

6 April, 2016

To,  
The Secretary  
**BSE Limited**  
P J Towers,  
Dalal Street,  
Mumbai – 400 001

The Manager  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No C/1,  
G Block, Bandra – Kurla Complex,  
Bandra (East), Mumbai – 400 051

**Stock Code: 532706**

**Stock Code: INOXLEISUR**

Dear Sir / Madam,

**Sub: Agreement with IMAX Corporation for installing IMAX theatre systems at 5 locations**

We wish to inform you that the Company has entered into an Agreement for Purchase And Sale Of Imax® Theatre Systems with IMAX Corporation. Pursuant to the Agreement, the Company will install IMAX® Theatre Systems at five locations across India.

A copy of the Press Release is attached herewith.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,  
**For Inox Leisure Limited**

  
**Dhanraj Mulki**  
**Company Secretary &**  
**Vice President – Legal**





## **INOX LEISURE LIMITED SEALS THE BIGGEST IMAX® THEATRE DEAL IN INDIA; RAISES THE BAR OF CINEMA EXPERIENCE**

Mumbai April, 5, 2016 –INOX Leisure Limited (INOX), one of the largest cinema exhibition chains in India, announced an agreement with IMAX Corporation, for five IMAX® theatre systems. These systems will be installed at existing INOX multiplexes in the cities of Mumbai, Bengaluru, Delhi and Kolkata, starting with INOX at R-City, Ghatkopar, Mumbai. With this deal, INOX takes the cinema viewing experience of its customers to the next level.

“We have built our business on our commitment to create a premium customer experience and we view our partnership with IMAX as an extension of this strategy,” said Alok Tandon, CEO, INOX Leisure Ltd. “By associating ourselves with the IMAX brand and offering our guests a completely immersive cinema experience, we will continue to strengthen our position. We are particularly excited about shaping the future of cinema in India through such initiatives.”

“We’ve always said India is potentially a huge opportunity for us,” said IMAX CEO Richard L. Gelfond. “Now is the time to grow in this strategically important market and this deal serves as an important first step. We believe that INOX adding IMAX theatres to its most successful complexes – which are situated in top-tier cities – will help us expand our network in India at a more rapid pace.”

### **About INOX Leisure Ltd.**

INOX Leisure Limited (INOX) is amongst India’s largest multiplex chains with 107 multiplexes, 420 screens spread across 57 cities and 19 states.

INOX unveiled its first multiplex in 2002 at Bund Garden in Pune and since then, there has been no looking back. Today, after three acquisitions (Calcutta Cinema Pvt. Ltd. in 2007, Fame India Ltd. in 2011 and Satyam Cineplexes Ltd. in 2014) and a healthy organic growth, INOX takes pride in being a 100 percent 3D enabled multiplex chain which is HFR (High Frame Rate) ready with a state-of-the-art 2k digital projection systems.

For easy and convenient ticket booking, INOX offers online booking on [www.inoxmovies.com](http://www.inoxmovies.com) and through its smartphone applications. For movie updates and various offers, one can follow us on Facebook ([www.facebook.com/INOXLEISURE](http://www.facebook.com/INOXLEISURE)) Twitter ([www.twitter.com/INOXLEISURE](http://www.twitter.com/INOXLEISURE)) and Instagram ([www.instagram/inoxmovies](http://www.instagram/inoxmovies))

### **About IMAX Corporation**

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you’ve never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX’s network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of Dec. 31, 2015, there were 1,061 IMAX theatres (943 commercial multiplexes, 19 commercial destinations and 99 institutions) in 67 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code “HK.1970.”

IMAX®, IMAX® 3D, IMAX DMR®, Experience It In IMAX®, An IMAX 3D Experience®, The IMAX Experience®, IMAX Is Believing® and IMAX nXos® are trademarks of IMAX Corporation. More information about the Company can be found at [www.imax.com](http://www.imax.com). You may also connect with IMAX on Facebook ([www.facebook.com/imax](http://www.facebook.com/imax)), Twitter ([www.twitter.com/imax](http://www.twitter.com/imax)) and YouTube ([www.youtube.com/imaxmovies](http://www.youtube.com/imaxmovies)).

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*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*