



New Delhi, July 1st, 2015:

HERO MOTOCORP RIDES INTO SECOND QUARTER (Q2 FY'16) WITH ANOTHER 5-LAKH PLUS SALES IN JUNE

CLOCKS 5,42,362 UNIT SALES DURING THE MONTH

MILESTONES: JUNE 2015

- PAWAN MUNJAL ELEVATED TO THE POSITION OF CHAIRMAN OF HERO MOTOCORP
- NEW BIKE PASSION PRO LAUNCHED
- NEW BIKE XTREME SPORTS LAUNCHED
- HERO MOTOCORP BECOMES TITLE SPONSOR OF 'HERO CARIBBEAN PREMIER LEAGUE' T20 TOURNAMENT

Hero MotoCorp Ltd (HMCL), the world's largest two-wheeler manufacturer, today reported yet another month of robust five-lakh-plus sales performance in June 2015.

Despite the sluggish market sentiment and the slowing rural economy, HMCL sold 5,42,362 units of two-wheelers in June 2015. The company had sold 5,41,594 units in the corresponding month last year.

As the industry had built up stocks due to the sluggish market, HMCL reduced inventories in Q1. The company's retails are currently better than dispatches.

In the month of June, Hero MotoCorp introduced two new models in the market in quick succession – Passion Pro and Xtreme Sports. Going forward, the company has lined up a slew of launches across segments in scooters and motorcycles, leading up to the festive season.

For more information, please visit:

www.heromotocorp.com

FB: /HeroMotoCorpIndia

Twitter: @HeroMotoCorp

Press Contact:

corporate.communication@heromotocorp.com

Weber Shandwick

Mansi Molasi +91 9650215869

mmolasi@webershandwick.com