Kotak Mahindra Bank



21st July 2017

The Manager	The Manager
Corporate Relationship,	National Stock Exchange of India Ltd.
BSE Limited,	Exchange Plaza,
1st Floor, New Trading Ring,	5 th Floor,
Rotunda Buliding,	Plot No.C/1, G Block,
Phiroze Jeejeebhoy Towers,	Bandra-Kurla Complex,
Dalal Street,	Bandra (East),
Mumbai 400 001.	Mumbai 400 051.
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Dear Sir,

Sub: Investor Presentation - Quarter ended 30th June 2017

Pursuant to Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we attach herewith the Investor Presentation – Q1FY18, which is also being posted on our website www.kotak.com.

Yours faithfully, Kotak Mahindra Bank Limited

B.R. Cuandarana Bina Chandarana Company Secretary & Sr. Executive Vice President



Kotak Mahindra Bank Ltd. CIN: L65110MH1985PLC038137

Registered Office: 27BKC, C 27, G Block, Bandra Kurla Complex, Bandra (E), Mumbai 400 051, Maharashtra, India.

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INVESTOR PRESENTATION Q1FY18



Consolidated Highlights Q1FY18



PAT	% CAR 19.5%#	LOANS	BOOK VALUE PER SHARE
₹ 1,347 cr [₹ 1,067 cr]	[17.3%] Tier I 18.8% [#] [16.5%]	₹ 175,474 cr [₹ 147,004 cr]	₹ 239.7 [₹ 187.6]
NM			TOTAL ASSETS

Figures in [brackets] are Q1FY17 numbers

As per Basel III, including unaudited profits. Excluding profits CAR 19.0%, Tier I 18.3% (CAR 16.8% and Tier I 16.0%)

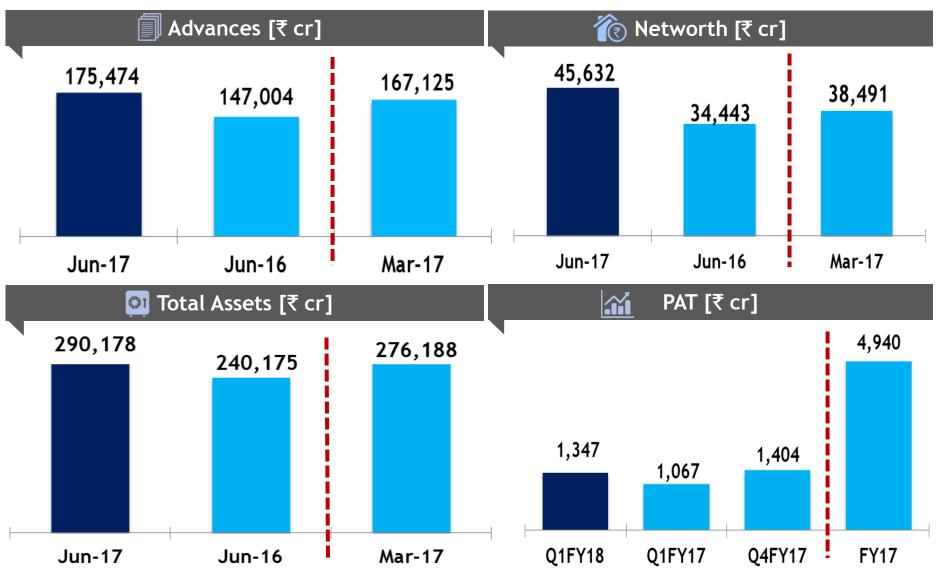
Updates



- Raised ₹ 5,803 cr through a QIP Issuance at ₹ 936 per share
- Agreed to acquire Old Mutual 26% Stake in Kotak Life, awaiting regulatory approvals
- Regulatory approvals received to acquire BSS Microfinance
- KMP launched consumer durable financing business
- KIDF (Infra development fund) commenced operations
- Group Assets Under Management crossed ₹ 150,000 cr

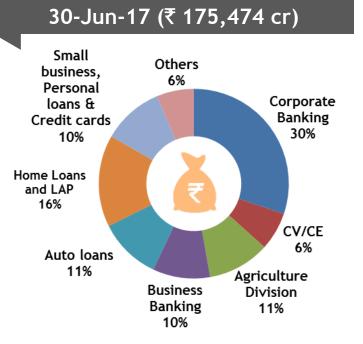
Consolidated Key Financials





Consolidated Customer Assets





Advances

C	Customer Assets						
	₹cr	30-Jun-17	30-Jun-16	31-Mar-17			
	Corporate Banking	52,479	42,732	48,220			
	CV/CE	11,442	8,454	10,827			
	Agriculture Division	18,563	16,365	18,969			
	Business Banking	17,527	16,990	17,884			
	Auto loans	18,488	16,824	18,330			
	Home Loans and LAP	27,459	23,479	26,121			
	Small Business, PL & Credit Cards	18,277	14,701	17,398			
	Others	11,238	7,459	9,377			
	Total Advances	175,474	147,004	167,125			
	Investment Credit Substitutes	9,798	6,665	7,689			
	Total Customer Assets	185,272	153,669	174,814			

Consolidated PAT



₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
Kotak Mahindra Bank	913	742	976	3,411
Kotak Mahindra Prime	132	120	133	515
Kotak Mahindra Investments	45	40	56	196
Kotak Securities	125	60	121	361
Kotak Mahindra Capital	5	23	11	46
Kotak Mahindra Old Mutual Life Insurance	103	71	101	303
Kotak AMC and TC	15	19	13	56
International Subsidiaries	17	13	21	86
Others	(1)	2	(12)	(23)
Total	1,354	1,090	1,420	4,951
Minority Interest	(26)	(19)	(26)	(79)
Affiliates and Others	19	(4)	10	68
Consolidated PAT	1,347	1,067	1,404	4,940

Entity wise Networth



₹ cr	30-Jun-17	30-Jun-16	31-Mar-17
Kotak Mahindra Bank	34,318	24,744	27,616
Kotak Mahindra Prime	4,359	3,832	4,227
Kotak Mahindra Investments	1,082	881	1,038
Kotak Securities	3,121	2,694	2,996
Kotak Mahindra Capital	499	470	493
Kotak Mahindra Old Mutual Life Insurance	1,927	1,593	1,825
Kotak AMC and TC	233	192	229
Kotak Infrastructure Debt Fund	312	-	309
Kotak Mahindra General Insurance	121	115	90
International Subsidiaries	708	649	693
Kotak Investment Advisors	331	282	277
Other Entities	46	43	44
Total	47,057	35,495	39,837
Add: Affiliates	787	683	750
Less: Minority, Inter-company and Others	(2,212)	(1,735)	(2,096)
Consolidated Networth	45,632	34,443	38,491

