

# SOYUMM MARKETING PRIVATE LIMITED

Ruchi House, Royal Palms, Survey No. 169, Aarey Colony, Goregaon (E), Mumbai –  
400065

CIN- U51909MH2003PTC140401

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To,  
BSE Ltd.  
Phiroze Jeejeebhoy Tower, Dalal Street,  
Mumbai 400 001

National Stock Exchange of India Ltd.,  
“Exchange Plaza”, Bandra-Kurla Complex,  
Bandra (E), Mumbai – 400 051  
27.04.2016

Date :

Ruchi Soya Industries Limited  
Ruchi House, Royal Palms,  
Survey No. 169, Aarey Colony,  
Goregaon (E), Mumbai – 400065

Dear Sir,

**Sub: Report under Regulation 10 (6) of SEBI (Substantial Acquisition of Shares and Takeovers), Regulations, 2011**

This bears reference to report dated 4<sup>th</sup> April, 2016 submitted by the Company in accordance with the provisions of Regulation 10(1)(a)(ii) read with Regulation 10(5) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. This also bears reference to report dated 25<sup>th</sup> April, 2016 submitted by the Company in accordance with Regulation 10(6) of the said Regulation.

Pursuant to Regulation 10 (6) of the said regulation, this is to further inform that the acquirer being entity of promoters group of Ruchi Soya Industries Limited (Target Company), has bought 40,00,000 equity shares (in aggregate) of the Target Company on 25<sup>th</sup> April, 2016 and 26<sup>th</sup> April, 2016 from another entity of the said promoters group. The requisite details in the prescribed format are attached herewith.

Kindly acknowledge the receipt hereof.

Thanking you,  
Yours sincerely,

**For Soyumm Marketing Private Limited**

*H. U. Lakshya*

**Director**  
Encl. : a/a.

**Format for Disclosures under Regulation 10(6) –Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	Ruchi Soya Industries Ltd.			
2.	Name of the acquirer(s)	Soyumm Marketing Pvt. Ltd.			
3.	Name of the stock exchange where shares of the TC are listed	BSE & NSE			
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Soyumm Marketing Pvt. Ltd. bought 40,00,000 equity shares from Dinesh Shahra (HUF) for the purpose of internal distribution of holding.			
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Reg.10(1)(a)(ii)			
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes  4 <sup>th</sup> April, 2016			
7.	Details of acquisition	Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made		
	a. Name of the transferor / seller	Dinesh Shahra HUF	Yes		
	b. Date of acquisition	11 <sup>th</sup> April, 2016 or thereafter.	Yes		
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	40,00,000 equity shares	Yes		
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	1,14,25,000 (3.42%)	Yes		
	e. Price at which shares are proposed to be acquired / actually acquired	Prevailing market rate	Yes		
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t total share	No. of shares held	% w.r.t total share

			capital of TC		capital of TC
	a	Each Acquirer / Transferee(*)			
		Soyumm Marketing Pvt. Ltd.	38304323	(11.47%)	42304323 (12.66%)
	b	Each Seller / Transferor			
		Dinesh Shahra (HUF)	1110583 6	(3.32%)	7105836 (2.13%)

**Note:**

- (\*) Shareholding of each entity shall be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

**For Soyumm Marketing Private Limited**

*H. Lakshmi*

**Director**