

November 6, 2017

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref:** Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation / release of pledge of the equity shares of Zee Entertainment Enterprises Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For Cyquator Media Services Pvt. Ltd.**



**Authorised Signatory**



**Encl:** As above.

CC: Zee Entertainment Enterprises Limited  
18th Floor, 'A' wing, Marathon Futurex,  
N.M. Joshi Marg, Lower Parel,  
Mumbai-400013

Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Zee Entertainment Enterprises Limited												
Name of the Stock Exchanges where the shares of the target company are listed		NSE / BSE												
Date of Reporting		6th November, 2017												
Name of the Promoter or PAC on whose shares encumbrance has been created / release / invoked		Cyquator Media Services Private Limited												
Details of the creation / invocation / release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)					Promoter holding already encumbered (2)					Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No. of Shares	% of total share Capital	% w.r.t. diluted share capital (%)	No. of Shares	% of total share Capital	Type of event (creation/rel ease invocation)	Date of creation/ invocation/rel ease of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /others)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of total share capital
Cyquator Media Services Private Limited	24,14,02,908	25.134	N.A.	20,03,45,320	20.860	Creation	27-Oct-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	58,45,000	0.609	Catalyst Trusteeship Limited	20,61,90,320	21.468
Cyquator Media Services Private Limited	24,14,02,908	25.134	N.A.	20,61,90,320	21.468	Creation	31-Oct-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	10,90,000	0.113	Catalyst Trusteeship Limited	20,72,80,320	21.582
Cyquator Media Services Private Limited	24,14,02,908	25.134	N.A.	20,72,80,320	21.582	Creation	2-Nov-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	29,66,000	0.309	Catalyst Trusteeship Limited	21,02,46,320	21.890
Cyquator Media Services Private Limited	24,14,02,908	25.134	N.A.	21,02,46,320	21.890	Release	3-Nov-2017	Pledge	Collateral Release for Facility of Promoter group Company	39,46,000	0.411	Catalyst Trusteeship Limited	20,63,00,320	21.480
Essel Media Ventures Limited	10,28,88,286	10.713	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel International Ltd	2,30,00,000	2.395	N.A.	-	-	-	-	-	-	-	-	-	-	-



