

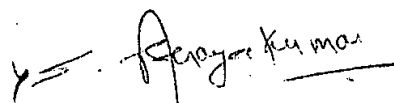
Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	ADITYA BIRLA MONEY LIMITED
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	S . ABHAYAKUMAR
Date of reporting	12/05/2015
Names of the stock exchanges where the shares of the target company are listed	NATIONAL STOCK EXCHANGE LTD. & B.S.E. LTD.

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered)		(*) Details of encumbrance
	Names	Number	% of total	Type – creation/ invocation/ release	Date (s)	Number	
S ABHAYAKUMAR	5,32,954	1.14%	Creation of Pledge	12/05/2015	17,954	0.61%	5,15,000 Equity Shares Pledged in Favour of Aditya Birla Money Limited

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature : 

Place : Chennai

Date : 12/05/2015