

**ADARSH MERCANTILE LIMITED**

CIN: L51109WB1992PLC055082

8A & 8B, Satyam Towers, 3 Alipore Road, Kolkata – 700 027

Phone: 2479-1951, Fax: 2479-1952

Website: [www.adarshmercantile.in](http://www.adarshmercantile.in) \* email: [adarshmercantile@gmail.com](mailto:adarshmercantile@gmail.com)

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May 29, 2015

To  
The Manager Listing  
BSE Limited  
Floor 25, P J Towers  
Dalal Street  
Mumbai – 400 001

Ref: Scrip Code 538563

Dear Sirs

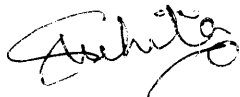
**Reg: Disclosure under SEBI ( Prohibition of Insider Trading) Regulations, 2015.**

We would like to inform you that in accordance with the provisions of Regulation 8 of SEBI (Prohibition of Insider Trading) Regulations, 2015, the Board of Directors of the Company in its meeting held on date i.e. 29-05-2015 have approved and adopted the code of practices and procedures for fair disclosure of Unpublished Price Sensitive Information and formulated the code of conduct of the Company.

A copy of the code of Practice and procedure for Fair Disclosure for the same is enclosed for your reference and record.

Kindly take the same on record.

Thanking you  
For Adarsh Mercantile Limited



**Suchita Chhawchharia**  
**Executive Director**  
**DIN: 00044063**

**Encl: As below**

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### Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information

*[Framed under regulation 8(1) of the SEBI (Prohibition of Insider Trading) Regulations, 2015]*

**Adarsh Mercantile Limited** (“Company”) will adhere to the following so as to ensure fair disclosure of events and occurrence that could impact price of its securities in the market:

1. Company will promptly make public disclosures of unpublished price sensitive information that would impact price discovery as soon the information or the decisions are approved by the Board. It will inform the stock exchange and simultaneously upload such information on Company’s website **www.adarshmercantile.in** in order to make such information generally available to Investors and Members of the Company.
2. Company shall make uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure by making simultaneous disclosure to stock exchanges where the shares of the Company are listed and also at the website of the Company.
3. **Mrs. Suchita Chhawchharia, Executive Director**, is designated as Chief Investor Relations Officer to take all required action for dissemination of information and disclosure of unpublished price sensitive information indiscriminately.
4. In the event of inadvertent selective disclosures of unpublished price sensitive information, prompt action shall be taken by Chief Investor Relations Officer to ensure such information is generally available. Company shall take reasonable steps; to make generally available, any discussion on unpublished price sensitive information at the meeting of analyst or investor relations through the official website to ensure official confirmation and public disclosure.
5. Chief Investor Relations Officer shall provide appropriate assistance and fair response to Regulatory Authorities for verification of news reports or market rumors.
6. Chief Investor Relations Officer shall further ensure that information shared with analysts and research personnel is not unpublished price sensitive information.
7. Unpublished Price Sensitive Information shall be handled on a “need to know” basis, i.e., unpublished price sensitive information shall be disclosed only to those who need the information by virtue of statutory requirement, contractual obligation to discharge their duties/ obligations etc. in the interest of the Company.