Corporate Identification No. (CIN): L24210MH1958PLC011173

Registered and Corporate Office: Bayer House, Central Avenue, Hiranandani Estate, Thane - 400 607, Maharashtra



Bayer CropScience

PUBLIC ANNOUNCEMENT FOR THE ATTENTION OF EQUITY SHAREHOLDERS/BENEFICIAL OWNERS OF EQUITY SHARES OF BAYER CROPSCIENCE LIMITED FOR BUYBACK OF EQUITY SHARES THROUGH TENDER OFFER

This Public Announcement (the "Public Announcement") is being made pursuant to the provisions of Regulation 8(1) of the Securities and Exchange Board of India (Buy Back of Securities) Regulations, 1998 (the "Buyback Regulations") for the time being in force including any statutory modifications and amendments from time to time and contains the disclosures as specified in Part A of Schedule II to the

OFFER FOR BUYBACK OF NOT EXCEEDING 12,65,000 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT A PRICE OF ₹ 4,000 (RUPEES FOUR THOUSAND ONLY) PER FULLY PAID-UP EQUITY SHARE ON

A PROPORTIONATE BASIS THROUGH THE TENDER OFFER PROCESS. DETAILS OF THE BUYBACK OFFER AND OFFER PRICE

The Board of Directors (the "Board") of Bayer CropScience Limited ("Bayer" or the "Company") on June 3, 2015 ("Board Meeting") passed a resolution to buyback equity shares of the Company and sought approval of its shareholders, by a special resolution, through the Postal Ballot Notice dated June 12, 2015 ("Postal Ballot Notice"), the results of which were announced on July 20, 2015. Through the Postal Ballot, the shareholders of the Company have approved, by a special resolution, the buyback (the "**Buyback**") of not exceeding snareholders of the Company nave approved, by a special resolution, the buyback (the "Buyback") of not exceeding 12,65,000 fully paid-up equity shares of face value of ₹ 10 each ("Equity Shares") from all the existing shareholders/ beneficial owners of Equity Shares of the Company, on a proportionate basis, through the "Tender Offer" route at a price of ₹ 4,000 (Rupees Four Thousand only) per equity share ("Buyback Offer Price") payable in cash for an aggregate amount of ₹ 506,00,00,000 (Rupees Five Hundred and Six Crores only) ("Buyback Offer Size").

The Buyback is in accordance with the provisions contained in the Article 9A of the Articles of Association of the Company, Section 68 of the Companies Act, 2013 ("Companies Act") including any statutory modification or re-enactment thereof for the time being in force, and all other applicable provisions, if any, of the Companies Act and the provisions contained in the Buyback Regulations.

The Buyback is further subject to approval(s) as may be necessary, from time to time from statutory authorities including but not limited to Securities and Exchange Board of India ("SEBI") and the stock exchange ("Stock Exchange/BSE Limited") where the Equity Shares of the Company are listed.

The Buyback Offer Size is 24.93% of the fully paid-up equity share capital and free reserves as per the audited accounts of the Company for the financial year ended March 31, 2015 and is within the statutory limits of 25% of the fully paid-up equity share capital and free reserves as per the last audited accounts of the Company. The maximum number of Equity Shares proposed to be bought back represents 3.45% of the total number of equity shares in the paid-up share capital of the Company.

The Buyback Offer Price has been arrived at after considering various factors such as the volume weighted average price of the Equity Shares of the Company on BSE Limited ("BSE") where the Equity Shares of the Company are listed, the networth of the Company and the impact of the Buyback on the earnings per equity share of the Company. The Buyback Offer Price represents a premium of 7% over the volume weighted average price of the Equity Shares on BSE for 3 months preceding the date of intimation to the BSE for the Board Meeting to consider the proposal of the Buyback and 10.6% over the volume weighted average price of the Equity Shares on BSE for 2 weeks preceding the date of intimation to the BSE for the Board Meeting to consider the proposal of the Buyback.

The Buyback shall be on a proportionate basis from all the Equity Shareholders of the Company through the "Tender Offer" route, as prescribed under Regulation 4(1)(a) of the Buyback Regulations. Please see paragraph 7 below for details regarding record date and share entitlement for tender in the Buyback.

NECESSITY/RATIONALE FOR BUYBACK

Share buyback is the acquisition by a company of its own Equity Shares. The objective is to return surplus cash to the Members holding Equity Shares of the Company. The Board at its meeting held on June 3, 2015, considered the increase in accumulated free reserves as well as the cash liquidity reflected in the audited accounts for the financial year ending March 31, 2015 and considering these, the Board decided to allocate a sum of ₹ 506,00,00,000 (Rupees Five Hundred and Six Crores only) for distributing to the Members holding Equity Shares of the Company through the Buyback.