Standalone Highlights Q1FY18



PAT		LOANS	NET NPA
₹ 913 cr [₹ 742 cr]	4.5 % [4.4%]	₹ 142,359 cr [₹ 120,765 cr]	1.25% [1.21%]
TOTAL ASSETS	% CAR 19.7%# [16.8%]	BRANCHES	CASA
₹ 226,385 cr [₹ 189,820 cr]	Tier I 18.9% [#] [15.8%]	1,362 [1,333]	43.9 % [37.4%]

Figures in [brackets] are Q1FY17 numbers

As per Basel III, including unaudited profits. Excluding profits CAR 19.2%, Tier I 18.4% (CAR 16.3% and Tier I 15.3%)

Profit and Loss Account



₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
Net Interest Income	2,246	1,919	2,161	8,126
Other Income	907	733	1,003	3,477
Net Total Income	3,153	2,652	3,164	11,603
Employee Cost	706	667	681	2,745
Other Operating Expenses	851*	670	781	2,873
Operating Expenditure	1,557	1,337	1,462	5,618
Operating Profit	1,596	1,315	1,702	5,985
Provision On Advances/Receivables (net)	193	167	252	698
Provision On Investments	11	12	15	139
Provision & Contingencies	204	179	267	837
РВТ	1,392	1,136	1,435	5,148
Provision For Tax	479	394	459	1,737
PAT	913	742	976	3,411

* Includes 811 related marketing and other expenses of ₹63 cr

Income and Asset Quality



NII (₹ cr) a	and NIM			Asset Quality
4.5%	4.4% _	4.6% _	4.5% 8,126	 Restructured loans considered standard ₹ 80 cr; 0.06% of net advances SMA2 outstanding - ₹ 305 cr 0.21% of net advances
2,246	1,919	2,161		 Bank has total exposure of ₹ 236 cr to 4 of 12 accounts identified by RBI for insolvency proceedings All 4 accounts inherited from ING Vysya Bank at merger on
Q1FY18	Q1FY17 ■NII	Q4FY17 ■NIM	FY17	 April 1, 2015 Kotak Mahindra Bank on its own had no exposure to any of the 12 accounts Provision well in excess of RBI

 Provision well in excess of RBI stipulation

Other Income (₹ cr)	Q1FY18	Q1FY17	Q4FY17	FY17
Fee and Services	805	564	757	2,677
Others	102	169	246	800
Total	907	733	1,003	3,477

Segment Performance



Bank Segmental PBT

Q1FY18	Q1FY17	Q4FY17	FY17
724	601	738	2,670
279	250	358	1,195
389	285	339	1,283
1,392	1,136	1,435	5,148
	724 279 389	724 601 279 250 389 285	724 601 738 279 250 358 389 285 339

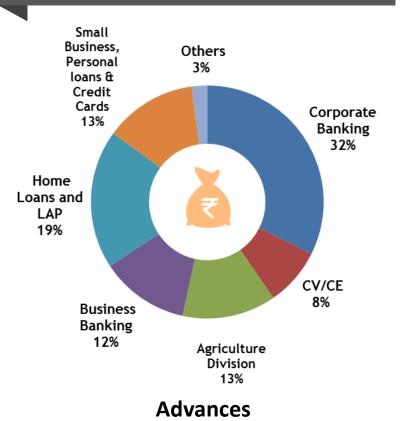
* Balance Sheet Management Unit

Customer Assets



30-Jun-17 (₹ 142,359 cr)





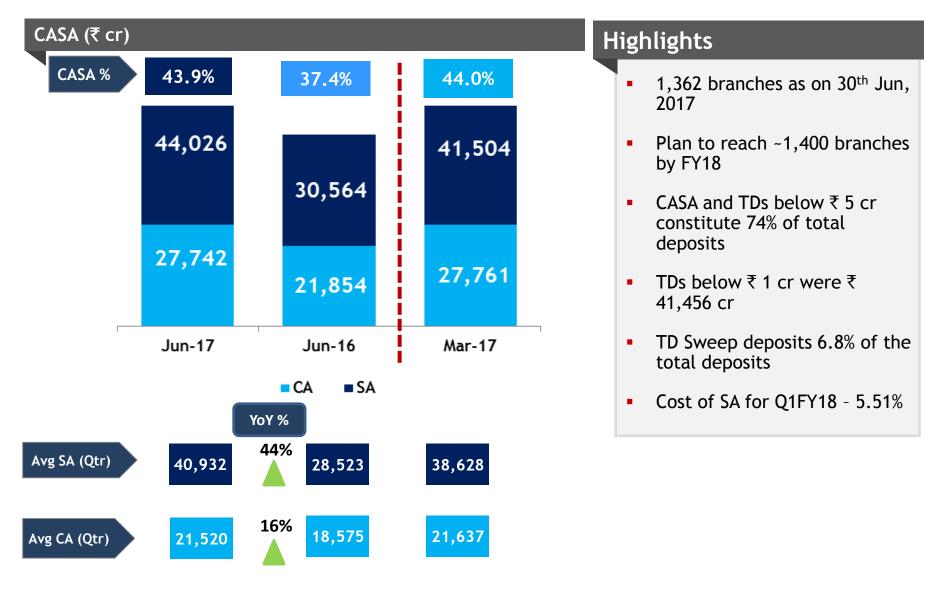
₹ cr	30-Jun-17	30-Jun-16	31-Mar-17
Corporate Banking	46,046	38,067	41,703
CV/CE	11,442	8,454	10,827
Agriculture Division	18,563	16,365	18,969
Business Banking	17,527	16,990	17,884
Home Loans and LAP	27,459	23,479	26,121
Small Business, PL & Credit Cards	18,257	14,684	17,387
Others	3,065	2,726	3,191
Total Advances	142,359	120,765	136,082
Investment Credit Substitutes	9,370	5,897	6,872
Total Customer Assets	151,729	126,662	142,954

As per segmental classification

30-Jun-17	30-Jun-16	31-Mar-17
56,528	49,548	55,237
85,831	71,217	80,845
142,359	120,765	136,082
9,370	5,897	6,872
151,729	126,662	142,954
	56,528 85,831 142,359 9,370	85,831 71,217 142,359 120,765 9,370 5,897

