

March 16, 2017

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Dear Sirs,

Sub: Appointment of Chief Executive Officer

Pursuant to Regulation 30 read with Schedule III to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, we wish to inform you that the Board at its meeting held today appointed Mr. S Vijayanand as Chief Executive Officer of the Company with effect from April 1, 2017. He will be handling day to day operations and expansion projects of the Company and will be reporting to Mr. Jayadev Galla, Vice Chairman and Managing Director.

The brief profile of Mr. S Vijayanand is enclosed herewith.

We request you to take on record and acknowledge the same.

Thanking you,

Yours faithfully,

For Amara Raja Batteries Limited



M R Rajaram
Company Secretary

Encl : a/a



Brief Profile of Mr. S Vijayanand (Mr. Vijayanand):

“Mr. S Vijayanand (Mr. Vijayanand) started his career in 1990 with a brief stint with Hindustan Unilever limited as a Research Scientist and joined Amara Raja Batteries Limited in the year 1992. He held various positions across the Company in the areas of Business leadership, Strategic Planning, New business development initiatives, Technology development, Project Management etc. He held the position of “Vice President – Industrial Batteries Division” in the Company before he was moved as CEO of Amara Raja Power Systems Limited in 2011.

He has been part of the startup team that introduced the new generation VRLA battery technology in the country. He was also instrumental in design & development of the hugely successful AMARON branded automotive batteries and was responsible for the technology transfer from Johnson Controls Inc of US.

Mr. Vijayanand did his B. Tech Degree in Chemical Engineering from SVU college of Engineering, Tirupati and M. Tech in Chemical Engineering from Indian Institute of Technology, Mumbai. He has done a program in “General Management and Leadership Development” from Indian Institute Management, Bangalore.

Mr. Vijayanand is currently Chairman of Battery Society of India and is actively promoting the adoption of new and emerging technologies in the field of renewable energy and alternative battery chemistries.”