



March 6, 2017

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

The Market Operations,
NYSE, New York
(NYSE: WIT)

0012126565780

Dear Sir,

Subject: Press release

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED

M Sanaula Khan
Company Secretary
Encl: As Above



Wipro Recognized as Best in Class Technology Provider for 2017 by 'Consumer Goods Technology' Readers

East Brunswick, New Jersey, USA and Bangalore, India – March 06, 2017: Wipro Ltd. (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been recognized among the Best in Class Technology Providers 2017 in the annual Readers' Choice issue of Consumer Goods Technology (CGT) magazine, published this February. Wipro has been recognized in the categories of Outsourcing/IT Integration, Consulting and TPM (Wipro Promax Analytics Solutions).

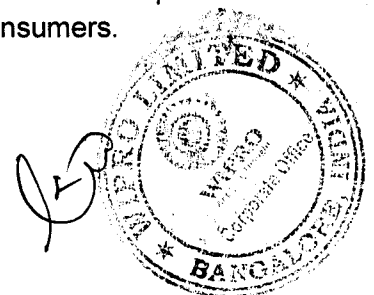
"We are delighted to be ranked favorably in these categories. It is our seventh year of winning this honor and this clearly reinforces Wipro's continued commitment and opportunity in the Consumer Goods market," said **Srini Pallia, President, Consumer Business Unit, Wipro Ltd.**

CGT's readers recorded their votes on the consumer goods industry's preferred solutions and service providers across 15 categories, which reflect the vast landscape of IT investment opportunities available today.

"Our annual Readers' Choice rankings have become a measurement of quality for the industry," said **Peter Breen, editor-in-chief of Consumer Goods Technology.** "These companies have clients who will take the time to endorse them through the balloting process. That in itself is a testament to the high level of service they provide."

Ashwin Bhatia, Vice President and Global Head – Consumer Goods Industries, Wipro Ltd. said, "Helping our Consumer Goods (CG) customers to best understand their consumer is of utmost importance to us. We are continually innovating to offer transformational capabilities in digital, consumer insights, integrated sales & marketing, and value chain optimization to enable CG organizations to re-engineer the way they connect with their consumers. This improves their overall consumer experience, operational efficiency and profitability."

Wipro's dedicated Consumer Goods practice has deep expertise working with Tier 1 companies in the areas of Digital Transformation, Sales & Marketing, Value Chain Optimization, and Analytics driving Insights, across the Food & Beverage, Home & Personal Care, Apparel & Footwear and Agribusiness & Tobacco segments. Wipro's latest offering, 1:1 Shopper, is a solution which connects brands with consumers directly. Features such as analytics-based promotions, geo-spatial integrations, and cutting-edge technologies like image scanning and Bluetooth Low Energy (BLE) sensors help consumers get real-time personalized offers from CPG companies. The solution provides complete details on product listing and special offers related to the products. It also enables brands to execute omni-channel fulfillment as desired by consumers.



Wipro's Consumer Goods expertise also spans areas of Packaged Application Services, Application and Infrastructure Management, Business Process and IT Consulting, Business Intelligence & Data Warehousing. Wipro provides Systems Integration, Consulting and BPS services, and some of Wipro's leading solutions for the consumer goods industry include Market Mix Modelling, and Promax Trade Promotion Management & Optimization solutions which are available in Software-as-a-Service or on premise deployment options and outcome based pricing models. Wipro Promax Analytics Solutions (WPAS) assists sales, finance, marketing and supply chain executives from leading consumer-focused companies plan, manage and optimize all aspects of their trade promotions and associated trade spends.

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com.

About Consumer Goods Technology

Consumer Goods Technology (CGT), an integrated media brand, is the leading resource for consumer goods executives looking to improve business performance. Delivering content in print, online and face-to-face, CGT reaches an audience of more than 76,000 consumer goods executives ranging from managers and directors to VPs and CIOs. CGT also covers all major segments of the consumer goods sector, including Food, Beverage, Packaged Goods, Consumer Electronics and Footwear. For more information on CGT, visit www.consumergoods.com.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate



Marketing Press Release

potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

