



February 15, 2017

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

The Market Operations,
NYSE, New York
(NYSE: WIT)

0012126565780

Dear Sir,

Subject: Press release

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED

**M Sanulla Khan
Company Secretary**

Encl: As Above



Wipro's Digital TV Middleware Solution Enables In-Car TV Reception for the Japan market

Bangalore, India and Tokyo, Japan – February 15, 2017: Wipro Ltd. (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that its Digital-TV (DTV) Middleware Solution, which facilitates In-Car TV reception systems, has been customized for the Japanese automotive market. Wipro's DTV Middleware offering provides a turnkey solution for global Original Equipment Manufacturers (OEMs) of automotive infotainment systems to enable broadcast TV reception within vehicles.

Automotive entertainment is evolving from single function features, such as vehicle navigation and audio systems to broadcast and cloud-based media services like Digital TV and Over-the-Top (OTT) video streaming. Given this transition, there is a growing need for advanced media solutions. Wipro's DTV Middleware Solution provides a robust, flexible and proven platform that allows device manufacturers to enable broadcast TV reception and related interactive services in automotive infotainment systems.

Wipro's In-Car DTV Middleware solution adds value to automotive OEM companies by supporting a range of features such as Antenna Diversity, Background Scans, Service Presets, One Touch Support, and Error concealments. These features facilitate the seamless consumption of premium entertainment content for in-car viewers. Through innovative and robust methodologies for audio & video error detection, tolerance and concealment, cell & antenna switching, and segment switching, the DTV Middleware seeks to address challenges faced in broadcast TV reception within the vehicle.

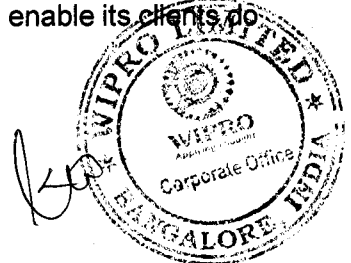
This solution has been optimized for auto-grade hardware platforms. It is fully compatible with QNX, Linux, and Android ecosystems, ensuring compliance with the latest Digital TV specifications for the Japan market.

Anita Ganti, Senior Vice President and Global Head, Product Engineering Services, Wipro Limited said, "We are delighted to announce the launch of our Digital-TV Middleware Solution for auto infotainment systems in the Japan market. This ready-to-deploy solution will help our partners improve the time-to-market for their TV middleware services, thus improving their competitiveness in the market."

Wipro is a leader in global Engineering and R&D services. Wipro's expertise in broadcast and internet convergence products helps solve engineering challenges for OEMs, ODMs and service providers. Wipro has global experience in offering deployment-ready Digital TV middleware solutions based on ATSC, DVB, ISDB, SBTVD, DTMB and Interactive Services like HbbTV.

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients to



business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

