

May 13, 2016

**The Secretary**

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001

**The Secretary**

**National Stock Exchange of India Ltd**

Exchange Plaza, 5<sup>th</sup> Floor  
Plot No. C/1, G Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai 400 051

**Subject: Disclosure under Regulation 29(2) of SEBI (SAST) Regulations, 2011**

Dear Sir

This is to inform you that The Eicher Goodearth Trust has sold 543260 equity shares of Eicher Motors Limited on May 13, 2016.

Disclosure pursuant to regulation 29(2) of SEBI (SAST) Regulations, 2011 is enclosed herewith for your records.

Yours Sincerely

A handwritten signature in blue ink, appearing to read 'Vikram Lal', is written over a horizontal line.

Vikram Lal-Trustee

Encl: As above

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Eicher Motors Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	The Eicher Goodearth Trust Persons Acting in Concert: 1) Rukmani Joshi 2) Simran Lal 3) Tara Lal 4) Siddhartha Lal 5) Vikram Lal 6) Anita Lal 7) Eicher Goodearth Pvt Ltd 8) The Simran Siddhartha Tara Benefit Trust 9) The Brinda Lal Trust		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Ltd.		
Details of the acquisition / disposal as follows	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable (*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b>Before the acquisition/disposal under consideration, holding of :</b>			
a) Shares carrying voting rights	3271723	12.05%	12.05%
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other	-	-	-

instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
<b>e) Total (a+b+c+d)</b>	3271723	12.05%	12.05%
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/sold	(543260)	2.00%	2.00%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer.	-	-	-
<b>e) Total (a+b+c+/-d)</b>	(543260)	2.00%	2.00%
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	2728463	10.05%	10.05%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
<b>e) Total (a+b+c+d)</b>	2728463	10.05%	10.05%
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	On market - NSE		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	May 13, 2016		
Equity share capital / total voting capital of the	Rs. 271611830 (27161183 equity shares of		

TC before the said acquisition/sale	face value of Rs. 10 each)
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 271611830 (27161183 equity shares of face value of Rs. 10 each)
Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 271611830 (27161183 equity shares of face value of Rs. 10 each)

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**For The Eicher Goodearth Trust**



**Vikram Lal - Trustee**

**Place: Delhi**

**Date: May 13, 2016**