

Date: March 18, 2016

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Wing,
Rotunda Building,
P J Towers, Dalal Street, Fort,
Mumbai - 400 001

Dear Sirs.

Subject: Revision in Credit Ratings by ICRA Limited

In compliance with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III to the said Regulations, we wish to inform you that ICRA Limited ('ICRA') vide their letter dated March 18, 2016 informed us the following revision in Credit Ratings of Bata India Limited ('the Company'):

- ICRA has reaffirmed the Credit Rating of "[ICRA]AA+" (pronounced as ICRA double A plus) for the
 Rs. 31.00 Crore Limit of Non-Fund Based Facilities of the Company. The outlook on the Long Term
 Rating is "Stable".
- ICRA has withdrawn the Credit Rating of "[ICRA]AA+" (pronounced as ICRA double A plus) assigned
 to the Rs. 25.00 Crore Limit of Fund Based Facilities of the Company, as there is no amount
 outstanding against this instrument.
- ICRA has also withdrawn the Credit Rating of "[ICRA]A1+" (pronounced as ICRA A one plus) assigned to the Rs. 40.00 Crore Commercial Paper programme of the Company, as the said instrument has not been placed by the Company and as such, there is no amount outstanding against this instrument.

We request you to take on record the aforesaid Revision in Credit Ratings of the Company.

Kindly acknowledge receipt.

Thanking you.

Yours faithfully,

For BATA INDIA LIMITED

MALOY KUMAR GUPTA Company Secretary

Copy to:

(1) The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400 051

(2) The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700 001