

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Orient Bell Limited		
2	Name(s) of the acquirer and person acting in concert (PAC)	Mrs. Sarla Daga		
3	Whether the acquirer belongs to Promoter/Promoter group	Yes		
4	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	1. National Stock Exchange of India Ltd. 2. BSE Ltd		
5	Details of the acquisition / disposal as follows	Number	% w.r.t total share / voting capital wherever applicable	% of total diluted share/voting capital of TC
	Before the acquisition under consideration, holding of:	518828	3.76	Not Applicable
	a) Shares carrying voting rights			
	b) Shares in the nature of encumbrance (pledge etc) non-disposal undertaking, others)			
	c) Voting rights (VR) otherwise than by shares			
	d) Warrants convertible securities any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
	e) Total (a + b + c + d)	518828	3.76	Not Applicable
	Details of acquisition/sale	3800	0.03	Not Applicable
	a) Shares carrying voting rights acquired/sold			
	b) VRs acquired/sold otherwise than by shares			
	c) Warrants/convertible securities any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
	d) Shares encumbered / invoked/released by the acquirer			
	e) Total (a + b + c + d)	3800	0.03	Not Applicable
	After the acquisition/sale, holding of:	522628	3.79	Not Applicable
	a) Shares carrying voting rights			
	b) Shares encumbered with the acquirer			
	c) VRs otherwise than by shares			
	d) Warrants convertible securities any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
	e) Total (a + b + c + d)	522628	3.79	Not Applicable
6	Mode of acquisition - sale (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc).	open market		
7	Date of acquisition - sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	07.07.2015		
8	Equity share capital / total voting capital of the TC before the said acquisition - sale	13,815,551		
9	Equity share capital / total voting capital of the TC after the said acquisition - sale	13,815,551		
10	Total diluted share voting capital of the TC after the said acquisition	13,815,551		

Sarla Daga
(SARLA DAGA)

Place: New Delhi
Date: 7/Jul/15