

MANAV INVESTMENT & TRADING COMPANY LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

March 31, 2016

To
The Secretary
Aditya Birla Nuvo Ltd
Indian Rayon Compound
Veraval - 362 266,
Gujarat

Dear Sir,

Enclosed please find herewith Format for Disclosures under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 duly filled in and signed in connection with creation of encumbrances of Shares of Aditya Birla Nuvo Limited.,

Thanking you,
Yours faithfully

for Manav Investment & Trading Co. Ltd

[Signature]
Director

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Cc to:
Bombay Stock Exchange Ltd.
Phiroze Jeejebhoy Towers
Dalal Street, Mumbai-400001

National Stock Exchange of India Ltd.
Exchange Plaza, plot no. C/1, G Block
Bandra - Kurla Complex,
Bandra (East), Mumbai-400051

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91-33-2231-7469

E-mail : amml_birla@yahoo.co.in
CIN : U67120WB1988PLC043869

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

<p>Name of the Target Company(TC) Names of the stock exchanges where the shares of the target company are listed Date of reporting Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked Details of the creation of encumbrance:</p>	<p>Aditya Birla Nuvo Limited Bombay Stock Exchange Limited National Stock Exchange of India Limited 31/03/2016 Manav Investment & Trading Company Limited</p>
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Name of the promoter (s) or PACs with whom*	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}		
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release / invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/others)	Reasons for encumbrance **	Number	% of share capital		Name of the entity in whose favor shares encumbered ***	
Manav Investment & Trading Co. Ltd	114675	0.09%	-	-	Creation	29/03/2016	Pledge	Guarantee	114675	0.09%	Indusind Bank Limited	114675	0.09%



For Manav Investment & Trading Co. Ltd

Signature of the Authorized Signatory :

Place: Kolkata

Date: 31/03/2016

* The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.