After considering several factors and benefits to the Members holding Equity Shares of the Company, the Board decided to recommend Buyback of not exceeding 12,65,000 (Twelve Lakhs Sixty Five Thousand only) Equity Shares (representing 3.45% of the total number of Equity Shares in the paid-up equity share capital of the Company) at a price of ₹ 4,000 (Rupees Four Thousand only) per equity share for an aggregate consideration of ₹ 506,00,00,000 (Rupees Five Hundred and Six Crores only). Buyback is a more efficient form of distributing surplus cash to the Members holding Equity Shares of the Company, inter-alia, for the following reasons:

The Buyback will help the Company to distribute surplus cash to its Members holding Equity Shares broadly in proportion to their shareholding, thereby, enhancing the overall return to Members;

The Buyback, which is being implemented through the Tender Offer route as prescribed under the Buyback Regulations, would involve allocation of 15% of the outlay to small shareholders. The Company believes that this reservation of 15% for small shareholders would benefit a large number of public shareholders, who would get classified as "Small Shareholder";

iii. The Buyback would help in improving return on equity, by reduction in the equity base, thereby leading to long term increase in shareholders' value;

The Buyback gives an option to the Members holding Equity Shares of the Company, who can choose to participate and get cash in lieu of Equity Shares accepted under the Buyback Offer or they may choose not to participate and enjoy a resultant increase in their percentage shareholding, post the Buyback Offer, without additional investment

7% over the volume weighted average price of the Equity Shares on BSE for 3 months preceding the date of intimation to the BSE for the Board Meeting to consider the proposal of the Buyback and 10.6% over the volume weighted average price of the Equity Shares on BSE for 2 weeks preceding the date of intimation to the BSE for the Board Meeting to consider the proposal of the Buyback.

DETAILS OF PROMOTER SHAREHOLDING AND INTENTION TO PARTICIPATE IN THE BUYBACK

The aggregate shareholding of the Promoters, the directors of the Promoter companies holding shares

Shareholding of the companies/entities forming part of the Promoter Group and Persons in Control

| Sr. No. | Name | on June 12, 2015 | % of shareholding as on June 12, 2015 |
|---------|---------------------------------------|--------------------------|---------------------------------------|
| 1 | Bayer AG | 38,44,995 | 10.50 |
| 2 | Bayer SAS | 71,22,757 | 19.45 |
| 3 | Bayer CropScience AG | 60,84,591 | 16.62 |
| 4 | Bayer Vapi Pvt. Ltd. | 81,98,564 | 22.39 |
| | Total | 2,52,50,907 | 68.96 |
| harobol | ding of the Directors of the Drometer | Croup Companies (montion | od in noint a abovo) as on |

Shareholding of the Directors of the Promoter Group Companies (mentioned in point a above) as or

None of the Directors of the companies forming part of the Promoter Group hold any Equity Shares of the Company c) Except for the following, none of the Directors or key managerial personnel of the Company hold any

| Sr. No. | Name | Equity Shares held on June 12, 2015 | % of shareholding as on June 12, 2015 |
|---------|------------------|-------------------------------------|---------------------------------------|
| 1 | Dr. Vijay Mallya | 53 | Negligible |
| | Total | 53 | Negligible |

No Equity Shares of the Company have been purchased/sold by any member of the Promoter/Promoter Group including the Directors of the Companies forming part of the Promoter Group, directors and key managerial personnel of the Company during the period from twelve months preceding the date of the Board Meeting at which the Buyback was approved and from the date of the Board Meeting till the date of this Notice.

option to participate in the Buyback. In this regard, the promoter entities as listed in paragraph 3.1 (a) above option to participate in the Buyback. In this regard, the promoter entities as listed in paragraph 3.1 (a) above have expressed their intention vide their individual letters dated June 8, 2015, June 9, 2015 and June 10, 2015, to participate in the Buyback and offer up to an aggregate maximum of 2,52,50,907 Equity Shares or such lower number of shares as required in compliance with the Buyback Regulations/terms of the Buyback. Each promoter entity intends to offer up to their respective shareholding as on the Record Date, or such lower number of shares as required in compliance with the Buyback Regulations/terms of the Buyback. The promoter entities have not been involved in any transactions and there has been no change in their holdings for

