

Date: 29.03.2016

From
A Srinivas Rama Raju
Plot No.168-A, Road No.10,
Jubilee Hills,
Hyderabad-500033

To,

The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra – Kurla Complex
Bandra (E)
MUMBAI - 500 051.

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
M U M B A I – 400 001.

Scrip Code: BSE – 500294 & NSE: NCC

Dear Sir,

Sub: Intimation under Regulation 31 (1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations,2011

We are forwarding herewith disclosure under Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding pledge creation of Equity shares held by us in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you
Yours faithfully



A SRINIVAS RAMA RAJU

Cc: **The Company Secretary**
NCC Limited
Corporate Office: NCC House, Madhapur
Hyderabad-500081

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		NCC Limited												
Names of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd												
Date of reporting		29-03-2016												
Name of the promoter or PAC on whose shares encumbrance has been created/relaxed/invoked		A Srinivas Rama Raju												
Details of the creation of encumbrance:		Pledge created												
Name of the Promoter(s) or PACs with him ^(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)				Details of events pertaining to encumbrance (3)				Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]		
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (Creation/re lease/invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien /non disposal undertaking/ others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital
AVS Raju	7,249,260	1.3040	1.30	-	0.00	-	-	-	-	-	-	-	-	0.00
AAV Ranga Raju	13,563,196	2.44	2.44	6,200,000	1.12	-	-	-	-	-	-	6,200,000	1.12	0.00
ASN Raju	8,652,215	1.56	1.56	3,900,000	0.70	-	-	-	-	-	-	3,900,000	0.70	0.00
AGK Raju	9,759,080	1.76	1.76	6,882,000	1.24	-	-	-	-	-	-	6,882,000	1.24	0.00
AVN Raju	7,985,791	1.44	1.44	7,000,000	1.26	-	-	-	-	-	-	7,000,000	1.26	0.00
A Narayana Raju	8,858,806	1.59	1.59	7,000,000	1.26	-	-	-	-	-	-	7,000,000	1.26	0.00
A Srinivas Rama Raju	3,346,668	0.60	0.60	2,185,000	0.39	Creation	29/03/2016	Pledge	Security for Loan	400,000	0.07	Religare Firvent Limited	2,585,000	0.46
AV Sathyanarayana	2,120,226	0.38	0.38	-	-	-	-	-	-	-	-	-	-	0.00
A Suguna	68,202	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
A Shyama	99,902	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
A S Jyothimayi	308,091	0.06	0.06	-	-	-	-	-	-	-	-	-	-	0.00
A Arundhati	847,222	0.15	0.15	-	-	-	-	-	-	-	-	-	-	0.00
A Bharathi	124,059	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
A Neelavathi Devi	73,281	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
A Sudevi	113,884	0.02	0.02	-	-	-	-	-	-	-	-	-	-	0.00
M Swetha	1,225,530	0.22	0.22	-	-	-	-	-	-	-	-	-	-	0.00
A Sri Harsha Varma	41,780	0.01	0.01	-	-	-	-	-	-	-	-	-	-	0.00
JV Ranga Raju	3,365,916	0.61	0.61	-	-	-	-	-	-	-	-	-	-	0.00
J Sudevi	237,859	0.04	0.04	-	-	-	-	-	-	-	-	-	-	0.00
J Sowjanya	509,166	0.09	0.09	-	-	-	-	-	-	-	-	-	-	0.00
J K Chaitanya Varma	156,121	0.03	0.03	-	-	-	-	-	-	-	-	-	-	0.00
B Kausalya	11,090	0.00	0.00	-	-	-	-	-	-	-	-	-	-	0.00
M/s. A V S R Holdings Private Limited	34,052,278	6.13	6.13	23,445,280	4.22	-	-	-	-	-	-	23,445,280	4.22	0.00
M/s. Narasimha Developers Private Limited	1,516,179	0.27	0.27	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Armesh Ventures Private Limited	4,259,666	0.77	0.77	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Avathesh Property Developers Private	4,017,000	0.72	0.72	-	-	-	-	-	-	-	-	-	-	0.00
M/s. Bhuvanesh Realtors Private Limited	940,000	0.17	0.17	-	-	-	-	-	-	-	-	-	-	0.00
TOTAL	113,502,468	20.42	20.42	56,612,280	10.18					400,000	0.07		57,012,280	10.26

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