

MSIL: CSL: NSE&BSE: 2016

1st April 2016

Vice President

National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager

Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

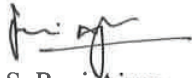
Please find enclosed herewith as Annexure - "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)
& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release

Maruti Suzuki Sales in March

*Highest-ever annual sales
India's four best-selling models for the year are all from Maruti Suzuki
New models and NEXA bring incremental numbers*

New Delhi, 1 April, 2016: Maruti Suzuki India Limited, leader in passenger vehicles, sold 129,345 units in March 2016. This includes 118895 units in the domestic market and 10450 units in exports. The Company had sold a total of 111555 units in March 2015.

With this the Company ended 2015-16 with its highest ever sales of 1429248 units, a growth of 10.6%. This comprises highest ever domestic sales of 1305351 units and 123897 units of exports.

For the fourth year in a row, the top four best-selling models in India are from Maruti Suzuki: Alto, Dzire, Swift and WagonR.

New models including S-Cross, Baleno and Vitara Brezza, innovations and new technologies (SHVS: Smart Hybrid Technology by Suzuki), expansion of existing network and introduction of NEXA (Company's premium retail channel) brought incremental numbers.

The sales figures for **March 2016** are given below:

Category : Sub-segment	Models	March			Till March		
		2016	2015	% Change	2015-16	2014-15	% Change
A: Mini	Alto, WagonR	36678	40159	-8.7%	432977	425742	1.7%
A: Compact	Swift, Ritz, Dzire, Celerio, Baleno	46786	38710	20.9%	541951	495999	9.3%
A: Super Compact	Dzire Tour	3161	2613	21.0%	38303	18639	105.5%
A: Mid-Size	Ciaz	5480	4251	28.9%	54233	33151	63.6%
Total A: Passenger Cars		92105	85733	7.4%	1067464	973531	9.6%
B: Utility vehicles	Gypsy, S-Cross, Ertiga, Vitara Brezza	13894	6218	123.4%	94416	68198	38.4%
C: Vans	Omni, Eeco	12896	11768	9.6%	143471	128973	11.2%
TOTAL Domestic Sales		118895	103719	14.6%	1305351	1170702	11.5%
Total Export Sales		10450	7836	33.4%	123897	121,713	1.8%
Total Sales (Domestic + Export)		129345	111555	15.9%	1429248	1292415	10.6%

(New launches in 2015-16: S Cross in August, Baleno in October & Vitara Brezza in March)