

UNITED BREWERIES (HOLDINGS) LIMITED

January 7, 2016

The Department of Corporate Services
BSE Limited
Ist Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort, Mumbai 400 001

The Secretary
National Stock Exchange of India Limited
Compliance Department
Exchange Plaza, Bandra Kurla Complex
Bandra [E], Mumbai 400 051

Dear Sirs,

Sub: Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This has reference to the above mentioned subject.

We enclose herewith disclosure under Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 with respect to invocation of shares held by us in United Breweries Limited.

Thanking You,

Yours faithfully, For United Breweries (Holdings) Limited

Kaushik Majumder Senior Vice President- Legal & Company Secretary

encl: as above

cc: United Breweries Limited UB Tower, Level 4, UB City, No.24, Vittal Mallya Road, Bangalore 560 001



Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011

| Name of the Target Company(TC) | | | | | | | United Breweries Limited | s Limited | | | | | |
|-------------------------------------------------------------------------------------------|---------------------|----------------|-----------------------------------|--------|---------------------------------------|-------------------------------------------------|--------------------------------------------------------|----------------------------------------------------------|-------------|-----------|--------------------|--------------------------------------------------|---------------------------------------------|
| Names of the stock exchanges where the shares of the target company are listed | es of the target co | ompany are | listed | | | | BSE Limited and | BSE Limited and National Stock Exchange of India Limited | Exchange of | India Lim | ited | | |
| Date of reporting | | | | | | | January 7, 2016 | | | | | | |
| Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked | s encumbrance h | as been cre | ated/released/ii | nvoked | | | United Brewerie | United Breweries (Holdings) Limited | ted | | | | |
| Details of the creation of encumbrance: | | | | | | | | | | | | | |
| Name of the promoter (s) or PACs with | Promoter | ter | Promoter | er | Details of ever | Details of events pertaining to encumbrance (3) | cumbrance (3) | | | | | Post event | event |
| חומ | target company | n the npany | holding already encumbered (2) | eady | | | | | | | | holding of encumbered | ng of bered |
| | (1) | | | | | | | | | | | shares (creation | creation |
| | v | | | | | | | | | | . 1 | [(2)+(3)] / release [(2)-(3)] / invocation | [(2)+(3)] / ease [(2)-(3)] invocation |
| | Number | % of | Number | % of | Type of | Date of | Type of | Reasons for | Number | % of | Name of | Number | % of |
| | | share | - | share | (creation / | release/ | (pledge/ lien/ | ** | | share | whose | | share |
| | | | | | invocation) | encumbrance | undertaking/ others) | | | Capital | encumbered *** | | capital |
| United Breweries (Holdings) Limited | 30,295,911 | 11.46 | 8,794,000 | 3.33 | Invocation- Refer to Note below | January 5, 2016 | Non Disposal Undertaking- Refer to Note Below | Refer to Note below | 1,958,000 | 0.74 | ICICI Bank Limited | 8,794,000 | 3.33 |
| Devi Investments Pvt Ltd | 1,859,300 | 0.70 | 0 | 0.00 | | | | | | | | | |
| Kamsco Industries Pvt Ltd | 6,228,636 | 2.36 | 2,984,000 | 1.13 | | | | | | | | | |
| Mallva Pvt Ltd | 9 786 666 | 3 70 | 00 | 0.00 | | | | | | | | | |
| McDowell Holdings Limited | 9,652,344 | 3.65 | 7,981,000 | 3.02 | | | | | | | | | |
| Pharma Trading Co Pvt Ltd | 1,514,366 | 0.57 | 620 | 0.00 | | | | | | | | | |
| Vittal Investments Pvt Ltd | 375,955 | 0.14 | 0 | 0.00 | | | | | | | | | |
| UB Overseas Limited | 427,740 | 0.16 | 0 | 0.00 | | | | | | | | | |
| Heineken International B V | 13,150,770 | 4.97 | 0 | 0.00 | | | | | | | | | |
| Heineken UK Ltd | 8,489,270 | 3.21 | 0 | 0.00 | | | | | | | | | |
| Scottish and Newcastle India Limited | 89,994,960 | 34.04 | 0 | 0.00 | | | | | | | | | |
| Dr. Vijay Mallya & his relatives | 21,353,620 | 8.08 | 20,950,954 | 7.92 | | | | | | | | | |

^{*}The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
**For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.
**This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

"United Breweries (Holdings) Limited (UBHL) had given a non-disposal undertaking in respect of shares of United Breweries Limited (UBL) in favour of ICICI Bank Limited (ICICI) only as a top up to certain other securities which in turn as per the Loan Purchase Agreement secured only the obligation of UBHL to repurchase a loan provided by ICICI to Kingfisher Airlines Limited. The said undertaking has nothing to do with the alleged obligation of UBHL to pay any recompense amount to ICICI. UBHL has taken appropriate proceedings in this regard. Notwithstanding the same, ICICI has unliaterally transferred the shares purportedly in respect of the recompense amount."

Designation Signature

Senior Vice President- Legal & Company Secretary Kaushik Majumder

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Bangalore January 7, 2016

Place: Date:

