

HMCL: PR/06 SECT:16

June 1, 2016

Asst. Vice President,  
Listing Department,  
National Stock Exchange of India Ltd.,  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051.

The Secretary,  
BSE Limited  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001.

**Sub: Press Release.**

Dear Sir,

Please find attached herewith a copy of the Press Release issued by the Company.

Kindly make a note of the same.

Thanking you  
for Hero MotoCorp Ltd.

(Ramni Sood)  
Compliance Officer



Encl: a/a.

**Hero MotoCorp Ltd.**

Regd. Office: 34, Basant Lok, Vasant Vihar, New Delhi-110057, India  
Tel. +91 11 26142451, 46044100, Fax +91 11 26143321, 26143198  
HeroMotoCorp.com

CIN:L35911DL1984PLC017354



## HERO MOTOCORP CLOCKS 583,117 UNIT SALES IN MAY

New Delhi, June 1, 2016

**Hero MotoCorp Ltd (HMCL)**, the world's largest two-wheeler manufacturer, sold **583,117** units of two-wheelers in the month of May this year.

The company had sold 569,876 units of two-wheelers in the corresponding month last year.

Market demand was expectedly subdued in May, due to the heavy retail offtake that happened in April on account of the marriage season and regional festivals in different parts of the country during that month.

However, a good monsoon after two consecutive years of sub-normal rains could lead to a change in sentiments in the rural markets, which may lead to a positive turn-around in the industry in the second half of this fiscal.

In the month of May, Hero MotoCorp forayed into the world of motorcycle rally racing, through a strategic alliance with Speedbrain GmbH, the German off-road racing specialist. The newly formed '**Hero MotoSports Team Rally**' made its debut at the Merzouga Rally, a Dakar series race that recently concluded in Morocco.

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For more information, please visit:

[www.heromotocorp.com](http://www.heromotocorp.com)

Facebook: /HeroMotoCorpIndia

Twitter: @HeroMotoCorp

Press Contact:

[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)

Weber Shandwick

Mansi Molasi +91 9650215869 [mmolasi@webershandwick.com](mailto:mmolasi@webershandwick.com)