



## **Sonata Software to showcase its Enterprise Mobile strategy, platforms and solutions at the M-Enterprise Event in Boston**

**Boston, October 14<sup>th</sup>, 2015**

Sonata Software, a leading technology services and solutions company, today announced its participation as a sponsor at the M Enterprise event being held from October 19<sup>th</sup> to 21<sup>st</sup>, 2015 in Boston.

At the event, Sonata will showcase, apart from its successful enterprise mobility solutions and services, its recently acquired Enterprise Mobile Enablement Platform entity, Halosys, in one-to-one meetings to the attendees. The Halosys platform gives a comprehensive solution to build, secure, deploy and manage mobile Apps. The MobileFirst approach of Halosys platform provides a 360 degree coverage of Apps, Users, Data & devices with seamless connectivity to business systems using sophisticated mBaaS at its core. Sonata would also demonstrate case study presentation to executives attending the event.

Sonata has invested strategically in mobility over the last few years to partner with leading global brands in their mobility journey. Sonata helps its clients achieve their core business goals by setting up Mobility Center of Excellence. Halosys platform is backed by Sonata's full-service capability including mobile strategy, engaging UX design and cutting-edge technology based mobile apps development and support.

"Mobility has led the digital transformation of business. Halosys platform ensures that our customers not only leverage their existing investments but also are future ready for the digital transformation of their business" said Avinash Harsh, Head, Sonata Mobility Platform business and co-founder, Halosys ([www.halosys.com](http://www.halosys.com)).

The M Enterprise Boston is an invite only senior level conference. It provides strategic insights in the mobility space.

### **About Sonata Software**

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

### **For further information, please contact:**

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