

 Vakrangee Limited 'Vakrangee House', Plot No. 66, Marc. Co-op.

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VL/DS/SE/2017-18/0012

May 11, 2017

Τo,

Department of Corporate Relationship BSE Ltd.	Corporate Relationship Department National Stock Exchange of India Ltd.
,	Exchange Plaza, Bandra Kurla Complex,
Dalal Street, Fort, Mumbai – 400001.	Bandra (East), Mumbai – 400 051.

Dear Sir,

## Sub: <u>Press Release - "Vakrangee announces alliance with Indian Railway Catering</u> and Tourism Corporation Limited (IRCTC) for offering Railway E-Tickets booking through Vakrangee Kendras".

## Ref: Vakrangee Limited – 511431/ VAKRANGEE

With reference to the above mentioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Media Release – "<u>Vakrangee announces alliance with Indian</u> <u>Railway Catering and Tourism Corporation Limited (IRCTC) for offering Railway</u> <u>E-Tickets booking through Vakrangee Kendras".</u>

This is for your information and record.

Thanking You,

For Vakrangee Limited

MUMBA

Dinesh Nandwana Managing Director & CEO (DIN: 00062532) Encl.:A./a.



# VAKRANGEE LIMITED

### PRESS RELEASE

# VAKRANGEE ANNOUNCES ALLIANCE WITH IRCTC FOR RAILWAY E-TICKETS BOOKING

**Mumbai, May 11, 2017:** Vakrangee is pleased to announce alliance with Indian Railway Catering and Tourism Corporation Limited (IRCTC) for offering Railway E-Tickets booking through Vakrangee Kendras.

This tie-up further expands our bouquet of services available to citizens through Vakrangee Kendras. Citizens, especially in un-served and underserved areas shall now be able to visit nearest Vakrangee Kendra and will be able to book railway E-Tickets there.

Rail travel in India continues to be a preferred mode for a majority of Indian population. With this alliance, we will be able to offer railway E-Tickets to India's largest travelling citizens.

Currently the Company is operating more than 35,000 Vakrangee Kendra outlets across 16 States and presence in more than 5,000 Postal codes across the country. The Company now plans to setup and manage a total of 75,000 "Vakrangee Kendra" outlets across India by 2020, covering the presence in all Postal codes across the country.

### About Vakrangee Limited

### (BSE Code: 511431; NSE Code: VAKRANGEE)

Incorporated in 1990, Vakrangee is the unique technology driven company focused on building India's largest network of last-mile retail touch points to deliver real-time banking, insurance, e-governance, e-commerce and logistics services to the unserved rural, semi-urban and urban markets. These retail touch points are called as "Vakrangee Kendra" which act as the "One-stop shop" for availing various services and products. Vakrangee is currently operating more than 35,000 "Vakrangee Kendra" outlets across India. The company has plans to setup and manage a total of 75,000 "Vakrangee Kendra" outlets across India by 2020 and covering the presence in all Postal code of the country.

Vakrangee has been at the forefront in financial inclusion space in India. It has signed "Common BC" and "National BC" agreements with various public sector banks for offering real-time banking to unserved and underserved rural, semi – urban and urban population. Banking at "Vakrangee Kendra" outlets is a unique experience with disruptive technology like APS, e-KYC, inter-operability and real-time transactions.

In addition to banking "Vakrangee Kendra" outlets also provide insurance products, e-governance services and e-commerce products. The company also offers assisted e-commerce services offering strong platform for buying/collecting/delivering large variety of products; the Company has also alliance with RedBus for offering bus ticketing services at Vakrangee Kendras through redBus.in and with Mahindra eMarket Limited, a subsidiary of M&M for promoting and booking automobile products using the last-mile distribution network of Vakrangee Kendra outlets.

The Company has corporate agency tie-up with Life Insurance Corporation of India (LIC), HDFC Life Insurance Company Limited, Bajaj Allianz Life Insurance Company Limited and other Insurance Companies. This alliance provides a strong potential to expand the e-commerce operations from "Vakrangee Kendra" outlets over comings years.

The Company has also alliance with Aramex India Private Limited, Delhivery Private Limited, FedEx Express for courier and logistics services and First Flight Couriers Limited (Forward Delivery as well as Reverse Pick Up services).

Vakrangee moves towards its vision 2020 has strategic tie-up with Indian Oil Corporation Limited (IOCL), India's largest commercial enterprise and Vakrangee Kendra shall be set up in about 20000 plus IOC Retail Outlets (Filling/Gas Station) located PAN India.

The Company has been classified in the Specialty Retail industry by Bombay Stock Exchange (BSE) and is also included in the Group "A" category of BSE. The Company is also part of indices like BSE 200, BSE 500, NSE 200, NSE 500, Nifty Full Midcap 100, Nifty Free Float Midcap 100 and MSCI Global Small Cap index. Vakrangee is also certified with CMMI Maturity Level 3, ISO 9001:2008, ISO 20000-1:2011 and ISO 27001:2013.

#### For further information, please contact:

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