

Date: June 03, 2016

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**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies to Showcase Case Management Solutions at the Pegaworld 2016**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

**For Zensar Technologies Limited**

  
**Nilesh Limaye**  
Company Secretary



## Zensar Technologies to Showcase Case Management Solutions at the Pegaworld 2016

**Westborough, MA, June 3, 2016:** Zensar Technologies, a leading digital solutions and technology services company, will exhibit innovative new solutions at the Tech Pavilion at Pega's annual user conference, **Pegaworld 2016, June 5-8 at the MGM Grand in Las Vegas, NV**. Zensar will showcase a digital demonstration featuring Pega Case management through Bot Engines. Pegaworld brings together thought leaders in business and IT that are using Pega technology to solve complex business process problems.

Commenting on the participation, **Sandeep Kishore CEO and Managing Director, Zensar Technologies** said, "Zensar's partnership with Pegasystems is core to our digitization journey. Pega's strategic application development, coupled with Zensar's extensive domain experience and system integrator capabilities help our customers reinvent their go to market strategy, making it competitive and dynamic."

"Text based information sharing is the latest trend in communication and information exchange." stated **Prasad Deshpande, Senior Vice-President, and Global Head, Custom Applications Practice, Zensar Technologies**. "Our demonstration on Pega Case management through Bot Engines will help attendees understand the benefits of a seamless experience without leaving the messaging application, making it convenient for the user."

Zensar's team will be demonstrating this solution led by a technology showcase featuring Pega Case Management. The joint solution enables customers and Customer Service Representatives (CSRs) in case management through messaging bots that are capable of understanding the intent of users, extracting relevant information and carrying out the next viable steps. The solution incorporates Augmented Reality (AR) using the Pega Mobile software development kit to link the physical world with the digital world, while providing an on-demand overlay of Next Best Action information making the process of diagnosis easier.

About Zensar ([www.zensar.com](http://www.zensar.com))

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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#### Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

