



May 5, 2016

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

Dear Sir,

Subject: Press release

We are enclosing a marketing press release announcing that Wipro Limited has been chosen by Thames Water, the United Kingdom's largest water and waste water services provider, to transform the utility company's customer service and retail billing capabilities. This is a Marketing Initiative of Wipro Limited and does not attract disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement), 2015 and being sent to the Stock Exchanges for information.

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED

G Kothandaraman
Head- Secretarial and Compliance

Encl: As Above



Thames Water Selects Wipro as a Partner for Retail Billing and Customer Service Transformation

Bangalore, India, and London, UK – May 5, 2016: Wipro Ltd. (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that it has been chosen by Thames Water, the United Kingdom's largest water and waste water services provider, to transform the utility company's customer service and retail billing capabilities.

Thames Water serves 15 million customers in London and the Thames Valley region. As part of this multi-year contract, Wipro will be developing new IT systems and processes to help Thames Water improve customer experience and drive operational efficiencies.

A significant objective of this transformation programme is to enable Thames Water to compete effectively in the new Open Water deregulated market. From April 2017, 1.2 million business / non-household customers in the United Kingdom will have the right to choose their water supplier, making it the largest retail water market in the world.

To achieve this milestone, Wipro will help Thames Water implement a fast-paced SAP® industry solution for utilities billing, along with a new market integration gateway and a cloud-based customer relationship management (CRM) platform using SAP Hybris® Cloud for Customer. This deployment will leverage the SAP-qualified Wipro SaFeWater Rapid Deployment Solution, which has pre-built water industry-specific business processes to support the accelerated delivery of complex transformations.

This programme will replace a twenty-year old legacy billing platform and is designed to help simplify customer experience and introduce greater flexibility for Thames Water, which are much needed for an agile and digital retail business of the future.

Wipro is working in partnership with EY, to support the business change and readiness aspect of this transformation programme.

Speaking about this programme, **Ian Cain, Managing Director, Customer Service and Retail, Thames Water**, said, "We have embarked upon an energised journey to improve customer satisfaction and the efficacy of services that our customers derive from our business. As part of this journey, we are extremely pleased to partner with Wipro to transform our retail business processes and the underlying technology platform. The integrated solution that will be rolled out is intended to help Thames Water capture a single and unified view of each customer and will thereby, provide us with deeper insights about them, through analytics. This will enable us to have more meaningful interactions with our customers and help us serve them better."

Anand Padmanabhan, President, Energy, Natural Resources, Utilities & Construction SBU, Wipro Limited, said, "This is an important partnership for us and we are excited about helping Thames Water transform its Retail business. This engagement will leverage our strategic alliance with SAP and will draw upon insights from our experience of working with

20+ water utility clients, across the globe. Wipro SaFeWater, an SAP-qualified rapid-deployment solution for water utilities will help fast track delivery and reduce the risks and costs associated with a retail transformation of this scale."

Stephen Church, Energy Markets Leader, Advisory, EY said "EY is proud to support Wipro and Thames Water in transforming the utility company's Retail business and positioning Thames Water strongly for the market opening in 2017."

Note: *This deal was mentioned in Wipro Limited's financial results announcement press release, dated April 20, 2016, for the quarter ended March 31, 2015 (Q4 FY15-16), with a description of Thames Water, but without naming the company.*

About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 160,000, serving clients in 175+ cities across 6 continents. For more information, please visit www.wipro.com

About Thames Water:

Thames Water is Britain's biggest water and sewerage company, serving London and the Thames Valley. Thames Water recycles 15 million people's wastewater safely back to the environment. That's 4,300m litres of sewage a day – 24 hours a day, 365 days a year. Its tap water quality is among the best of the 10 major suppliers in the UK, according to the standards watchdog the Drinking Water Inspectorate. The company supplies 9 million customers with 2,600m litres a day, on average, and carry out half a million quality tests every year. Visit www.thameswater.co.uk.

Note:

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.