

Date: May 12, 2016

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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies Cited in Gartner 2016 Competitive Landscape Report**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited


Nilesh Limaye
Company Secretary



Zensar Technologies Cited in Gartner 2016 Competitive Landscape Report

Pune, India, May 12, 2016: [Zensar Technologies](#), a leading digital solutions and technology services company, was cited in the March 17, 2016 "Competitive Landscape: Leveraging Third-Party Maintenance Providers for Data Center and Network Maintenance Cost Optimization, North America" [ID G00294372], by analyst Christine Tenneson of Gartner.

Gartner states "End-user interest and demand for alternatives to OEM support for data center and network maintenance are increasing, fuelled by a need for cost optimization, particularly for post warranty and EOSL data center and network devices."

[Zensar](#) is listed in the hardware support market landscape of providers as a Multi-Vendor Support (MVS) provider, defined as 'a hybrid of resale/collaborative/TPM' service providers.

Commenting on this citation, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies said, "We feel this recognition from Gartner underlines our customer focused delivery, successful partnerships and industry leading practices. Our expertise enables our customers to benefit from visible cost optimization, hence helping them remain competitive in the global marketplace. We are committed to enhancing our delivery standards to support the digital transformation needs of customers, which has a significant reliance on robust infrastructure frameworks."

"[Zensar](#) is honored to be included in Gartner's Competitive Landscape Report," stated Scott Fiore, Senior Vice President, Global Head - Multivendor Services, Zensar Technologies. "We believe Gartner's classification of our services is indicative of our commitment to service excellence over the past 26 years as well as our unique ability to address the enterprise needs of today and the future through our modular service packages which provide our customers flexible, cost effective infrastructure on demand," Fiore said.

Zensar offers three customized Multi-Vendor Support (MVS) packages; MVS, MVS+ and *MVSlifecycle* which provide enterprises:

- Continuous improvement from proactive alerting to trending analysis through state of the art technology, enabling higher visibility into IT infrastructure
- Comprehensive asset tracking and reporting
- Dedicated account management team, on-site field engineering, remote technical support teams and a world class global logistics organization
- Flexible SLA model and agile delivery methodology to meet the unique needs of every organization

[About Zensar \(www.zensar.com\)](#)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.



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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