Branches & Deposits



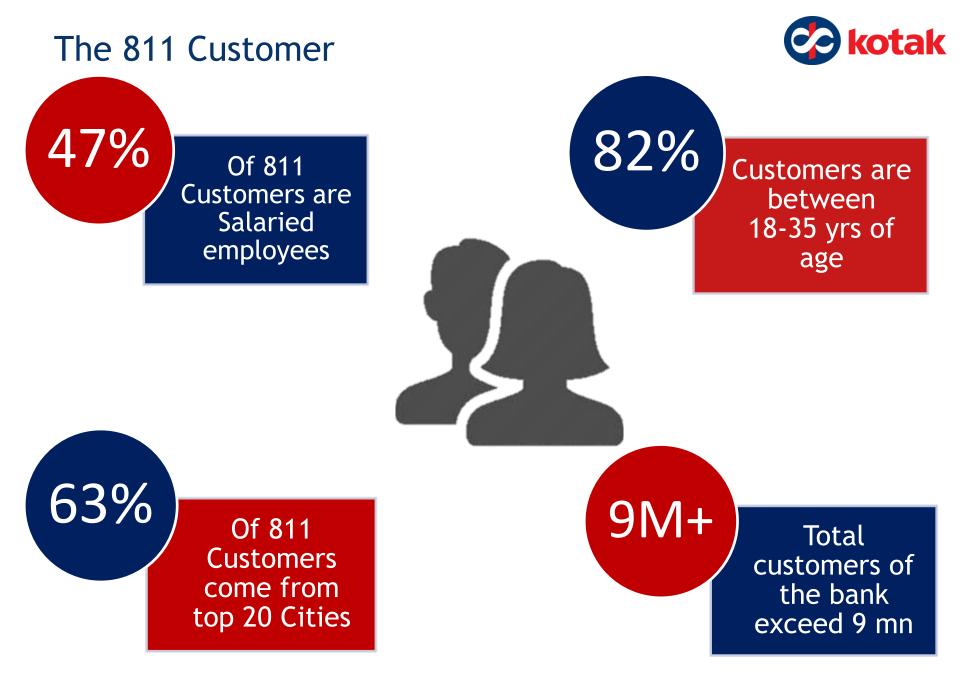


Balance Sheet



₹ cr	30-Jun-17	30-Jun-16	31-Mar-17
Networth	34,318	24,744	27,616
Deposits	163,518	140,028	157,426
CA	27,742	21,854	27,761
SA	44,026	30,564	41,504
Term Deposits	91,750	87,610	88,161
Of which: TD Sweep	11,126	8,691	10,079
Borrowings	19,696	17,063	21,095
Other Liabilities and Provisions	8,853	7,986	8,453
Total Liabilities	226,385	189,820	214,590

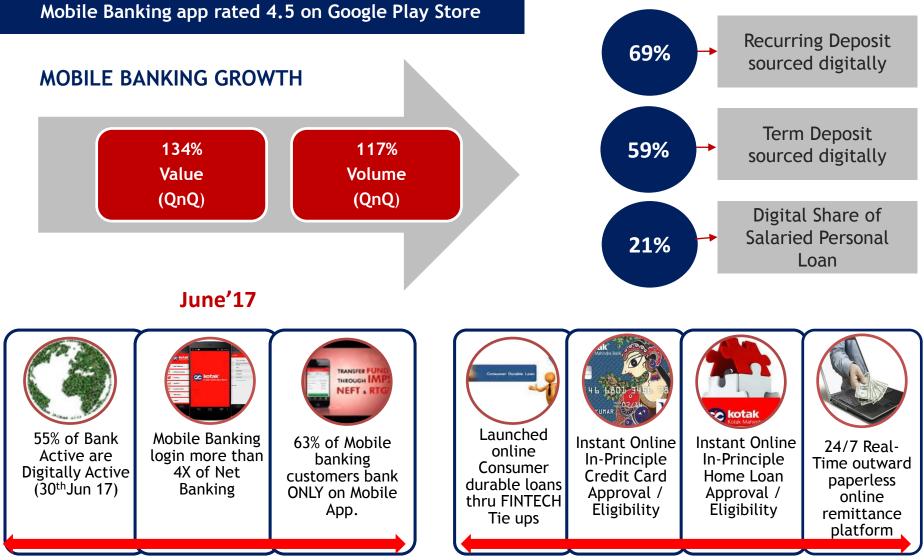
₹ cr	30-Jun-17	30-Jun-16	31-Mar-17
Cash, Bank and Call	19,859	10,527	22,572
Investments	52,251	47,545	45,074
Government Securities	40,980	40,219	36,190
Others	11,271	7,326	8,884
Advances	142,359	120,765	136,082
Fixed Assets and Other Assets	11,916	10,983	10,862
Total Assets	226,385	189,820	214,590



Digital - Best In Class Experience

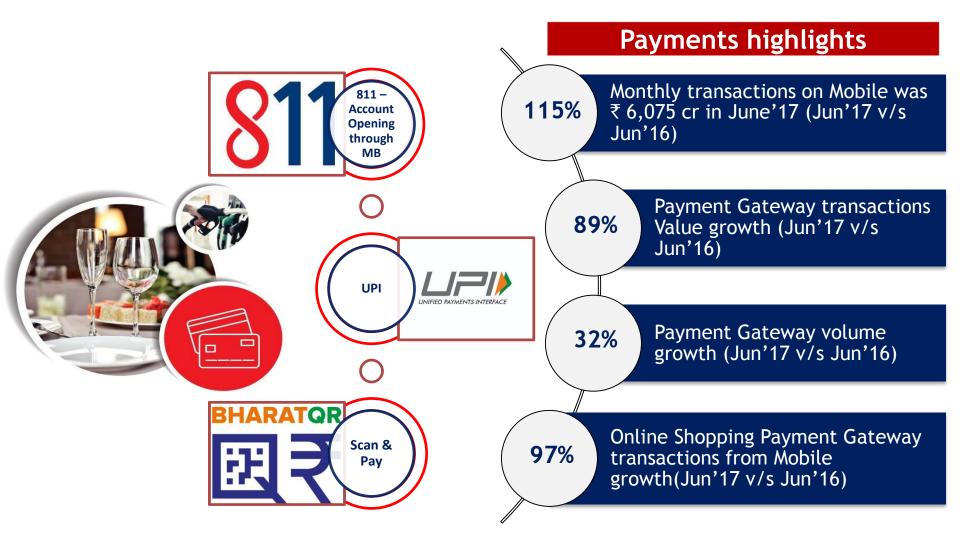


Q1FY18



Lifestyle made easy with Mobile App & Payments





Transformation





Service Requests

- Digitized scan workflow
- TAT of 4 hours
- 90% SR's Processed in 0-1 Day

Robotics Process Automation

- Significant reduction in Turn around time for majority of the projects
- Towards Error Free and provides scalability, 24X7





