

December 8, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

Authorised Signatory



For Direct Media Solutions LLP
(formerly known as Direct Media
Solutions Pvt. Ltd.)

Authorised Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)		Dish TV India Limited												
Name of the stock exchanges where the shares of the target company are listed		NSE / BSE												
Date of Reporting		8th December, 2017												
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released		Direct Media Distribution Ventures Private Limited Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)												
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)				Details of Event pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Date of creation invocation / release of encumbrance	Type of event (creation/rel ease /invocation)	Type of encumbrance (pledge/lien /non disposal undertakin g/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,01,69,338	31.91	30-Nov-2017	Creation	Pledge	Collateral Pledge for Facility of Promoter group Company	3,30,000	0.03	ECL Finance Limited	34,04,99,338	31.94
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,04,99,338	31.94	30-Nov-2017	Release	Pledge	Collateral Release for Facility of Promoter group Company	7,70,000	0.07	Catalyst Trusteeship Limited	33,97,29,338	31.87
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,97,29,338	31.87	30-Nov-2017	Release	Pledge	Collateral Release for Facility of Promoter group Company	2,70,79,400	2.54	STCI Finance Limited	31,26,49,938	29.33



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,26,49,938	29.33	Release	4-Dec-2017	Pledge	Collateral Release for Facility of Promoter group Company	21,55,000	0.20	Catalyst Trusteeship Limited	31,04,94,938	29.13
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,04,94,938	29.13	Release	4-Dec-2017	Pledge	Collateral Release for Facility of Promoter group Company	29,30,000	0.27	IDBI Trusteeship Services Limited	30,75,64,938	28.85
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,75,64,938	28.85	Release	4-Dec-2017	Pledge	Collateral Release for Facility of Promoter group Company	3,60,000	0.03	Axis Trustee Services Limited	30,72,04,938	28.82
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,72,04,938	28.82	Release	5-Dec-2017	Pledge	Collateral Release for Facility of Promoter group Company	12,97,000	0.12	STCI Finance Limited	30,59,07,938	28.70
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	3,24,10,000	3.04	Creation	6-Dec-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	94,00,000	0.88	Visra ITCL (India) Ltd.	4,18,10,000	3.92
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,46,67,400	6.07	-	-	-	-	-	-	-	6,46,67,400	6.07
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Infrapower & Multiventures Private Limited (formerly known as Sprit Textiles Private Limited)	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-



