



HERO MOTOCORP COMMENCES THE NEW YEAR WITH ROBUST SALES

**CLOCKS 563,348 UNITS OF TWO-WHEELER SALES DURING THE MONTH
REPORTS OVER 20% GROWTH IN SCOOTERS**

New Delhi, February 1, 2016

Hero MotoCorp Ltd (HMCL), the world's largest two-wheeler manufacturer, continued to consolidate its leadership position in the country, with yet another month of over 5.5 lakh unit sales.

HMCL sold 563,348 units in the month of January 2016. The company had sold 558,982 units in the corresponding month last year.

Riding on the success of its scooter range, driven by the new Maestro Edge and Duet, the company continues to expand its market share in the scooter segment. In the month of January, Hero MotoCorp grew by over 20% in scooters compared to the corresponding month last year.

At the highly anticipated 16th Auto Expo in Delhi, Hero will introduce exciting new products & concept vehicles for the Indian and global audiences. With 'Greenovation' as its theme, Hero's Auto Expo world can be experienced at Hall no. 8, in India Expo Mart, Greater Noida.

For more information, please visit:

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