



**May 17, 2017**

The Manager – Listing  
BSE Limited  
(BSE: 507685)

022 22723121

The Manager – Listing  
National Stock Exchange of India Limited.  
(NSE: WIPRO)

022 26598237

The Market Operations,  
NYSE, New York  
(NYSE: WIT)

0012126565780

Dear Sir,

**Subject: Press release**

We are also enclosing a copy of the Press Release which is being released today.

**For WIPRO LIMITED**

**G Kothandaraman**  
**Head- Secretarial and Compliance**  
Encl: As Above



## **Wipro Launches Nine Solutions to Accelerate Adoption of Blockchain across Industry Sectors**

*Solutions developed in Wipro's Blockchain Innovation Lab*

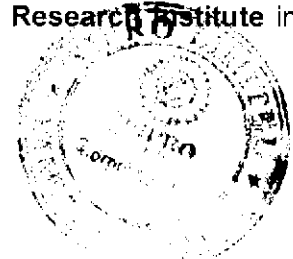
**Bangalore, India and East Brunswick, New Jersey, USA, May 17, 2017** – Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting, and business process services company, today announced that it has developed nine blockchain-based solutions for the Banking Financial Services and Insurance (BFSI), Manufacturing, Retail and Consumer Goods industries. Defined, designed and co-developed with clients in Wipro's Blockchain Innovation Lab, these solutions demonstrate what block chain can accomplish for global enterprises.

The industry solutions span across areas such as Delivery v/s Payments (DvP), Tri-party collateral management, Skip Trace Consortia, Trade finance, P2P insurance for the sharing economy and Loyalty Rewards Management in the BFSI sector. Wipro has developed solutions that address areas like Anti-counterfeit solutions and Air Worthiness certificate tracking in the manufacturing industry and supply chain traceability across industries. The benefits of these solutions include improved process efficiency, optimized costs and the ability to foster innovative business models.

Wipro's Blockchain Innovation Lab enables rapid provisioning of blockchain environments to prototype and build use-case specific blockchain industry solutions for clients. By leveraging the blockchain environments in a cloud-based lab, clients are able to fast-track the development of blockchain solutions by leveraging pre-defined use-case blueprints and ready-to-use solutions. Along with the lab, clients have access to Wipro's domain experts, technology specialists, proprietary tools and process assets to jump-start their blockchain journey. The lab hosts technology platforms from Wipro's partner ecosystem, which includes blockchain platform providers, blockchain application providers and technology providers who specialize in specific blockchain use cases.

In addition, Wipro's consulting assets for blockchain use case identification and prioritization, business case creation and blockchain platform selection are key enablers for clients in their blockchain journey.

"While the first generation brought us the 'Internet of Information', the second generation, powered by Blockchain, is bringing us the 'Internet of Value'" said **Don Tapscott** and **Alex Tapscott**, Co-authors of **Blockchain Revolution** and founders of the **Blockchain Research Institute** in



conversation with Naveen Rajdev, CMO of Wipro Ltd. for a special [blockchain feature in the company's WOOL magazine](#).

**Don and Alex** added "Blockchain promises to radically simplify many business processes, reducing risk and boosting transparency. That's a good thing. And this is really the tip of the iceberg: Personal and commercial lending, risk management, investment banking, treasury services, global markets, insurance, technology, operations and asset management will all feel the effect."

**Krishnakumar N Menon, Vice President, Service Transformation, Wipro Limited** said "Our approach to blockchain is innovation-led, powered by our industry acknowledged advisory and consulting capability and a strong CoE (Centre of Excellence) focus, designed to help client businesses innovate. Global clients are keen to de-mystify blockchain technology and actively pursue blockchain solutions for identified use cases, which can rapidly scale to production. The next-generation of digital ecosystems will be built on blockchain, and hence we recognize the importance of investing in, and scaling blockchain programs in line with client requirements."

With global advisory and consulting capabilities, a strong partner ecosystem on blockchain and industry specific blockchain solutions, Wipro drives blockchain adoption in a way that is pragmatic and contextualized to the client enterprise. Wipro's clients are actively pursuing blockchain solutions for specific use cases such as cross-border payments and Know Your Customer (KYC) in banking, post-trade settlement processes in financial services, provenance in the supply chain, peer-to-peer insurance in the sharing economy and 'track and trace' solutions in the healthcare and life sciences sector.

To know more about blockchain at Wipro, click [here](#)

#### **About Wipro Limited**

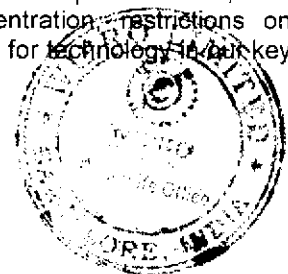
Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have a dedicated workforce of over 170,000, serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

#### **Media Contact:**

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#### **Forward-looking and Cautionary Statements**

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology IT, our key



Marketing Press Release

focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