Digital Branch – Launch 2017

- 24X7 State of the Art Elobby and Customer Friendly layout
- WIFI, Digital Signages, Quick Service Tablets

Digital transformation everywhere

Customer Experience and Journey - Prime drivers for Transformation Projects

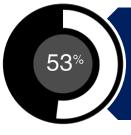
Digital Update - Subsidiaries



Kotak Securities

107% Growth in Mobile average daily volumes over Q1FY17

Kotak Life Insurance



Individual Policies sourced in Q1FY18 through Genie (Tablet based end to end sales solution)



Launch of Mutual Fund investment platform on Kotak Stock trader mobile app



(Sales in Q1) of business comes through Genie for BANCA channel



Launched automated portfolio analysis, provides rich analytical data to clients on existing holdings & future investment decisions

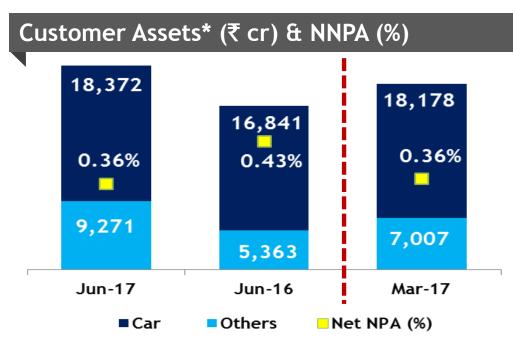
Kotak General Insurance



More than **20%** of new business sourced through digital channels

Kotak Mahindra Prime



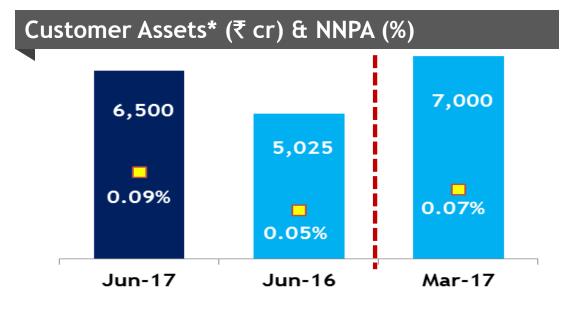


₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
NII	272	242	265	1,017
Other Income	57	52	65	225
Total Income	329	293	330	1,242
Profit Before Tax	203	183	203	788
Profit After Tax	132	120	133	515
CAR (%)				17.2
ROA (%) - annualised				2.0

* Customer Assets includes loans and credit substitutes

Kotak Mahindra Investments





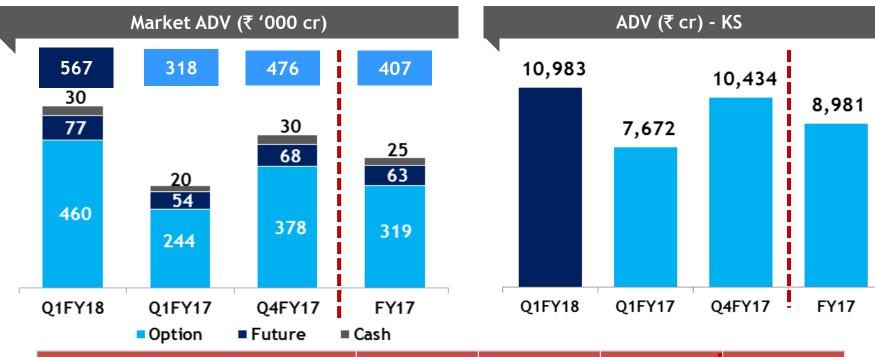
Customer Assets Net NPA (%)

₹cr	Q1FY18	Q1FY17	Q4FY17	FY17
NII	73	60	77	270
Other Income	7	12	23	81
NII and Other Income	80	72	100	351
Profit Before Tax	69	61	83	290
Profit After Tax	45	40	56	196
CAR (%)				16.8
ROA (%) - annualised				3.1

* Customer Assets includes loans and credit substitutes

Kotak Securities





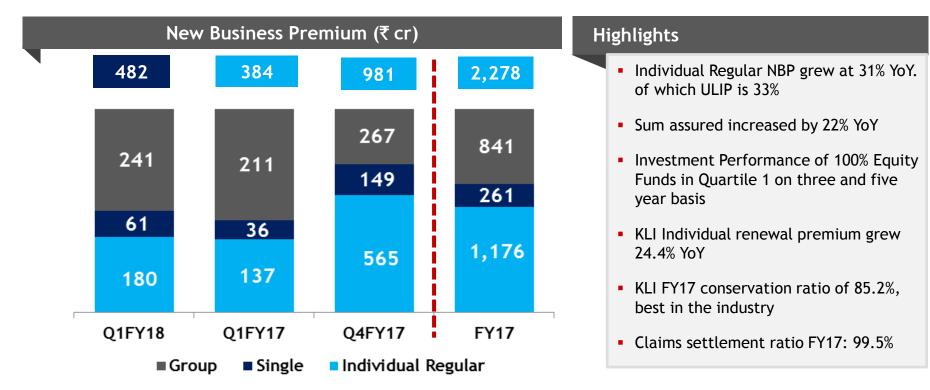
₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
Total Income	365	238	366	1,184
Profit Before Tax	187	92	182	543
Profit After Tax	125	60	121	361
Market Share * (%) (YTD)	1.9	2.4	2.2	2.2

*excluding BSE Derivative segment

Kotak Securities services has registered customer base of ~ 1.4 million secondary market customers through 1,455 branches, franchises and referral co-ordinators

Kotak Mahindra Old Mutual Life Insurance





₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
Capital	562	562	562	562
Other Reserves and Surplus	1,365	1,031	1,263	1,263
Total Premium	972	788	2,132	5,140
Profit After Tax	103	71	101	303
Solvency Ratio (x)	3.04	3.13	3.00	3.00