Details of the date and price of acquisition of the Equity Shares that promoters intend to tender

| Sr. No. | Date of Acquisition/Disposal | No. of Equity Shares Acquired/(Sold) | Cost of Acquisition (₹ mn) |
|---------------------|-------------------------------------|---|-------------------------------|
| 1 | January 6, 1959 | 450^ | 0.23 |
| | - | 2,250° | - |
| 2 | September 3, 1964 | 62,500 [@] | 6.25 |
| 3 | September 30, 1964 | 83,660 [@] | 8.37 |
| 4 | September 20, 1967 | 19,600 [@] | 1.96 |
| 5 | June 28, 1968 | 4,335@ | 0.43 |
| 6 | December 12,1972 | 34,469 ^{@α} | - |
| 7 | August 12, 1977 | 2,06,814 ^{@α} | - |
| 8 | August 18, 1987 | 4,13,628 ^{@α} | - |
| 9 | December 1, 2003 | 82,72,560# | - |
| 10 | September 25, 2012 | (19,00,000) ^β | (3.96) |
| 11 | November 29, 2013 | (643,402) ^{\$} | (1.34) |
| 12 | April 17, 2014 | (18,84,163) ^β | (3.93) |
| Total | Current Holding | 3,844,995 | 8.01 |
| Avera | ge Cost = ₹ 2.08 per share (Note 1) | | |
| FV-live - 4.7. F. O | | | |

Note 1: Bayer AG follows a "pooling system" of accounting for its investments. Accordingly, the cost of disposal and current holding has been calculated based on this method.

| | Bayer SAS: | | | | |
|-----------------------|---|------------------------|-------------------------|--------------------------------------|--|
| | Sr. No. | Date of Acquisition | No. of Equity Shares | Cost of Acquisition (Euros mn) | Remarks |
| | 1 | January 4, 2010 | 79,22,666 | 3.93 | Acquisition pursuant to the merger of Bayer CropScience S.A. with Bayer SAS under French Commercial Law. Consequently, shares held by Bayer CropScience S.A. transferred to Bayer SAS (Note 1). |
| | 2 | November 29,2013 | (799,909) | (0.40) | Extinguished pursuant to the buyback |
| Total Current Holding | | tal Current Holding | 7,122,757 | 3.53 | |
| | Average Cost = Euros 0.50 or ₹ 35.64 per share (Note 2 and 3) | | | | |

Note 2: Bayer SAS follows a "pooling system" of accounting for its investments. Accordingly, the cost of

current holding has been calculated based on this method. Note 3: 1 Euro = ₹71.28 as on June 3, 2015; Source: www.rbi.org.in

| Baye | Bayer CropScience AG: | | | | |
|----------|----------------------------------|--|--------------------------------------|---|--|
| Sr No | Date of Acquisition/ Disposal | No. of Equity Shares Acquired/ (Sold) | Cost of Acquisition (Euros mn) | Remarks | |
| 1 | December 31, 2003 | 35,44,360 | 6.78 | These equity shares were issued pursuant to the Scheme of Amalgamation between erstwhile Aventis CropScience India Limited and the Company. Pursuant to the said Scheme, 5 equity shares of the Company were issued in consideration of | |

| | | | | 3 equity shares held in erstwhile Aventis CropScience India Limited. |
|---|--------------------|-------------|--------|---|
| 2 | January 1, 2007 | 76,92,226 | 1.86 | Acquisition pursuant to the merger of Bayer CropScience GmbH with Bayer CropScience AG under Business Transformation Act, Germany Consequently, shares held by Bayer CropScience GmbH transferred to Bayer CropScience AG (Note 1). |
| 3 | September 25, 2012 | (40,82,948) | (3.14) | Inter-se transfer of equity shares |
| 4 | November 29, 2013 | (7,22,263) | (0.56) | Extinguished pursuant to the buyback |
| 5 | April 28, 2014 | (3,46,784) | (0.27) | Inter-se transfer of equity shares |
| Total Current Holding 6,084,591 4.68 | | | | |
| Average Cost = Euros 0.77 or ₹ 54.89 per share (Note 2 & 3) | | | | |

Note 1: On December 31, 2003, these 76,92,226 equity shares were acquired by Bayer CropScience GmbH pursuant to Scheme of Amalgamation (the "Scheme") between erstwhile Aventis CropScience India Limited and the Company, Pursuant to the said Scheme, 5 equity shares of the Company were issued in consideration of 3 equity shares held in erstwhile Aventis CropScience India Limited. The total cost of 76,92,226 equity shares as recorded in the books of Bayer CropScience GmbH as well as in the books of Bayer CropScience

Note 2: Bayer CropScience AG follows a "pooling system" of accounting for its investments. Accordingly, the cost of disposal and current holding has been calculated based on this method. Note 3: 1 Euro = ₹71.28 as on June 3, 2015; Source: www.rbi.orq.in

| (IV) | v) <u>Bayer Vapi Pvi. Lid.:</u> | | | | |
|------|---------------------------------|--------------------|-------------------------------|-----------------------------------|--|
| | Sr. No. Date of Acquisition | | No. of Equity Shares acquired | Cost of Acquisition per share (₹) | |
| | 1 | September 25, 2012 | 59,82,948 ^β | 1,005.86 | |
| | 2 | November 29, 2013 | (604,065)\$ | (1,005.86) | |
| | 3 | April 17, 2014 | 18,84,163 ^β | 1,421.16 | |
| | 4 | April 28, 2014 | 9,35,518 ^β | 1,449.71 | |
| | Tota | al | 8,198,564 | 1,141.92 | |

^βInter-se transfer SExtinguished pursuant to the buyback

The Board confirms that, as applicable, there are no defaults subsisting in the repayment of deposits, interest payment thereon, redemption of debentures or interest payment thereon or redemption of preference shares or payment of dividend due to any shareholder, or repayment of any term loans or interest payable thereon to any financial institution or banking company.

