



Ref. STOCK.EXG/AS/2017-18

28th April, 2017

Corporate Relationship Dept.
BSE Limited
Phiroze Jeejeebhoy Towers
Floor 1
Dalal Street
Mumbai – 400 001


Listing Department
National Stock Exchange
of India Ltd.
Exchange Plaza
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051

Listing Department
The Calcutta Stock Exchange Ltd.
7 Lyons Range
Kolkata – 700 001

Dear Sirs,

Enclosed please find a Press Release for your information and record.

Yours faithfully,
For **BERGER PAINTS INDIA LIMITED**


ANIRUDDHA SEN
SR.VICE PRESIDENT &
COMPANY SECRETARY

Encl: as above



BERGER PAINTS INDIA LIMITED

PRESS RELEASE

In accordance with an agreement with ROCK PAINT CO., LTD. of Japan ("ROCK PAINT"), Berger Paints India Limited ("Berger Paints") will market automotive refinish paints in India manufactured by ROCK PAINT. The products will be launched in the month of May, 2017.


While Berger Paints is already present in all areas of automotive paints in India, ROCK PAINT offers a wide range of high-quality, easy-to-use coatings suited to the diverse needs of today's auto-refinish market.

The companies are optimistic that the superior automotive refinish paints will have considerable demand in the Rs.2,000 crore automotive refinish market in India. The companies may discuss establishment of a joint venture in India at a later date.

ROCK PAINT is a leading manufacturer of automotive refinish paints in Japan and is well known in the industry for the quality and utility of its products.

Berger Paints India Limited is the second largest paint Company in India with a gross turnover of more than Rs.5,000 crores. Berger is present in all segments of paint including decorative, automotive, industrial, protective and powder coatings.

For and on behalf of
BERGER PAINTS INDIA LIMITED



ANIRUDDHA SEN
SR.VICE PRESIDENT &
COMPANY SECRETARY

Place: Kolkata
Dated: 28th April, 2017