

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company(TC)	ADITYA BIRLA MONEY LIMITED
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)	USHA A
Date of reporting	12/05/2015
Names of the stock exchanges where the shares of the target company are listed	NATIONAL STOCK EXCHANGE LTD. & B.S.E. LTD.

Details of the promoters' holding:  
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be )

Promoter (s) or PACs	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered)		(*) Details of encumbrance (pledge/lien)
	Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number	
USHA A.	2,43,505	1.14%	Creation of Pledge	12/05/2015	3,505	0.61%	2,40,000 Equity Shares Pledged in Favour of Aditya Birla Money Limited

(\*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

*Usha A*  
Signature: *Y*

Place : Chennai

Date : 12/05/2015