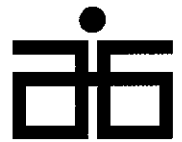


ASHOK ALCO-CHEM LIMITED



Regd. Office : Room No. 104, Venkatesh Chambers, 1st Floor, Ghanshyam Talwatkar Marg, Fort, Mumbai - 400 001, INDIA.
Tel : 022-61446900/01 Fax : 66104355 CIN : L24110MH1992PLC069615
Email : info@ashokalcochem.com Web Site : http://www.ashokalcochem.com

April 20, 2016

To,
The Department of Corporate Services
Bombay Stock Exchange Ltd.
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai -400 001.

Dear Sirs,

Sub: Appointment of Mr. Purab Shah as an Additional Director (Category - Executive Director) and CEO of the Company

Pursuant to the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations) read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, this is to inform you that the Board of Directors of the Company at its Meeting held on Tuesday, April, 19, 2016, appointed Mr. Purab Shah as an Additional Director (Category - Executive Director) designated as "Executive Director & Chief Executive Officer (CEO)" of the Company to hold office for a period of two years with effect from April 19, 2016, subject to approval of shareholders of the Company at the General Meeting.

The details as required under SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, are as follows:

Sr.No.	Particulars	
(a)	Reason for change	Appointment of Executive Director and Key Managerial Personnel (CEO) of the Company.
(b)	Date of Appointment / cessation (as applicable) and Terms of appointment	Date of Appointment: April 19, 2016 Appointed as an Executive Director & CEO of the Company subject to approval of shareholders of the Company at the General Meeting for a period of two years effective April 19, 2016.
(c)	Brief Profile in case of appointment	As per Annexure - I enclosed
(d)	Disclosure of relationship between directors (in case of appointment of a director	Not related with any director of the Company.

Sharma



Plant : Plot No. A-22/2/1, Mahad Industrial Area, Village Kamble, Mahad, Dist. Raigad, INDIA.
Tel : 02145 - 232209 / 232827 Fax : 232208



Further, in terms of the provisions of Regulation 30(5) of the Listing Regulations and the Companies Act 2013, Mr. Purab Shah will be considered as Key Managerial Personnel of the Company for the purpose of determining the materiality of an events or information and also to make disclosure of such events or information to the Stock Exchange The contact details of Mr. Purab Shah, Executive Director & CEO, is as below:

Name: Mr. Purab Shah
Designation: Executive Director & CEO
E-mail ID: purabshah@ashokalcochem.com
Contact No.: 022-61446901

Please take the same on record.

Thanking you,

Yours faithfully,

For Ashok Alco-Chem Limited


Seema Gangawat
Company Secretary & Compliance Officer

Encl: as above

Annexure -1

Profile of Mr. Purab Shah

Mr. Purab Shah holds a degree in M.Sc. (Chemistry) from Mumbai University along with an MBA. He started his career as an Entrepreneur - Chemical Manufacturer with a successful Chemical Business. He brings in 18 years of extensive experience and expertise in chemical business along with Manufacturing, R & D, Project and New Business Developments achieving the success into new horizons with the consistent growth by way of new initiatives and intensive unique approach. He joined Ashok Alco Chem Limited as General Manager – Operations in 2013 and was in charge of complete business activity including manufacturing, business development, Business Operations, R & D and projects which has advanced the company to new heights. He is also associated with several industry forums like ICC, FIEO, CAMA, CII etc. and is also an active member with Shri Mumbai Jain Yuva Sangh and several NGO's that works to provide education to underprivileged children in Gujarat.

Ashok