

March 24, 2017

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| 1. National Stock Exchange of India Ltd. Exchange Plaze, 5 th Floor Plot No. C/1, G Block Bandra (East) Mumbai-400 051 NSE Scrip Code: JAGRAN | 2. BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street Fort; Mumbai-400 001 BSE Scrip Code:532705 |
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Dear Sir,

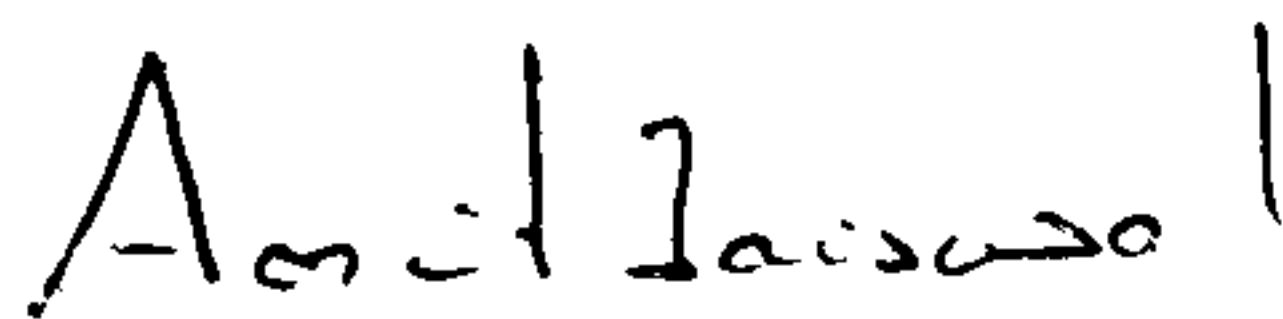
We are pleased to announce that Music Broadcast Limited, subsidiary of the Company has commenced broadcast from its Radio Station at Patna (which was acquired under Phase III auctions held last financial year).

The frequency for Patna location is 91.1 F.M.

You are requested to place the same on record and oblige.

Thanking you

Yours faithfully

For Jagran Prakashan Limited**Amit Jaiswal**Company Secretary & Compliance Officer
FCS-5863