



## **Wipro Wins 5-Year Strategic Engagement with Coop Norge Handel AS**

**Oslo, Norway And Bangalore, India – October 28, 2015:** Wipro Ltd. (NYSE:WIT), a leading global information technology, consulting and business process services company, today announced that it has won a five-year IT contract from Coop Norge Handel AS (Coop Norge). Coop Norge is a leading retailer in Norway, with a market share of 33% and over 1,500 stores.

As a part of the agreement, Wipro will transform Coop Norge's enterprise SAP® software landscape and upgrade the company's data center infrastructure, geared towards achieving superior performance. This IT engagement will benefit supply chain and distribution operations at the Norwegian retailer, among other functions. It will enable Coop Norge to strengthen its move towards a more efficient operating model with increased reach and availability.

The transformative engagement leverages Wipro's new age technologies, frameworks and IP including ServiceNXT™, the company's integrated Managed Services framework.

"We are indeed delighted to choose Wipro as our strategic partner. We believe that Wipro has a compelling value proposition for us, in addition to the company being a good cultural fit with Coop Norge. With our SAP and data center infrastructure supported by Wipro, we can drive further efficiencies, and most importantly, bring about joint innovations to serve our customers better," said Magne Solberg, CIO, Coop Norge Handel AS.

Srini Pallia, Chief Executive, Retail, Consumer Goods, and Transportation & Govt. (RCTG) Business Unit, Wipro Limited said, "We value our relationship with Coop Norge and are deeply committed to the success of our partnership. We believe that Wipro's strong retail domain expertise, along with expertise in integrated infrastructure and SAP HANA, will transform Coop Norge's IT landscape, in line with the company's business objectives."

"We are pleased to be chosen as Coop Norge's IT partner," added Ulrich Meister, Chief Executive, Continental Europe, Wipro Limited. "This partnership reiterates our continued focus and investments in the Nordic region and Continental Europe. We are confident that we will be able leverage our technology expertise and capabilities in SAP software to drive significant value for Coop Norge."

Wipro's Retail practice has strong domain and IT expertise in segments such as food and fresh retailing, general merchandise, fashion and luxury, and convenience stores. Some of Wipro's leading solutions for the retail industry include Omnichannel, Promax PX for supply chain, Wipro Sight (video-based store optimization solution) and Store Energy Management. Wipro also helps integrate retail sector solutions such as the SAP On-Shelf Availability mobile app and SAP Operational Process Intelligence software. Its services span transformation services, application and infrastructure management, business process and IT consulting, and business intelligence and data warehousing.



**About Wipro Ltd.**

Wipro Ltd. (NYSE:WIT) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology" - helping clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, a practitioner's approach to delivering innovation, and an organization wide commitment to sustainability, Wipro has a workforce of over 150,000, serving clients in 175+ cities across 6 continents. For more information, please visit [www.wipro.com](http://www.wipro.com)

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**Forward-looking and Cautionary Statements**

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

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