

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)

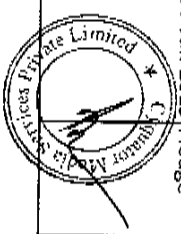
Name of the stock exchanges where the shares of the target company are listed

Date of Reporting

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

Details of creation of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)	Post event holding of encumbered shares {Creation {(2)+{(3)}/release {(2)- (3)}/ invocation{(2)-(3)}}									
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/rel ease /invocation)	Date of creation /invocation /release of encumbrance	Type of encumbrance (pledge/lien/ non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	157,555,535	16.40	Creation	30-Jun-2015	Pledge	2,912,000	0.30	IDBI Trusteeship Services Limited	160,467,535	16.71
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	160,467,535	16.71	Creation	30-Jun-2015	Pledge	1,404,000	0.15	ECL Finance Ltd	161,871,535	16.85
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	161,871,535	16.85	Creation	30-Jun-2015	Pledge	72,000	0.01	Axis Finance Ltd	161,943,535	16.86
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	161,943,535	16.86	Release	30-Jun-2015	Pledge	765,000	0.08	Macquarie Finance (India) Pvt Ltd	161,178,535	16.78



Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	161,178,535	16.78	Release	30-Jun-2015	Pledge	310,000	0.03	L&T Fincorp Ltd	160,868,535	16.75
Cyquator Media Services Private Limited	241,402,908	25.13	N.A.	160,868,535	16.75	Release	30-Jun-2015	Pledge	8,200,000	0.85	IDBI Trusteeship Services Limited	152,668,535	15.90

For Cyquator Media Services Pvt. Ltd

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

2015