Kotak Mahindra Capital Company



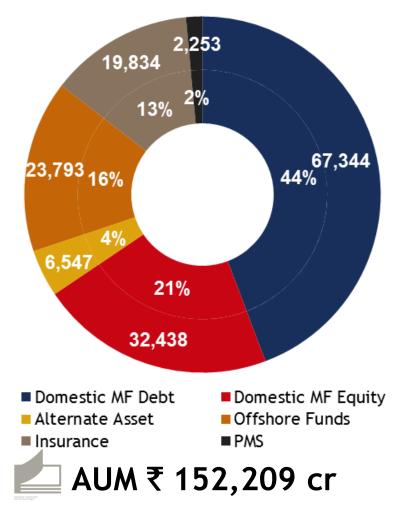
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Advisory	Equity
 Financial Advisor to Kotak Kotak Mahindra Bank Financial Advisor to Kotak Mahindra Bank for acquisition of 26% stake in Kotak Life from Old Mutual Plc 	Qualified Institutional Placement of State Bank of India ₹ 15,000 cr
Mindtree Buyback of equity shares by Welcome to possible Mindtree Limited via tender offer	Complete Kotak Kotak Mahindra BankQualified Institutional Placement of Kotak Mahindra Bank Limited₹ 5,803 cr
₹ 270 cr Financial Advisor to Rubique for primary fund raise	FEDERAL BANK Qualified Institutional Placement of Federal Bank Limited ₹ 2,500 cr
Undisclosed	Qualified Institutional Placement of Brigade Enterprises Limited

₹ cr	Q1FY18	Q1FY17	Q4FY17	FY17
Total Income	27	52	34	136
Profit Before Tax	8	31	15	61
Profit After Tax	5	23	11	46

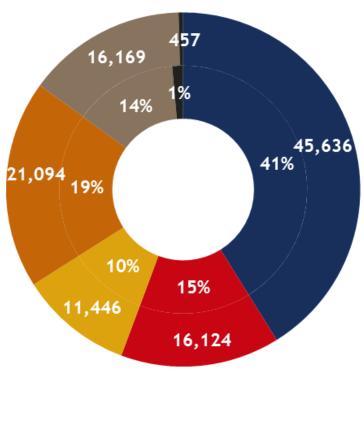
Assets Under Management







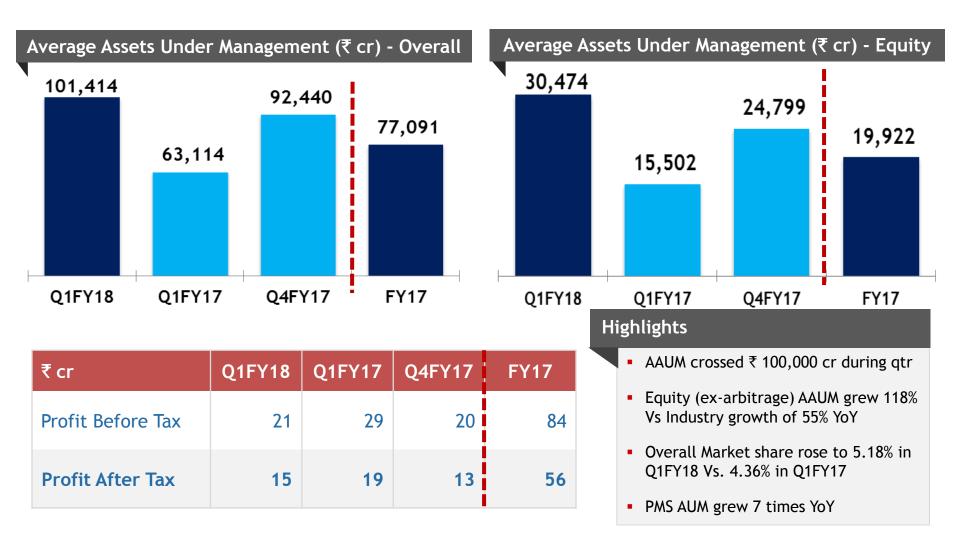
Jun 30, 2016





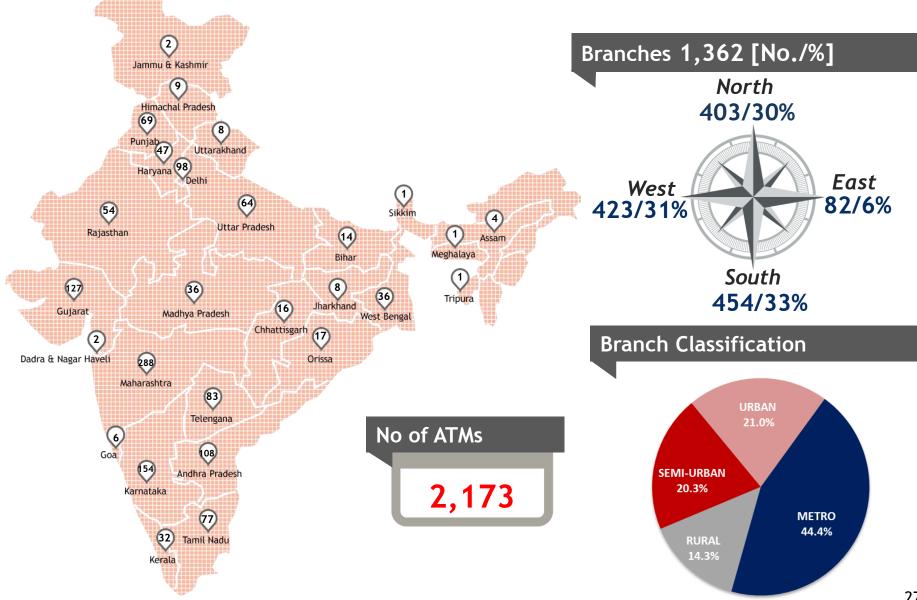
Kotak Mahindra AMC & Trustee Co.





Geographical Presence



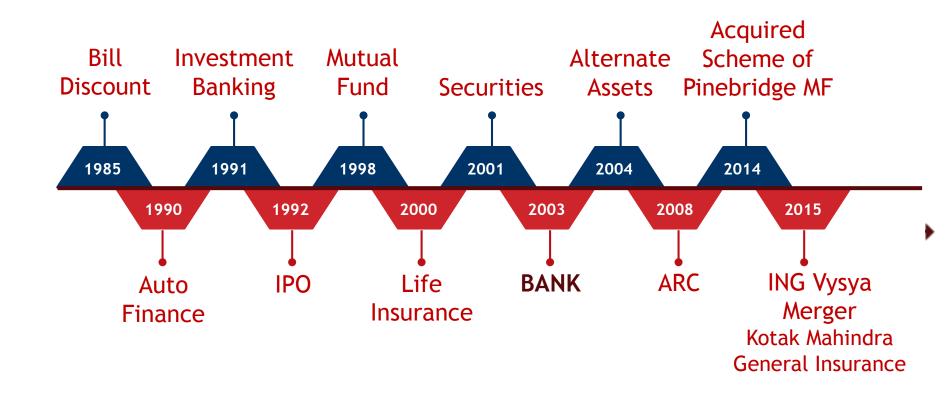


GROUP PROFILE



The Journey So far...





