



## Hindustan Unilever Limited

Hindustan Unilever Limited  
Unilever House  
B D Sawant Marg  
Chakala, Andheri East  
Mumbai 400 099

Tel: +91 (22) 3983 0000  
Web: [www.hul.co.in](http://www.hul.co.in)  
CIN: L15140MH1933PLC002030

26th February, 2016

Stock Code- BSE: 500696  
NSE: HINDUNILVR  
ISIN: INE030A01027

Bombay Stock Exchange Limited,  
Corporate Relationship Department,  
2nd Floor, New Trading Wing,  
Rotunda Building, P.J. Towers,  
Dalal Street,  
Mumbai – 400 001

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra – Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

Dear Sir/ Madam,

**Sub: Change in the Management Committee**

Please find attached a Press Release issued by the Company, with respect to the change in the Management Committee of the Company, the contents of which are self-explanatory.

Please take the above information on record.

Thanking You,

Yours faithfully,  
For Hindustan Unilever Limited

  
Dev Bajpai  
Executive Director, Legal & Corporate Affairs  
and Company Secretary

## **PRESS RELEASE**

### **HUL ANNOUNCES CHANGE IN MANAGEMENT COMMITTEE**

**Mumbai, February 26, 2016:** Mr. Samir Singh, currently Vice President & Executive Director, Personal Care at Hindustan Unilever Limited (HUL) will be taking over as the Global Executive Vice President, Skin Cleansing at Unilever. Mr. Sandeep Kohli, currently Vice President, Myanmar Cambodia & Laos will succeed Mr. Samir Singh as Vice President and Executive Director, Personal Care, HUL.

Mr. Samir Singh has successfully led the HUL Personal Care (PC) business to not just consolidate its position as the country's largest PC company, but also driven it to become one of the fastest growing beauty businesses in India.

Mr. Sandeep Kohli brings with him a rich experience of developing Unilever business, brands and people from his stints across India, UK and the high potential D&E markets of South East Asia and Australasia (SEAA).

Mr. Sanjiv Mehta, CEO and MD, HUL said, "The new appointments reflect the Company's commitment towards leadership development and our tradition of leveraging talent across markets. This also emphasizes the importance of HUL and of India for Unilever."

"I would like to take this opportunity to thank Samir for his contribution to the HUL PC business. Under his leadership, we have accelerated the pace of innovations, built a Digital and Content development strategy and created new business models for India which will dramatically strengthen the PC business for the future," said Mr. Mehta and added, "I am pleased to welcome Sandeep to his new role. I am confident that he will build on the growth momentum and drive the India PC business further ahead."

#### **About Hindustan Unilever**

Hindustan Unilever Limited is India's largest Fast Moving Consumer Goods company with its products touching the lives of more than nine out of ten households in India. HUL works to create a better future every day.

#### **Note to Editors:**

1. **Mr. Samir Singh** joined Unilever in 1997 as a Management Trainee in India. He has worked across many brands including Fair & Lovely, Vaseline, Ponds, and has also worked in Foods in Customer Development in India.

Before his appointment as the Executive Director, Personal Care in HUL, Samir has been the Global Brand Vice President for Lifebuoy and a member of the Global Category Leadership Team for Skin Cleansing. In this role, he has led global strategy, innovation and communication for Lifebuoy in more than 30 key countries across the world. Samir was also the Personal Care Cluster Lead for South Asia in 2014.

Samir has led Lifebuoy to become one of the fastest growing brands in Unilever and Skin Cleansing globally. He has been instrumental in articulating and building Lifebuoy's social mission to change the handwashing behaviour of 1 billion people, which is seen as a benchmark of excellence not only in Unilever but also in the external world. He led the path breaking and award winning 'Help a Child Reach 5' Lifebuoy campaign. The campaign includes the 'Gondappa' and 'Tree of Life' Lifebuoy films which have won

several awards – including the Cannes Lions and the Gold Effie awards in India and Asia-Pacific.

2. **Mr. Sandeep Kohli**, currently Vice President, Myanmar Cambodia & Laos started his career as a Management Trainee in Hindustan Unilever Ltd in 1993 after completing an MMS from Jamnalal Bajaj Institute, Mumbai. Earlier to this, he had graduated with an MSc (Hons) in Maths and a BE (Hons) in Mechanical Engineering from BITS Pilani in 1991.

He worked across the HPC and Foods businesses in HUL. In 2004, he moved to Philippines as the Head of Marketing, Foods. In 2007-08, he became the Global Brand Director, Savoury based in UK, after which, he joined the South East Asia and Australasia Leadership Team as Vice President, Marketing Operations. In this role he successfully built programs across marketing, customer development, media and CMI.

#### **CONTACT US**

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