The Board has confirmed that it has made a full enquiry into the affairs and prospects of the Company and has formed the opinion:

that immediately following the date of the Board Meeting and the date on which the results of the Postal Ballot will be declared, there will be no grounds on which the Company could be found unable to pay its debts;

that as regards the Company's prospects for the year immediately following the date of the Board Meeting as well as for the year immediately following the date on which the results of the Postal Ballot will be declared approving the Buyback, and having regard to the Board's intentions with respect to the management of the Company's business during that year and to the amount and character of the financial resources which will in the Board's view, be available to the Company during that year, the Company will be able to meet its liabilities as and when they fall due and will not be rendered insolvent within a period of one year from the date of the Board Meeting or within a period of one year from the date on which the results of the Postal Ballot will be declared, as the case may be;

iii. In forming its opinion aforesaid, the Board has taken into account the liabilities (including prospective and contingent liabilities) as if the Company was being wound up under the provisions of the Companies Act.

Report addressed to the Board of Directors by the Company's Auditors on the permissible capital payment:

The text of the Report dated June 03, 2015 received from Price Waterhouse, Chartered Accountants, the Statutory Auditors of the Company, addressed to the Board of Directors of the Company is reproduced below Quote

The Board of Directors

Central Avenue, Hiranandani Estate, Thane - 400 607

Auditors' Report on Buy Back of Shares pursuant to the requirement of Schedule II to Securities and Exchange Board of India (Buy-back of Securities) Regulations, 1998

This report is issued in accordance with our agreement dated May 27, 2015.

We have been engaged by Bayer CropScience Limited (the "Company") to perform a reasonable assurance engagement on determination of the amount of permissible capital payment in connection with the proposed buy back by the Company of its equity shares in pursuance of the provisions of Section 68 and 70(1) of the Companies Act, 2013, as amended (the "Act") and regulations as specified in the "Securities and Exchange Board of India (Buy-back of Securities) Regulations, 1998' and amendments thereto (the "Regulations") and on the opinions expressed by the Board of Directors of the Company, as required under the Regulations

Board of Directors Responsibility

The Board of Directors of the Company is responsible for the following:

The amount of capital payment for the buy-back is properly determined; and It has made a full inquiry into the affairs and prospects of the Company and has formed the opinion that the

Company will not be rendered insolvent within a period of one year from the date on which the results of the postal ballot for buyback will be declared.

Auditor's Responsibility

Pursuant to the requirement of the Regulations, it is our responsibility to obtain reasonable assurance on the following "Reporting Criteria":

whether the amount of capital payment for the buy-back is within the permissible limit computed in accordance with the provisions of Section 68 of the Act; and

whether the Board of Directors has formed the opinion, as specified in Clause (x) of Schedule II to the Regulations, on reasonable grounds that the Company having regard to its state of affairs will not be rendered insolvent within a period of one year from date on which the results of the postal ballot will be declared. A reasonable assurance engagement involves performing procedures to obtain sufficient appropriate evidence on the Reporting Criteria. The procedures selected depend on the auditor's judgment, including the assessment

of the risks associated with the Reporting Criteria. Within the scope of our work, we performed the following

Examined authorisation for buy back from the Articles of Association of the Company;

Examined that the amount of capital payment for the buy-back is within the permissible limit computed in accordance with the provisions of Section 68 of the Act;

iii. Examined that the ratio of the secured and unsecured debt owed by the Company, if any, is not more than twice the paid-up capital and its free reserves after such buy-back;

iv. Examined that all the shares for buy-back are fully paid-up;

Inquired into the state of affairs of the Company with reference to the audited financial statements of the Company as at and for the year ended March 31, 2015 (the "Audited Financial Statements") which has been prepared by the Management of the Company; and examined budgets and projections prepared by the

Examined minu

Management;

vii. Examined Directors' declarations for the purpose of buy-back and solvency of the Company; and viii. Obtained appropriate representations from the Management of the Company. We conducted our examination in accordance with the Guidance Note on Special Purpose Audit Reports and

