

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

~~Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051~~

Dear Sir,

Re: Press release

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of December 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.



ILAM C. KAMBOJ
Asso. V.P. Legal & Company Secretary

Encl: as above



HERO MOTOCORP REPORTS SALES OF 499,665 UNITS OF TWO-WHEELERS IN DECEMBER 2015

New Delhi, January 1, 2016.

Hero MotoCorp Ltd. (HMCL), the world's largest two-wheeler manufacturer, clocked 499,665 units of two-wheeler despatches in December 2015. The company had sold 526,097 units in December 2014.

The calendar year 2015 marked several milestones in Hero MotoCorp's journey towards being a global two-wheeler powerhouse.

Key Highlights 2015

Hero MotoCorp further extended its market leadership in overall two wheelers and motorcycles during the year.

Global Foray	<ul style="list-style-type: none"> – Hero MotoCorp marked a historic milestone with the commencement of operations of its first overseas manufacturing facility at Villa Rica, Colombia
Consolidation of Leadership Team	<ul style="list-style-type: none"> – Mr. Pawan Munjal elevated as Chairman of Hero MotoCorp Ltd.
New facilities	<ul style="list-style-type: none"> – Hero MotoCorp, in Joint Venture with Magneti Marelli (MM), commenced operations at its first autonomous 'Production and Development Centre' at Manesar, Haryana
Product launches	<ul style="list-style-type: none"> – Hero MotoCorp launched two new scooters – the Maestro Edge & Duet – the first of its products developed by the in-house R&D team – The company further strengthened its motorcycle portfolio with the launch of new Hero Xtreme Sports, Hero PassionPRO and Hero SplendorPRO
Key Sales Performance	<ul style="list-style-type: none"> – In October 2015, HMCL sold 639,802 units – all-time high despatch sales in a month – Hero MotoCorp's share in the domestic scooter market went up to 15%, up from 13% in September. – Further consolidated its leadership by clocking 1 Million units in retail sales during the 35 days' festive period – Hero HF Deluxe, the most popular commuter bike, became

	the third Hero product to join the million club by clocking 1 Million unit sales in FY'15. The hugely popular Splendor and Passion have been million plus brands for many years
Sports Initiatives	<ul style="list-style-type: none"> - Became the title sponsor of 'Hero Caribbean Premier League' T20 tournament - Hero MotoCorp hosted the prestigious 'Hero World Challenge' along with the Tiger Woods Foundation, held in the Bahamas in December 2015
New Brand Ambassadors	<ul style="list-style-type: none"> - Hero MotoCorp roped the Southern superstar Allu Arjun as its first regional brand ambassador

For more information, please visit:

www.heromotocorp.com

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