

(4/5)

**Mahindra**  
Rise.

Press Release

For Immediate Dissemination

**Mahindra Tractors sells 23,899 units in India during June 2015**

**Mumbai, 1<sup>st</sup> July 2015:** Mahindra & Mahindra Ltd.'s Farm Equipment Sector (FES), a part of the USD 16.9 billion Mahindra Group, today announced its sales numbers for June 2015.

Domestic sales in June 2015 stood at 23,899 units, as against 28,893 units during June 2014. Total tractor sales (domestic + exports) during June 2015 stood at 25090 units, as against 29,884 units for the same period last year. Exports for the month stood at 1,191 units, registering a growth of 20%.

Commenting on the monthly performance, **Harish Chavan, Chief Operating Officer - Farm Division, Mahindra & Mahindra Ltd.** said, "We have registered a sale of 23,899 tractors during June 2015 in the domestic market. With a healthy spread of the monsoon and good sowing progress across the country, we are hopeful of a very good agricultural output, leading to improved market sentiments. At Mahindra, we continue to see a positive trend in our tractor exports which has grown by 20% during the last month".

	June 2015			June 2014		
	F15	F16	%Change	F15	F16	%Change
<b>Domestic</b>	28893	23899	<b>-17%</b>	71920	59150	<b>-18%</b>
<b>Exports</b>	991	1191	<b>20%</b>	2635	3208	<b>22%</b>
<b>Total</b>	<b>29884</b>	<b>25090</b>	<b>-16%</b>	<b>74555</b>	<b>62358</b>	<b>-16%</b>

\*Exports include CKD units.

5/5

**Mahindra**  
Rise.**About Mahindra**

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 16.9 billion multinational group based in Mumbai, India, Mahindra employs more than 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

Visit us at [www.mahindra.com](http://www.mahindra.com)

Our Social Media Channels -    

**For further enquiries please contact:**

Mohan Nair

Senior General Manager (Communications)

Automotive & Farm Equipment Sectors

Office Direct Line – + 91 22 28468510

Office Email Address – [nair.mohan@mahindra.com](mailto:nair.mohan@mahindra.com)

Mobile: +91 9004012237