



## Sonata Software to showcase Enterprise Mobility Strategy & Platform at the Enterprise Mobility Exchange 2015 being held at London

Bengaluru, September 21<sup>st</sup>, 2015

Sonata Software, a leading technology services and solutions company, today announced its participation as a Silver Sponsor at the Enterprise Mobility Exchange 2015 event being held from September 23<sup>rd</sup> to 25<sup>th</sup>, 2015 in London.

At the event, Sonata will showcase its recently acquired Enterprise Mobile Enablement Platform entity, Halosys that gives a comprehensive solution to build, secure, deploy and manage mobile Apps. The Mobile First approach of Halosys platform provides a 360 degree coverage of Apps, Users, Data & devices with seamless connectivity to business systems using sophisticated mBaaS at its core.

Sonata has invested strategically in mobility over the last few years to partner with leading global brands in their mobility journey. Sonata engages with enterprises at various stages of mobility maturity to help them achieve their core business goals by setting up Mobility Center of Excellence for any client it engages with. Halosys platform is backed by Sonata's full-service capability including mobile strategy, engaging UX design and cutting-edge technology based mobile apps development and support.

"Mobility is an integral part of overall digital transformation for organizations. Halosys platform has been built to ensure that our customers not only leverage their existing investments but also are future ready for the ever evolving digital world" said Avinash Harsh, head, Sonata mobility platform business and co-founder, Halosys.

The Enterprise Mobility Exchange is a senior level conference wherein industry leaders participate. The conference boasts of strategic sessions with intellectual content designed after in-depth research.

### **About Sonata Software**

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

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