The financial statements referred to in paragraph 5 (v) above, have been audited by us on which we issued an unmodified audit opinion vide our report dated May 27, 2015. Our audit of these financial statements was conducted in accordance with the Standards on Auditing and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. Our audits were not planned and performed in connection with any transactions to identify matters that may be of potential interest

Opinion

As a result of our performance of aforementioned procedures, we report that:

The amount of capital payment of $\stackrel{?}{\sim}$ 50,600 Lacs for the shares in question, as stated in the certified extract of the minutes of the Board of Directors' meeting held on June 3, 2015, is within the permissible capital payment of ₹50,751 Lacs as calculated based on the Audited Financial Statements as at March 31, 2015 in Annexure I and initialled by us for identification purposes only, which, in our opinion, is properly determined in accordance with Section 68 of the Act; and

The Board of Directors in their meeting held on June 3, 2015 has formed the opinion, as specified in Clause(x) of Schedule II to the Regulations, on reasonable grounds that the Company having regard to its state of affairs will not be rendered insolvent within a period of one year from date on which the results of the postal ballot for buyback will be declared.

Restrictions on Use

Our work was performed solely to assist you in meeting your responsibilities with reference to the Regulations Our obligations in respect of this report are entirely separate from, and our responsibility and liability is in no way changed by any other role we may have (or may have had) as auditors of the Company or otherwise. Nothing in this report, nor anything said or done in the course of or in connection with the services that are the subject of this report, will extend any duty of care we may have in our capacity as auditors of the Company.

 $This \, report \, is \, addressed \, to \, and \, provided \, to \, the \, Board \, of \, Directors \, of \, the \, Company \, pursuant \, to \, the \, requirements$ of the Regulations solely to enable the Board of Directors of the Company to include in:

i. Explanatory statement to be included in the postal ballot notice to be circularised to the shareholders; Public Announcement to be made to the shareholders of the Company, which will be filed with (a) the Registrar

of Companies as required by the Regulations (b) the National Securities Depository Limited and the Central Depository Services (India) Limited for the purpose of extinguishment of equity shares and (c) the authorised dealer as approved by the Board of Directors or committee of the Board of Directors thereof, for the purpose

iii. The draft letter of offer to be filed with Securities and Exchange Board of India and Stock Exchanges; and iv. The letter of offer to be given to the shareholders

and should not be used for any other purpose. Price Waterhouse does not accept or assume any liability or duty of care for any other purpose or to any other person to whom this report, or Public Announcement or the postal ballot notice or the draft letter of offer or letter of offer which includes our report, is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

For Price Waterhouse Firm Registration Number: 301112E Chartered Accountants Priyanshu Gundana

Place · Mumbai Date : June 3, 2015 Membership Number: 109553

| Annexure I - Statement of Permissible Capital Payment for Buyback of Equity Shares: | | | |
|---|-------------|--|--|
| Particulars | Rs. in Lacs | | |
| Issued, Subscribed and Paid-up share capital as at March 31, 2015 (36,619,001 equity shares of Rs. 10 each fully paid-up) | 3,662 | | |
| Free reserves as at March 31, 2015: | | | |
| - General Reserve | 32,768 | | |
| - Statement of Profit and Loss | 166,573 | | |
| Total | 203,003 | | |
| Maximum amount permissible for buy-back i.e. 25% of the total paid-up capital and free reserves | 50,751 | | |
| Note: Calculation in respect of Permissible Capital Payment for Buyback of Equity Shares is done on the | | | |

basis of audited financial statements of the Company for the year ended March 31, 2015 which is not more than six months old from the proposed date of offer document

For and on behalf of Bayer CropScience Limited

Unquote

RECORD DATE AND SHAREHOLDER ENTITLEMENT

As required under the Buyback Regulations, the Company has fixed Tuesday, August 4, 2015 as the record date (the "Record Date") for the purpose of determining the entitlement and the names of the shareholders, who will be eligible to participate in the Buyback. The Equity Shares proposed to be bought back by the Company shall be divided into two categories; (a) reserved category for Small Shareholders and (b) the general category for all

As defined in the Buyback Regulations, a "Small Shareholder" is a shareholder who holds Equity Shares having market value, on the basis of closing price on BSE as on Record Date, of not more than ₹ 2,00,000 (Rupees Two Lacs only).

In accordance with Regulation 6 of the Buyback Regulations, 15% (fifteen percent) of the number of Equity Shares which the Company proposes to buyback or number of Equity Shares entitled as per the shareholding of Small Shareholders, whichever is higher, shall be reserved for the Small Shareholders as part of this Buyback.

On the basis of the shareholding as on the Record Date, the Company will determine the entitlement of each shareholder to tender their Equity Shares in the Buyback. This entitlement for each shareholder will be calculated based on the number of Equity Shares held by the respective shareholder as on the Record Date and the ratio of Buyback applicable in the category to which such shareholder belongs.

