

April 26, 2017

The Secretary
Bombay Stock Exchange Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai-400 001

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (East)
Mumbai 400 051.

Sub. : Press Release

Dear Sirs,


Please find enclosed herewith a press release announcing collaboration of Siam City Cement with NIIT Technologies Limited to build future ready IT infrastructure.

You are requested to take note of the same and inform accordingly.

Thanking you,

Yours faithfully,

For NIIT Technologies Limited


Lalit Kumar Sharma
Company Secretary & Legal Counsel

Encl: As above



Siam City Cement collaborates with NIIT Technologies to build future ready IT infrastructure

Adopts new models for 'Digital Transformation'

Noida (India) and Bangkok (Thailand), April 26 2017: Siam City Cement Public Company Limited (SCCC), one of the leading cement manufacturers in Thailand has partnered with NIIT Technologies Limited (NSE: NIITTECH), a leading global IT solutions organization, for building its future ready IT infrastructure. Supporting the digital transformation for SCCC, NIIT Technologies has designed, delivered and is operating its private and public cloud infrastructure.

SCCC's digital journey driven by INSEE Digital, its IT subsidiary started with INSEE Smart program. The program focused on deploying Asia's first-of-its kind SAP S4 HANA hybrid cloud IT infrastructure – The INSEE DIGITAL Cloud Data Centre. The future ready cloud IT infrastructure delivered in a record time of 6 months enabled SCCC to adopt new business models, and rapidly deploy other digital technologies. Backed by this scalable hybrid cloud infrastructure, SCCC successfully integrated newly acquired subsidiary in Bangladesh, and currently integrating Sri Lanka and Vietnam in a cost-effective manner.

Benefits from future ready IT Infrastructure

1. **Cost Containment:** supported three-fold growth of SCCC business volumes without increasing cost of data center operations.
2. **Agility & Business Needs:** System provisioning lead time is reduced from 8 weeks to 4 hours for new requirements.
3. **Business Benefit:** 75% reduction of maintenance window – i.e. From 4 hours every month to 3 hours every quarter.
4. **Platform of Change** - Supports Future Technology for Growth (i.e. Technology for Today & Tomorrow)
5. **Secure Private Cloud** – Pay-per-use model is deployed

Khun Ittaya Sirivasukarn, CEO of INSEE Digital, IT subsidiary of Siam City Cement Group said, "Digital brings opportunity and change for businesses, enabling their transformation. The use of digital technologies such as cloud can help create new services and business models to enable growth and geo expansion. We realized this and collaborated with NIIT Technologies to establish IT infrastructure at SCCC and its group companies, which is reliable, secure and scalable to meet SCCC's strategic business needs."

Commenting on the partnership, **Khun Anoop Raja, Head of Asia, NIIT Technologies** said, "As a strategic focus for our company, we help our clients rapidly scale their digital initiatives with our cloud capability and capacity. We are very proud and happy that our association with Siam City Cement is helping them realize benefits faster in their journey."

Future ready IT infrastructure developed by INSEE Digital is acting as the backbone infrastructure for the digital initiative at SCCC. The company is now poised to leverage IoT in



fleet and fuel management and is in discussion with NIIT Technologies on the feasibility to deploy robotic IT operations.

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About Siam City Cement Public Company Limited

Siam City Cement was first established in 1969 and began cement production after the completion of its cement plant in 1972, then became a listed company on the Stock Exchange of Thailand in 1977. Siam City Cement has provided world-class construction materials and services that are vital to economic growth in Thailand for 48 years as one of the largest cement producers in the country, engaging in the business of Cement, Ready-mixed Concrete and Aggregates, Fiber Cement based building and decorative materials, Autoclaved Aerated Concrete products as Lightweight Concrete, Environmentally-friendly Waste Management Solutions, Power generation from cement production process, information technology and digitalization business services. Siam City Cement has embarked on a strategy of building a regional asset footprint that brings synergy in the wider region, having already established operations in Indonesia, Cambodia, Sri Lanka, Bangladesh and Vietnam. For further information, please visit www.siamcitycement.com

About INSEE Digital

INSEE Digital Company Limited is a subsidiary of Siam City Cement Public Company Limited (SCCC) that was established in 2013 to offer complete information and digital technology services to all SCCC and its Group companies within Thailand and outside Thailand such as Chip Mong INSEE Cement Corporation, Siam City Cement (Bangladesh) Limited, Siam City Cement (Lanka) Limited and Siam City Cement (Vietnam) Limited. In the future, INSEE Digital Company Limited is expected to expand its services to other customers outside the Company, particularly our business partners.

With the Digital Technology Services and Enterprise Software Development, INSEE Digital Company Limited has received Board of Investment (BOI) promotional privileges that receive the exemption of import duty on machinery and five-year corporate tax until 2021.

About NIIT Technologies

NIIT Technologies is a leading global IT solutions organization servicing customers across the Americas, Europe, Asia, and Australia. Differentiated on the strength of its industry expertise, NIIT Technologies services clients in travel and transportation, banking and financial services, insurance, Building Material & Manufacturing, and media verticals, offering a range of services including Application Development and Maintenance, Infrastructure Management, and Business Process Management. Focused on Digital Services, the Company is helping businesses design agile, scalable, and digital operating models. NIIT Technologies adheres to major global benchmarks and standards of quality and Information Security. For further information, please visit www.niit-tech.com

Safe Harbor

Certain statements in this release are forward-looking statements. The business involves various risks, and uncertainties that could result in the actual results to differ materially from those indicated here. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

For media queries please contact:

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