

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Zee Entertainments Enterprises Limited
Name of the stock exchanges where the shares of the target company are listed	NSE / BSE
Date of Reporting	29-Jun-2015
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Cyquator Media Services Private Limited

**Details creation of encumbrance :**

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)					Post event holding of encum-ered shares {Creation [(2)+(3_/release [(2)-(3)]/ Inno-cation[(2)-(3)]}		
	No of Shares	% of total share Capital	%w.r.t. diluted share capital (%)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance s (pledge/lien/ non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	158,510,535	16.50	Creation	25-Jun-2015	Pledge	6,925,000	0.72	IDBI Trusteeship Services Limited	165,43 ,535	17.22
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	165,435,535	17.22	Creation	29-Jun-2015	Pledge	1,200,000	0.12	Axis Finance Ltd	166,63 ,535	17.35
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	166,635,535	17.35	Release	29-Jun-2015	Pledge	9,080,000	0.95	Kotak Mahindra Bank Ltd	157,55 ,535	16.40

**For Cyquator Media Services Pvt. Ltd.**

Place : Mumbai  
Date : 29.06.2015

Signature  Director / Authorised Signatory

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share-voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.