



Jain Irrigation Systems Ltd.

Small Ideas. Big Revolutions.®

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JISL/SEC/2016/04

18th April, 2016

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Bombay Stock Exchange Ltd.,
Corporate Relationship Department,
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Mumbai - 400 001.

To,
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Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
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Ref: Code No. 500219 (BSE) JISLJALEQS (NSE) Ordinary Equity shares
Code No. 570004 (BSE) & JISLDVREQS (NSE) for DVR Equity Shares

Sub : Press Release

Dear Sir,

Attached is the Press Release issued by the Company for “Tata Trusts and Jain Irrigation Systems Ltd. (JISL) Collaborate on High Tech And Sustainable Agribusiness Development” for your record and reference.

Please acknowledge.

Thanking you,

Yours faithfully,
For Jain Irrigation Systems Ltd.,

A V Ghodgaonkar
Company Secretary

***Tata Trusts and Jain Irrigation Systems Ltd. (JISL) Collaborate on
High Tech And Sustainable Agribusiness Development***

Mumbai, April 18, 2016: Tata Trusts and Jain Irrigation Systems Ltd. (JISL) have signed a 'Memorandum of Understanding (MoU)' to work towards improving agriculture extension, agribusiness, and research and development systems in multiple geographies across India. The collaboration between Tata Trusts (recognized for their long-standing efforts in natural resource management and agriculture) and Jain Irrigation (a pioneering manufacturer of hi-tech agricultural inputs and a total agri-service provider) will serve to strengthen the field and market based livelihood of farmers.

The focus areas of this 'Memorandum of Understanding' include developing end-to-end value chains for agricultural products, converge best agricultural technologies to scale up precision farming systems, improve irrigation efficiencies through micro irrigation, improve availability of water through collective irrigation systems and promote ecologically and economically sustainable farming.

Tata Trusts and Jain Irrigation Systems Ltd. (JISL) will jointly work upon the following special high-priority thematic areas:

- Improving water use efficiencies through micro irrigation systems particularly from the context of small holder farmers which may include activities like demonstrations of the multiple techniques suitable for various crops, training of the farmers, Community based organisations and creating awareness of the products



- Popularizing high-tech plant production technologies like tissue culture for Banana and Pomegranate; and high density plantations for oranges, mango and guava
- Increasing use of modern technologies in agriculture which may involve demonstrations/ trials, scaling up of mulching films, shadenets, protected culture etc.
- Demonstrate end to end value chain development approaches on high value crops like Banana, being a crop with excellent income potential
- Organising professional events to facilitate exhibitions, workshops and seminars etc.

After the MoU was signed, **Anil Jain, MD& CEO, Jain Irrigation Systems Ltd.**, said *"We are very pleased to join hands with TATA TRUSTS to pursue path breaking and value enhancing solutions and initiatives which are expected to result in better prosperity for small and marginal farmers across our country. This partnership between two like-minded entities shall create much needed development in agrarian sector."*

Speaking about the partnership, **Mr. R Venkataramanan, Executive Trustee, Tata Trusts** said, *"Through this partnership, we aim to make a difference to the farming community in India by introducing innovative and sustainable farming methods through community based organisations, which in turn will help them earn a better livelihood. Through these sustainable interventions, we hope we are able to make a difference in the lives of the people who grow the food that sustains us."*

Tata Trusts is recognized for an existing series of regional programmes in agriculture and for assisting farmers in to agribusiness development in multiple geographies of India. They are currently involved in crop demonstrations



strengthening of community based organisations, agroforestry, organic farming, technology convergence, irrigation development, non-renewable energy, system of crop intensification, promotion of high value crops, entrepreneur development, improving markets etc.

The Natural Resource Management and Livelihoods (NRML) portfolio of Tata Trusts strives to address the issues of sustainable management of natural resources and enhancement of crop productivity and profitability and associated agribusiness development through community based organisations.

About Jain Irrigation Systems Limited

About JAIN IRRIGATION (www.jains.com)

Our Company, Jain Irrigation Systems Limited (**JAIN**) with more than 10,000 associates worldwide and revenue of more than Billion Dollars, is an Indian multinational company with manufacturing plants in 29 locations across the globe. It is an integrated player in global food system and leads in manufacturing of Micro Irrigation Systems, Plastic Pipes & Products, Agro Processed Products, Renewable Energy solutions, Tissue Culture Plants, Financial Services and other agricultural inputs since last several decades. It has pioneered a revolution with modern irrigation systems and innovative technologies using cutting edge research and development in order to save precious water and to get significant increase in crop yields using global agronomical knowledge for millions of small as well as large farmers. It has also ushered in the new concept of large scale Integrated Irrigation Projects. **“More Crop Per Drop”** is company’s approach to water security and food security. JAIN is recognized by global institutions such as IFC (World Bank



Group), Harvard Business School, G-20 etc. as leading practitioner of sustainable development and thought leader in new business model of "Creating Shared Value". All the products and services of JAIN help create a sustainable future while fulfilling its vision 'Leave this world better than you found it'. For more details please contact www.jains.com

About Tata Trusts

Tata Trusts are amongst India's oldest, non-sectarian philanthropic organisations comprising of Sir Ratan Tata & Allied Trusts (1919) and Sir Dorabji Tata & Allied Trusts (1932). The Trusts work in several areas of community development. Tata Trusts seek to be catalysts in development through giving grants to institutions in the areas of Natural Resources Management, Rural Livelihoods, Urban Livelihoods & Poverty, Education, Enhancing Civil Society and Governance, Health and Media Arts, Crafts and Culture. For more information please visit <http://tatatrusters.org/>