After accepting the Equity Shares tendered on the basis of entitlement, the Equity Shares left to be bought back, if any in one category shall first be accepted, in proportion to the Equity Shares tendered over and above their entitlement in the offer by shareholders in that category, and thereafter from shareholders who have tendered over and above their entitlement in other category.

Shareholders' participation in Buyback will be voluntary. Shareholders can choose to participate, in part or in full, and get cash in lieu of Equity Shares accepted under the Buyback or they may choose not to participate and enjoy a resultant increase in their percentage shareholding, post Buyback, without additional investment. Shareholders may also accept a part of their entitlement. Shareholders also have the option of tendering additional shares (over and above their entitlement) and participate in the shortfall created due to non-participation of some other

shareholders, if any. The maximum tender under the Buyback by any Shareholder cannot exceed the number of Equity Shares held

by the shareholder as on the Record Date The Equity Shares tendered as per the entitlement by Shareholders as well as additional Equity Shares tendered, if any, will be accepted as per the procedure laid down in Buyback Regulations.

Detailed instructions for participation in the Buyback (tender of Equity Shares in the Buyback) as well as the relevant time table will be included in the Letter of Offer which will be sent in due course to the shareholders as

PROCESS AND METHODOLOGY TO BE ADOPTED FOR THE BUY-BACK The Buyback is open to all Equity Shareholders/beneficial owners of the Company holding Equity Shares either in physical and/or electronic form on the Record Date.

The Buyback shall be implemented using the "Mechanism for acquisition of shares through Stock Exchange" notified by SEBI vide circular CIR/CFD/POLICYCELL/1/2015 dated April 13, 2015 and following the procedure prescribed in the Companies Act and the Buyback Regulations and as may be determined by the Board (including the Committee authorized to complete the formalities of the Buyback) and on such terms and conditions as may be permitted by law from time to time.

For implementation of the Buyback, the Company has appointed Ambit Capital Private Limited as the registered broker to the Company (the "Company's Broker") through whom the purchases and settlements on account of the Buyback would be made by the Company. The contact details of the Company's Broker is as follows: **Ambit Capital Private Limited**

Ambit House, 449, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013 Tel.: (+91) (22) 3043 3000; Fax: (+91) (22) 3043 3100

Contact Person: Mr. Sameer Parkar The Company will request BSE to provide the separate Acquisition Window to facilitate placing of sell orders by Shareholders who wish to tender Equity Shares in the Buyback. BSE would be the Designated Stock Exchange

During the tendering period, the order for selling the shares will be placed in the Acquisition Window by eligible sellers through their respective stock brokers during normal trading hours of the secondary market. The stock brokers ("**Seller Member(s)**") can enter orders for demat shares as well as physical shares Procedure to be followed by Equity Shareholders holding Equity Shares in the dematerialised form:

8.6.1. Shareholders who desire to tender their Equity Shares in the electronic form under the Buyback would have to do so through their respective Seller Member by indicating to their broker the details of Equity Shares they intend to tender under the Buyback. 8.6.2. The Seller Member would be required to transfer the number of Equity Shares by using the settlement

for the transfer of the Equity Shares to the Special Account of the Clearing Corporation before placing the bids/orders and the same shall be validated at the time of order entry. 8.6.3. The details of the Special Account of Clearing Corporation shall be informed in the issue opening circular

number and the procedure prescribed by the Clearing Corporation of India Ltd. ("Clearing Corporation")

that will be issued by BSE Limited/Clearing Corporation. 8.6.4. For Custodian Participant orders for demat Equity Shares early pay-in is mandatory prior to confirmation of order by custodian. The custodian shall either confirm or reject the orders not later than the closing of trading hours on the last day of the tendering period. Thereafter, all unconfirmed orders shall be deemed to be rejected. For all confirmed Custodian Participant orders, order modification shall revoke the custodian confirmation and the revised order shall be sent to the custodian again for confirmation.

8.6.5. Upon placing the bid, the Seller Member shall provide a Transaction Registration Slip ('TRS') generated by the Exchange Bidding System to the shareholder. TRS will contain the details of order submitted like Bid ID No., Application No., DP ID, Client ID, No. of Equity Shares tendered etc.

