

Karan Sunil Gupta

Address: No. Sector 3/9, Kalhaar Bungalows, Near Shilaj Village, Post-Rancharada, AHMEDABAD -382115 Gujarat-India **Email-Id:** karan@bloomdekor.com

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	BLOOM DEKOR LIMITED (SCRIP CODE: 526225)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers/Seller: Mr. Karan Sunil Gupta PAC : Sunil Gupta HUF : Mrs. Rupal Gupta : Dr. Sunil Gupta : Mrs. Brinda Gupta : Ms. Anika Gupta : Dr. Ramesh Shah : Karan Interior Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC(Target company) are Listed	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :	36,12,028	52.73%	52.73%
a) Shares carrying voting rights***			
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	36,12,028	52.73%	52.73%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	(1300)	(0.02%)	(0.02%)

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Acquisition – 200 Sales - (1500) Net - (1300) b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer.			
e) Total (a+b+c+/-d)	(1300)	(0.02%)	(0.02%)
After the acquisition/sale, holding of:	36,10,728	52.71%	52.71%
a) Shares carrying voting rights*** b) Shares encumbered with the acquirer c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	36,10,728	52.71%	52.71%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	November 8, 2017 Acquisition: 200 Equity Shares in Open Market Disposal : 1500 Equity Shares in Open market		
Equity share capital / total voting capital of the TC before the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		
Total diluted share/voting capital of the TC after the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		

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Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes 3100 physical equity shares for which payment has been made but yet to be registered in the name of promoter.


Karan Gupta
Acquirer/Seller

Place: Ahmedabad

Date: November 8, 2017