## Tata Motors continues its growth trajectory in May 2015

## Key Highlights:

- Tata Motors exports saw a strong growth of 47\% in May 2015
- Passenger cars grew by $32 \%$, largely led by Zest and Bolt sales
- M\&HCVs grew by 17\% in May 2015

Mumbai, June 01, 2015: Tata Motors continued to witness strong growth in certain key segments as passenger cars (excluding UV's), M\&HCV and Exports grew by 32\%, 17\% and $47 \%$, respectively, year-on-year; with the total commercial and passenger vehicles sales (including exports) in May 2015 of 39,496 vehicles, a growth of $5 \%$ over 37,538 vehicles sold in May 2014. The company's domestic sales of Tata commercial and passenger vehicles for May 2015 were at 34,818 nos., remained flat.

Cumulative sales (including exports) for the company for the fiscal are 75,641 nos., higher by $6 \%$ over 71,442 vehicles, sold last year.

## Passenger Vehicles

In May 2015, Tata Motors passenger vehicles recorded an year-on-year growth of 21\%, with sales of 11,138 nos., compared to 9,230 nos.

The growth trend was driven by the cars segment, specifically the new launches of Zest and Bolt and with positive early response to the new GenX Nano. The sales of the passenger cars in May 2015 were higher by $32 \%$ at 9,176 nos., compared to 6,932 nos., in May 2014. The UV sales declined by $15 \%$ at 1,962 nos., in May 2015.

Cumulative sales of all passenger vehicles in the domestic market for the fiscal are 21,368 nos., higher by $28 \%$ over last year.

## Commercial Vehicles

In the commercial vehicles, M\&HCV sales continued to show growth at 10,788 nos., higher by $17 \%$, over May 2014. The Light \& Small Commercial Vehicle sales however continued to reflect the industry decline and were at 12,892 nos., a decline of $19 \%$ over May 2014. These impacted
the overall commercial vehicles sales for the company in May 2015 in the domestic market that were at 23,680 nos., a decline of $6 \%$, over May 2014.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 45,809 nos., lower by $2 \%$ over last year. Cumulative LCV sales was 24,842 nos., a decline of $14 \%$ over last year, while M\&HCV sales at 20,967 nos., were higher by 19\%, over last year.

## Exports

The company's sales from exports were 4,678 nos., in May 2015, higher by $47 \%$ compared to 3,191 vehicles in May 2014. The cumulative sales from exports for the fiscal at 8,464 nos., were higher by $4 \%$, over 8,124 nos., sold last year.

## About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,62,796 crores (USD 42.04 billion) in 2014-15. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.
(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

## Issued by:

Ms. Minari Shah
Head - Corporate Communications
Tata Motors Limited
Phone: 009122 66657289; E-Mail: minari@tatamotors.com
www.tatamotors.com