Procedure to be followed by Registered Equity Shareholders holding Equity Shares in the Physical form: 8.7.1. Shareholders who are holding physical Equity Shares and intend to participate in the Buyback will be

required to approach the Seller Member along with the complete set of documents for verification procedures to be carried out including the (i) original share certificate(s), (ii) valid share transfer form(s) duly filled and signed by the transferors (i.e. by all registered shareholders in same order and as per the specimen signatures registered with the Company) and duly witnessed at the appropriate place authorizing the transfer in favor of the Company, (iii) self-attested copy of the shareholder's PAN Card, (iv) any other relevant documents such as power of attorney, corporate authorization (including board resolution/specimen signature), notarized copy of death certificate and succession certificate or probated will, if the original shareholder has deceased, etc., as applicable. In addition, if the address of the Shareholder has undergone a change from the address registered in the Register of Members of the Company, the Shareholder would be required to submit a self-attested copy of address proof consisting of any one of the following documents: valid Àadhar Card, Voter Identity Card ór Passport

8.7.2. Upon placing the bid, the Seller Member shall provide a TRS generated by the Exchange Bidding System to the Shareholder. TRS will contain the details of order submitted like Folio No., Certificate No., Distinctive No., No. of Equity Shares tendered etc

8.7.3. The Seller Member/Shareholder has to deliver the original share certificate(s) & documents (as mentioned in Paragraph 8.7.1 above) along with TRS either by registered post or courier or hand delivery to the Registrar and Transfer Agent (RTA) (at the address mentioned at paragraph 12 below or the collection centres of the RTA details of which will be included in the Letter of Offer) within 2 (two) days of bidding by Seller Member. The envelope should be super scribed as "Bayer Buyback Offer 2015". One copy of the TRS will be retained by RTA and it will provide acknowledgement of the same to the Seller Member/Shareholder.

8.7.4. Shareholders holding physical Equity Shares should note that physical Equity Shares will not be accepted unless the complete set of documents is submitted. Acceptance of the physical Equity Shares for Buyback by the Company shall be subject to verification as per the Buyback Regulations and any further directions issued in this regard. RTA will verify such bids based on the documents submitted on a daily basis and till such time the BSE Limited shall display such bids as 'unconfirmed physical bids'. Once, RTA confirms the bids it will be treated as 'Confirmed Bids'

8.8. Modification/cancellation of orders will be allowed during the tendering period of the Buyback. The cumulative quantity tendered shall be made available on BSE Limited's website - www.bseindia.com

throughout the trading session and will be updated at specific intervals during the tendering period.

METHOD OF SETTLEMENT

Upon finalization of the basis of acceptance as per Buyback Regulations:

9.1.1. The settlement of trades shall be carried out in the manner similar to settlement of trades in the secondary market. 9.1.2. The Company will pay the consideration to the Company's Broker on or before the pay-in date for settlement.

For Equity Shares accepted under the Buyback, the Seller Member will receive funds payout in their settlement bank account.

9.1.3. The Equity Shares bought back in the demat form would be transferred directly to the escrow account of the Company (the "Demat Escrow Account") provided it is indicated by the Company's Broker or it will be transferred by the Company's Broker to the Demat Escrow Account on receipt of the Équity Shares from the clearing and settlement mechanism of the Stock Exchange. 9.1.4. Excess demat Equity Shares or unaccepted demat Equity Shares, if any, tendered by the Shareholders would be returned to the Selling Member by Clearing Corporation in payout. Any excess physical

Equity Shares pursuant to proportionate acceptance/rejection will be returned back to the Shareholders directly by RTA. 9.1.5. The Seller Member would issue contract note & pay the consideration for the Equity Shares accepted under

the Buyback and return the balance unaccepted Equity Shares to their respective clients. Company Broker would also issue a contract note to the Company for the Equity Shares accepted under the Buyback. 9.1.6. Shareholders who intend to participate in the Buyback should consult their respective Seller Member for

Shareholders who filtered to participate in the buydack should consult their tespective seller whemher to them of any cost, charges and expenses (including brokerage) that may be levied by the Seller Member upon the selling Shareholders for tendering Equity Shares in the Buyback (secondary market transaction). The Buyback consideration received by the selling Shareholders from their respective Seller Member, in respect of accepted Equity Shares, could be net of such costs, charges and expenses (including brokerage) and the Company accepts no responsibility to bear or pay such additional cost, charges and expensés (including brokerage) incurred solely by the selling shareholders.

The Equity Shares lying to the credit of the Demat Escrow Account and the Equity Shares bought back and accepted in physical form will be extinguished in the manner and following the procedure prescribed in the Buyback Regulations. 11. COMPLIANCE OFFICER

Mr. Rajiv Wani, Vice President - Law, Patents & Compliance & Company Secretary Bayer CropScience Limited

Bayer House, Central Avenue, Hiranandani Estate, Thane - 400 607 Tel.: (+91) (22) 2531 1688; Fax: (+91) (22) 2545 5063; Email: ir_bcsl@bayer.com Investor may contact the Compliance Officer for any clarification or to address their grievances, if any, during office hours i.e. 10 AM and 5 PM on all working days except Saturday, Sunday and Public holidays.