2016 – Acquisition of BSS Microfinance Private Limited – Regulatory approvals recd.

Kotak Mahindra Bank is the 4th Largest Private Sector Bank



Rating for Bank, KMP, KMIL, KS, KIAL

Kotak - Concentrated India; Diversified Financial Services **Concentrated**

KOTAK MAHINDRA BANK

Commercial Bank & Holding Company

Kotak Mahindra Prime	Kotak Mahindra Investments	Kotak Investment Advisors	Kotak Mahindra Capital Company	Kotak Securities
∞ Car Finance ∞ Other Lending	∞ Investments ∞ Lending	∞ Alternate Assets	 Investment Banking 	 ∞ Stock Broking ∞ E Broking ∞ Distribution
Kotak Mahindra Old Mutual Life Insurance	Kotak Mahindra General Insurance Company	Kotak Mahindra AMC	Kotak Mahindra Pension Fund	Kotak Mahindra Trustee Company
∞ Life Insurance	∞ General Insurance	∞ Mutual Fund	∞ Pension Fund	🐱 Trustee Company
Kotak Mahindra Financial Services	Kotak Mahindra International	Kotak Mahindra UK	Kotak Mahindra Asset Management (Singapore)	Kotak Mahindra Inc
 Advisory Services for Middle East 	 Advisory Services Investments 	∞ Asset Management ∞ Broking	∞ Asset Management	∞ Broker/Dealer
	Kotak Mahindra Trusteeship Services	Kotak Infrastructure Debt Fund	IVY Product Intermediaries	
	∞ Trustee Company	∞ Infrastructure Debt Fund	∞ Distribution	

Note: All subsidiaries are fully owned beneficially by the Bank except for KMOM Life Insurance where Group holds 74% & Old Mutual Plc (Old Mutual) holds 26%. On 27th April, 2017, Kotak Mahindra Bank has executed an SPA with Old Mutual Plc to acquire 26% stake in KMOM Life Insurance subject to regulatory approvals.

Present Across the Entire Value Chain

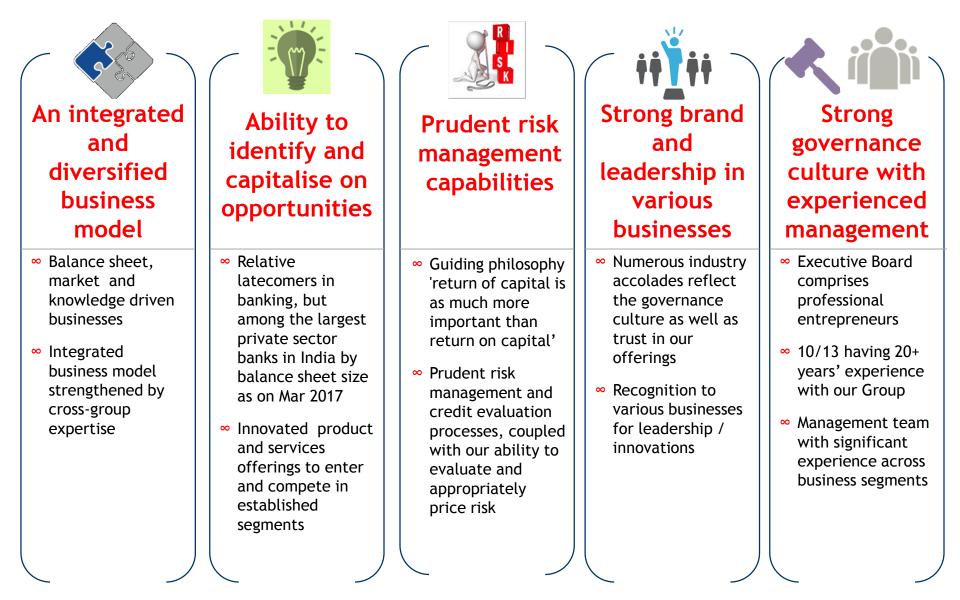


Platform with Wide Product Portfolio Corporate Banking Commercial Banking Consumer Banking Non-Banking Mutual Funds Corporate Loans Agriculture Finance Auto Loans ∞ ∞ ∞ Tractor Finance Trade Finance Home loans, LAP Alternate Assets ∞ ∞ ∞ ∞ Commercial Real Estate **Business Banking** Personal Loans **Off-shore Funds** ∞ ∞ ∞ ∞ **Commercial Vehicles** Consumer Durable Finance Infra Debt Finance (IDF) ∞ ∞ Life Insurance ∞ ∞ Forex / Treasury **Construction Equipment** Credit Cards General Insurance ∞ ∞ ∞ ∞ Investment Banking / DCM **Cash Management** Loan against Shares Unsecured Business Loans ∞ ∞ ∞ ∞ **Custody Business** Gold Loans Private Banking Broking ∞ ∞ ∞ ∞ Distressed Assets Asset Reconstruction ∞ ∞ **Off-shore Lending** ∞ Deposits across all customer segments Wide Customer Coverage Private/ ∞ Priority Banking Verv I-Banking HNI Commercial ∞ ∞ Large Corporate banking products ∞ banking Transaction banking ∞ ∞ Consumer Large Fund and Fee based products ∞ loans Affluent Salary accounts ∞ LAS ∞ Emerging Mutual fund ∞ Insurance Corporates ∞ Mass Affluent SME Mass 811 ∞ Individuals Corporate & Institutional

Organisation structure and culture drives cross-sell and customer cross-buying across various products

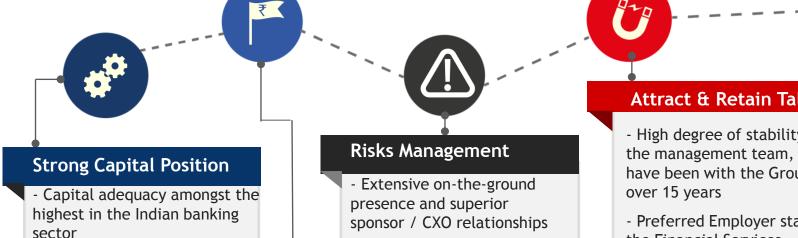
Kotak Uniqueness - Strengths





The Path of Leadership





- Provides the basis for growth

sponsor / CXO relationships

- Deep, longstanding relationships with a substantial share of corporate India

Multiple Growth Engines

- A stable annuity flow driven business model - balancing volatility inherent in capital market-linked revenues

