

**01/02/C/01/**

2<sup>nd</sup> May 2016

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001

**Scrip code: 532343**

Dear Sir,

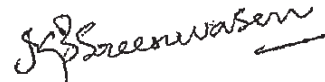
**Reg : Sales update for the month of April 2016.**

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Please find enclosed the Press Release regarding the Company's sales for the month of April 2016.

Thanking you,

Yours faithfully,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

# PRESS RELEASE

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## TVS Motor Company clocks 16% sales growth in April 2016

**Hosur, May 2, 2016:** TVS Motor Company posted a sales growth of 16% during the month of April 2016, with total sales increasing from 195,937 units recorded in the month of April 2015 to 227,096 units in the month of April 2016.

### Exports

The company's total exports registered sales of 28,354 units in the month of April 2016 as against 32,426 units in April 2015. Two wheeler exports grew by 4.8% increasing from 23,525 units in April 2015 to 24,658 units in April 2016.

### Two Wheeler

Total two wheeler sales increased by 19.5% from 186,041 units recorded in April 2015 to 222,350 units in April 2016. Domestic two wheeler sales grew by 21.6% increasing from 162,516 units in April 2015 to 197,692 units in April 2016.

Scooters sales of the company grew by 28.3 % increasing from 49,375 units in April 2015 to 63,341 units in April 2016. Motorcycles sales grew by 20.7% increasing from 74,953 units in the month of April 2015 to 90,491 units in April 2016.

### Three Wheeler

Three wheeler of the company registered sales of 4,746 units in April 2016 as against 9,896 units in April 2015.

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