



TCS/PR/SE-75/2016-17

February 22, 2017

**National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department**

**BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled “TCS Named Title Sponsor of Japanese SUPER FORMULA Championship team “TCS NAKAJIMA RACING” ” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For Tata Consultancy Services Limited

**Suprakash Mukhopadhyay
Senior Vice President and Company Secretary**

TATA CONSULTANCY SERVICES

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TCS Named Title Sponsor of Japanese SUPER FORMULA Championship team “TCS NAKAJIMA RACING”

TOKYO | MUMBAI, February 22, 2017: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced that it has been named the title sponsor for team NAKAJIMA RACING (Nakajima Planning, Ltd., President: Satoru Nakajima) in the Japanese Super Formula Championship 2017 series. Further, TCS will look to contribute as technology partner to TCS NAKAJIMA RACING, leveraging its wealth of knowledge and technical expertise in the field of IT.

Figure 1: Official team logo



Today's racing machines generate increasingly profuse amounts of data. As technology partner, TCS will collaborate with TCS NAKAJIMA RACING to drive greater efficiency and sophistication in their data analytics.

"We are honoured to partner with such a renowned team, headed by Satoru Nakajima, and are excited at the potential of contributing to TCS NAKAJIMA RACING's Super Formula campaign through the power of Digital technology," said Amur S. Lakshminarayanan, President and CEO, Japan Tata Consultancy Services (TCS Japan). "As is the case with all TCS' sponsorships, it is our desire to leverage our forte in Digital to enhance the experience of partners, supporters and the broader community."

TCS NAKAJIMA RACING General Director Mr. Satoru Nakajima said, "Firstly I must say that it is an honour to unveil the newly named TCS NAKAJIMA RACING, and I extend my thanks to all those supporting our team's endeavours. Our first mission as a team is to ensure all measures are taken to position our two drivers for success ahead of the season opener."

Further, Nakajima commented that, "Through our collaboration with TCS this season, we hope to build a relationship that grows into the future. We see the partnership as an opportunity to contribute to the further growth of motorsports in a new dimension, capitalizing on our respective strengths, while of course pursuing greater heights for the team itself."

About Nakajima Racing

Nakajima Racing is a professional motor racing team based in Japan's Shizuoka Prefecture, located near the world class Fuji Speedway to the east of Mt. Fuji. Led by renowned former Japanese F1 driver, Satoru Nakajima, the team's mission goes beyond winning championships, and includes contribution to the overall advancement of motorsports through fan, stakeholder and community engagement aimed at raising the profile of motor racing. Above and beyond the tireless pursuit of technological advancement, Nakajima Racing aspires to elevate motorsports with a view to enhancing the contribution of automobiles to society. For more information, visit www.nakajimaracing.co.jp

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an [IT services](#), [consulting](#) and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US \$16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

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