- Leveraging world-class infrastructure and technology to drive costefficiencies

- Leverage "India asset class strength" to tap global individual and institutional investors

Attract & Retain Talent

- High degree of stability within the management team, many have been with the Group for

- Preferred Employer status in the Financial Services

Cross Sell Opportunities

- Robust bank platform and retail distribution network
- Pan-India reach of over 3,000 retail distribution points of the Group
- Platform for improving funding from low-cost liabilities
- Strong Bancassurance model with good cross-sell ratio, ability to mine customer base

Bank Awards & Recognition

Best Corporate & Investment Bank for India Asiamoney Best Bank Awards 2017 - India

Fastest Growing Midsized Bank 2017 Business Today-Money Today Financial Awards

- Best Growing Mid-Size Bank Businessworld Magna Best Banks Awards 2017
- Best Savings Bank Product FE India's Best Banks Award 2015-16
- National Payments Excellence
 Awards 2016 by NPCI:
 Best Mid-Sized Bank for
 excellent performance in:
 - Cheque Truncation System
 - IMPS
- Company with Great Managers The Great Managers Award 2016 by People Business & Tol
- AsiaMoney Cash Management Poll 2016
 - Best Local Cash Management Bank in Indian mid-cap space

- Best Cash Management Bank Asian Banker Transaction Banking Awards 2017,2016 (India)
- **Best Private Bank in India** Euromoney Awards for Excellence, Asia 2015
- Best Private Bank India Global Private Banking Awards 2016
- Best Private Bank India FinanceAsia Country Awards 2016
- Most Future Ready Bank in Business Today-KPMG's Best Bank Study 2015

Finnoviti Award 2016 for Bharat Banking App Banking Frontier's magazine

Mahindra Bank

- Mr. Narayan SA recognized as CA Business Leader Banking at ICAI Awards 2016
- Mr. G Murlidhar recognized as CA Business Leader Banking at ICAI Awards 2016
- Ms. Shanti Ekambaram One of the 50 Most Powerful Women in the country Fortune India





Company of the Year 2016 The Economic Times Awards for Corporate Excellence

Mr. Uday Kotak

Business Leader Lakshmipat Singhania IIM Lucknow National Leadership Awards 2017

Businessman of The Year 2016 - Business India

- Best Transformational Leader Award 2015 Asian Centre for Corporate Governance & Sustainability in 2016 Business Leader of the year ET Awards 2015
- Entrepreneur of the Year Forbes India Leadership Awards 2015 34

Awards and Recognition



- Securities Advisory Firm of the Year in India Corporate Intl Global Awards -2017, 2016, 2014, 2012
- The Asset Triple A Country Awards 2016, India
 - Best Equity House
 - Best IPO, QIP
 - Best M&A Deal
- OIPO Dealmaker of the Year Businessworld PwC I-Banking Survey 2016
- **Best Domestic Equity House** Asiamoney - 2016
- Best Domestic Investment Bank and Best Domestic Equity House over the last 20 years FinanceAsia Platinum Awards -20 Years of Excellence

Kotak Kotak Securites

Best Broker in India FinanceAsia Country Awards for Achievement 2015

BSE recognised K-Sec (FY 15-16)

- Top 5 in Equity Retail Segment, Equity Institutional Segment
- Top 3 in OFS Segment

NSDL Star Performer Awards, 2016 #1 in New Accounts opened (Non-Bank category)

-) Institutional Investor's 2016
 - #1 in All-India Research Team
 - #1 in All-India Sales Team

Asiamoney Brokers Poll 2015

- #1 in Overall Research for India
- #2 in Execution for India
- #3 for Most Independent Research Brokerage
- India's Best Local Brokerage 11th year in a row



Best new ETF and ETF Manager of the Year -India

ETFI - ETF & Indexing Awards 2016 by Asia Asset Management - Hong Kong

- I invest (London) in 2016 ETF Awards
- Best Asia Focused ETF Manager
- Best Open-Ended Gold ETF (Since inception): Kotak Gold ETF





DIPAK GUPTA

- Joined Kotak in 1992; First charge | Senior Manager, Kotak Mahindra Finance
- **Current charge** | Joint Managing Director, Kotak Mahindra Bank
- On being a professional entrepreneur | I used to be an engineer and then a consultant. My first job at Kotak was to look after the Lease and Hire Purchase business. We built one of the largest leasing businesses in the country. When Ford Credit came to India around 1995-96, we entered into a joint venture with them and it was very interesting discussing, debating and negotiating with them . I went on to become the head of that joint venture. Running different businesses while still being in the same fold gives you the twin benefit of a deeper perspective and wider all-round growth.

SHANTI EKAMBARAM

- Joined Kotak 1991; First charge | Senior Manager Bill Discounting
- **Current charge** | President Consumer Banking, Kotak Mahindra Bank
- On being a professional entrepreneur | I joined Kotak from a foreign bank. Since financial services was still a new area I was apprehensive but here was a company that seemed young and hungry. In the back of my mind, I knew I could always go back to a MNC if things didn't work out. That was 26 years ago and I'm still here and raring to go. I have run the Bill Discounting business, serviced FIIs and started the M&A desk. When we entered into a strategic alliance with Goldman Sachs, I moved to look after that business and we dominated the GDR and private placement markets. I subsequently moved into the domestic Investment Banking business to develop corporate relationships, then head Fixed Income. In 1998, I took over as the CEO of the Investment Bank and we went on to top the league tables. In 2003 when the bank project was launched I was given the opportunity to build the wholesale bank. I handled the corporate banking business till Mar-14, I am now handling consumer banking business. I don't think any MNC would give me so many opportunities for learning and growth.



ARVIND KATHPALIA

- Joined Kotak in 2003; First charge | Group Head , Operations, Technology & Finance, Kotak Mahindra Finance
- **Current charge** | President and Group Chief Risk Officer, Kotak Mahindra Bank
- On being a professional entrepreneur | I joined Kotak Mahindra Bank in 2003 after working for two decades in a Foreign Bank in a variety of Senior Leadership roles. The nature of my first role in Kotak the thrill of setting up the technology platform, Operations policies and processes for a new bank was truly entrepreneurial. There were daily "innovations" to ensure we met the challenges of the market as the new bank ramped up. I learnt more and never had worked harder (without ever feeling it) in any of my previous roles. In 2009, at the height of the banking crisis I moved to head the Risk function having never worked in the function earlier that's Kotak.





