

March 22, 2017

BSE Limited

Corporate Service Department,
1st Floor, P.J. Towers,
Dalal Street,
Mumbai 400 001

Security Code: 500878

The National Stock Exchange of India Limited,

Exchange Plaza, 3rd Floor,
Plot No. C/1, "G" Block,
Bandra Kurla Complex,
Bandra East,
Mumbai 500 051

Symbol: CEATLTD

Sub: Re-appointment of Managing Director

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Policy on Determination of Materiality of Event, we wish to inform you that the Board of Directors has, at its meeting held today, approved the re-appointment of Mr. Anant Goenka, as Managing Director of the Company for a further period of 5 years i.e. from April 1, 2017 to March 31, 2022, subject to approval of shareholders at the ensuing General Meeting of the Company.

Request you to kindly take the same on record and acknowledge the receipt.

Thanking You,

Yours faithfully,
For **CEAT Limited**



Shrutti Joshi
Company Secretary