

December 28, 2016

To,  
The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai-400 001  
Security Code: 505200

To,  
The Secretary  
National Stock Exchange of India Ltd  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G Block  
Bandra Kurla Complex  
Bandra (E)  
Mumbai-400 051  
Symbol: EICHERMOT

Dear Sir,

**Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

This is in continuation of disclosure made under regulation 10(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 on December 20, 2016.

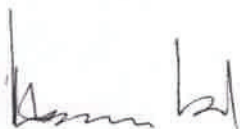
I, Vikram Lal, one of the Promoters of Eicher Motors Limited (EML), wish to inform you that I have acquired 27,28,463 equity shares constituting 10.03% of paid-up equity share capital of EML, on December 26, 2016 by way of an off market inter-se transfer of shares from Eicher Goodearth Trust, another promoter of EML. This is a transfer of shares among promoters named as promoters in the shareholding pattern of EML for not less than three years.

In respect of above, please find enclosed herewith:

- a. Disclosure pursuant to Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.
- b. Disclosure pursuant to Regulation 10(6) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.

Request you to kindly take the same on record and oblige.

Thanking you,  
Yours faithfully,



Vikram Lal  
Encl: As above.

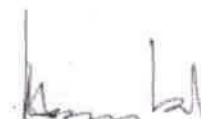
Cc:  
Eicher Motors Limited  
3rd Floor- Select Citywalk  
A-3 District Centre, Saket  
New Delhi – 110 017

**Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1	Name of the Target Company (TC)	Eicher Motors Limited			
2	Name of the acquirer(s)	Mr. Vikram Lal			
3	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)			
4	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares	This is a distribution from Eicher Goodearth Trust to its beneficiary			
5	Relevant regulation under which the acquirer is exempted from making open offer	Regulation 10 (1) (a) (ii)			
6	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - Whether disclosure was made and whether it was made within the timeline specified under the regulations. - Date of filing with the stock exchange.	Yes  December 20, 2016			
7	Details of acquisition	Disclosures required to be made under Regulation 10(5) - Yes		Whether the disclosures under Regulation 10(5) are actually made - Yes	
	a Name of the transferor / seller	Eicher Goodearth Trust			
	b Date of acquisition	December 26, 2016			
	c Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	27,28,463			
	d Total shares proposed to be acquired /actually acquired as a % of diluted share capital of TC	10.03%			
	e Price at which shares are proposed to be acquired / actually acquired	Not Applicable. This is a distribution from the Trust to its beneficiary			
8	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t to total share capital of TC	No. of shares held	% w.r.t to total share capital of TC
	a Each Acquirer / Transferee(*) – Mr. Vikram Lal	22,450	0.08%	27,50,913	10.11%
	b Each Seller / Transferor – Eicher Goodearth Trust	27,28,463	10.03%	-	-

**Note:**

- (\*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.



Vikram Lal

Place: New Delhi

Date: December 28, 2016