D.KANNAN

- Joined Kotak in 1991; First charge | Assistant Manager, Kotak Mahindra Finance
- **Current charge** | Group Head, Commercial Banking, Kotak Mahindra Bank
- On being a professional entrepreneur | Joined Kotak Mahindra Finance as Assistant Manger and was part of the start up team which set up the Karnataka operations and moved up to be the State Head. Was Asst. Vice President, Asset Finance Division, between 1995 to 1998. Took over as Vice President Sales and Marketing, Ford Credit India Ltd, in 1998 and continued till 2000. Moved to Kotak Securities, in 2000, launched Kotak Securities.com, the internet broking platform and set up the Retail brokerage business. Have been the Managing Director of Kotak Securities since April 2010 and have moved to the Bank in August 2014



GAURANG SHAH

- Joined Kotak in 1996; First charge | Chief Operating Officer, Kotak Mahindra Primus;
- **Current charge** | President Asset Management, Insurance and International Business
- On being a professional entrepreneur I came from a corporate finance background and joined Kotak's Car Finance business. That was in 1996. I was totally new to retail finance. In 1999, I took over as Executive Director of Car Finance and by 2002, we had built one of India's most profitable car finance companies. In 2002, I took over as head of Retail Assets and we added Home Loans, Subprime Lending in automobile financing and agricultural finance to our retail portfolio. In 2004, I moved into Life Insurance with my knowledge of insurance restricted to a single policy that I owned.



G. MURLIDHAR

- Joined Kotak in 2001; First charge | Chief Financial Officer, Kotak Life Insurance;
- Current charge | Managing Director & Chief Executive Officer Kotak Life Insurance
- On being a professional entrepreneur Coming from a manufacturing & financial background, I transitioned to the new & emerging insurance sector for the challenges it would entail, in the role of CFO & founding member of Kotak Life Insurance in 2001. I initially focussed on building financial, operations & servicing capabilities of the company. I was appointed COO in 2007 and then MD & CEO in 2011. In this phase, my focus is to build an efficient distribution network and improve customer experience so as to deliver value to customer and all stakeholders. Kotak has provided me the opportunity to put my beliefs into action.





JAIDEEP HANSRAJ

- Joined Kotak in 1993; First charge | Assistant Manager, Kotak Mahindra Finance
- **Current charge** | CEO Wealth Management and Priority Banking, Kotak Mahindra Bank
- On being a professional entrepreneur My first job at Kotak was to garner liabilities for the Group. I then moved to Kotak Securities to head the Eastern region and then to Dubai as Head of the Middle East operations. I came back to India in 1999 to run the Private Client Group at Kotak Securities which is now the Wealth Management business of the Bank. From 2014, I have been responsible for the priority banking group of the bank as well. The independence and freedom given by the bank has helped me becoming a professional entrepreneur.



JAIMIN BHATT

- Joined Kotak in 1995; First charge | Proprietary Investments
- **Current charge** | President & Group CFO, Kotak Mahindra Bank
- On being a professional entrepreneur | My initial work at Kotak was in the area of Proprietary Investments, where I worked with Narayan SA. Around the time of the Ford JV, I was invited to be on the team structuring the JV and that was very exciting. I moved to the Investment Bank and handled M&A. I was involved in a number of exciting transactions. Thereafter my role grew into larger operational role at the Investment Bank and also included doing structuring work for the Group. What stands out for me is the freedom and sense of responsibility that one gets and this, in turn, instills a lot of self-confidence. As you grow and inculcate the same sense of self-confidence in those around you, it becomes a part of the culture.



K.V.S.MANIAN

- Joined Kotak in 1995; First charge | Compliance, Kotak Mahindra Capital Company;
- **Current charge** | President Corporate, Institutional & Investment Banking, Kotak Mahindra Bank
- On being a professional entrepreneur | After two years in Investment Banking, I moved into Corporate Finance. I was instrumental in turning around and building the Retail Asset Finance Division (including the early stages of the Commercial Vehicle and Personal Loans Businesses). When the Group restructured its business in preparation for the conversion to a bank, I managed the team working on viability, decision making and structuring of the banking business as a project. I used to oversee the Personal customer segment comprising of the Home Finance Division, the Consumer Services Group, Credit Cards and the Auto Finance Business, in addition to the Branch Banking and Retail Liabilities business. I handled the consumer banking business till Mar-14, I am now handling Corporate, Institutional & Investment banking business. It's been a diverse set of responsibilities and looking back, I realize that I had no prior experience in any of the functions.





MOHAN SHENOI

- Joined Kotak in 2002;
- **Current charge** | President & Chief Operating Officer, Kotak Mahindra Bank
- On being a professional entrepreneur | Very few in the banking industry have the experience of starting a new bank. I had this rare privilege of associating with two banks right from their inception. The first was ICICI Bank and the second is Kotak Mahindra Bank. I was instrumental in setting up and managing the treasury in both banks. At Kotak, Treasury is one of the important contributors to the revenues of the Bank. Over a 39-year banking career, I have worked in branch banking, credit, recoveries, strategic planning and retail banking (apart from treasury). The environment at Kotak allows me to leverage this diversity of experience to the fullest.



NARAYAN S.A.

- Joined Kotak in 1991; First charge | Associate Vice President, Kotak Mahindra Finance (Operations);
- **Current charge** | President Commercial Banking, Kotak Mahindra Bank
- On being a professional entrepreneur | In 1996, broking was largely seen as in institutional business. I believed that retail broking was an opportunity waiting to happen and took up the challenge of going retail. I always wanted to be an entrepreneur and Kotak gave me an opportunity to build a business that any entrepreneur would be proud of.



VENKATTU SRINIVASAN

- Joined Kotak in 1993; First charge | Branch Manager, Pune Branch, Kotak Mahindra Finance
- **Current charge** | Group Head Asset Reconstruction and Structured Credit, Kotak Mahindra Bank
- On being a professional entrepreneur | Kotak Mahindra Group provided me a great platform and opportunity to kick start and grow many of the embedded businesses of Commercial Banking, mainly in the areas of CV/CE, Agri Finance etc. Later on when the opportunity unfolded with NPAs burgeoning in the economy in the late 90s, I was incharge of pioneering and starting the Asset Reconstruction business, when the concept was nascent or unheard of in the country. Over the last 18 years, I have grown the Asset Reconstruction business significantly through nursing and structuring of several Non Performing loans with dedicated teams & providing a work out through focussed stressed resolution process. Professional entrepreneurship at Kotak has taught me that for success, one needs the following three sides of triangle, Vision, Strategy & Execution and at the centre piece of it are the values and ethics which the firm and you stand for.

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