INVESTOR SERVICE CENTRE & REGISTRAR TO THE OFFER/RTA In case of any query, the shareholders may contact the Registrar & Share Transfer Agent during working hours i.e 10 AM and 4.30 PM on all working days except Saturday, Sunday and Public holidays between 10 AM and 4:30 PM at the following address:

6-10 Haji Moosa Patrawala Ind. Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai - 400 011 Tel.: (+91) (22) 6656 8484; Fax: (+91) (22) 6656 8494

Email: BayerBuyback2015@tsrdarasahw.com; Contact Person: Ms. Mary Geroge



DIRECTORS RESPONSIBILITY

Richard van der Merwe

Vice Chairman &

Managing Director and CEO

TSR Darashaw Ltd.

AMBIT CORPORATE FINANCE PRIVATE LIMITED Ambit House, 449, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013 Contact Person: Mr. Praveen Kumar Sangal Tel. No.: (+91) (22) 3982 1819, Extn.: 911, Fax No.: (+91) (22) 3982 3020

As per Regulation 19(1)(a) of the Buyback Regulations, the Board of Directors of the Company accept full and final responsibility for the information contained in this Public Announcement

For and on behalf of the Board of Directors of

BAYER CROPSCIENCE LIMITED

Dr. Thomas Hoffmann Executive Director & Chief Financial Officer

Rajiv Wani Vice President - Law, Patents & Compliance & Company Secretary

Date : July 22, 2015 Place: Thane

The Buyback Offer price of ₹4,000 (Rupees Four Thousand only) per Equity Share represents a premium of

in the Company and of Persons who are in Control of the Company as on the date of the Postal Ballot Notice (i.e. June 12, 2015) is as follows:

Equity Shares in the Company

In terms of the Buyback Regulations, under the Tender Offer route, the promoters of the Company have the

the last twelve months prior to the date of the Board Meeting at which the Buyback was approved and from the date of the Board Meeting till the date of the Postal Ballot Notice.

| Bayer AG: | | | |
|-----------|------------------------------|---|-------------------------------|
| Sr. No. | Date of Acquisition/Disposal | No. of Equity Shares Acquired/(Sold) | Cost of Acquisition (₹ mn) |
| 1 | January 6, 1959 | 450^ | 0.23 |
| | | 2,250° | - |
| 2 | September 3, 1964 | 62,500 [@] | 6.25 |
| 3 | September 30, 1964 | 83,660 [@] | 8.37 |
| 4 | September 20, 1967 | 19,600 [@] | 1.96 |
| 5 | June 28, 1968 | 4,335 [@] | 0.43 |
| 6 | December 12,1972 | 34,469 ^{@α} | - |
| 7 | August 12, 1977 | 2,06,814 ^{@α} | - |
| 8 | August 18, 1987 | 4,13,628 ^{@α} | - |
| 9 | December 1, 2003 | 82,72,560# | - |
| 10 | September 25, 2012 | $(19,00,000)^{\beta}$ | (3.96) |
| 11 | November 29, 2013 | (643,402)\$ | (1.34) |
| 12 | April 17, 2014 | (18,84,163) ^β | (3.93) |
| Total | Current Holding | 3 844 905 | 9.01 |

Face Value of ₹500 *Sub-divided in 2,250 equity shares of ₹ 100 each @Face Value of ₹ 100 *Sub-divided from Face Value of ₹ 100 to ₹ 10 α Bonus Shares \$Extinguished pursuant to the buyback ^βInter-se transfer

| Sayer SAS: Sr. Date of No. of Equity Cost of Acquisition County Acquisition Remarks Cost of Acquisition Cost of Cost of Acquisition Cost of Cost o | | | | |
|--|------------------|-----------|--------|--|
| 1 | January 4, 2010 | 79,22,666 | 3.93 | Acquisition pursuant to the merger of Bayer CropScience S.A. with Bayer SAS under French Commercial Law. Consequently, shares held by Bayer CropScience S.A. transferred to Bayer SAS (Note 1). |
| 2 | November 29,2013 | (799,909) | (0.40) | Extinguished pursuant to the buyback |
| Total Current Holding | | 7 122 757 | 2 52 | · |

Note 1: On December 31, 2003, these 79,22,666 equity shares were acquired by Bayer CropScience S.A. note: Off December 31, 2005, filese 74,22,006 equity shares were acquired by Bayler CropScience India Limited and the Company, Pursuant to the said Scheme, 5 equity shares of the Company were issued in consideration of 3 equity shares held in erstwhile Aventis CropScience India Limited. The total cost of 79,22,666 equity shares as recorded in the books of Bayer SAS as well as in the books of Bayer CropScience S.A. is Euros 3.93 million indicating an average price of Euros 0.50 per equity share.

Executive Director & Chief Financial Officer