



www.eicher.in

Ref: L&S/EML-9

May 13, 2015

On-Line submission

To,

1. The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
2. The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai-400 051

Dear Sir/Madam,

Subject: Code of Conduct for Regulating, Monitoring and Reporting trading by an Insider pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015

The Company has formulated the Code of Conduct for Regulating, Monitoring and Reporting trading by an Insider pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015.

This confirmation is made pursuant to SEBI Circular CIR/ISD/01/2015 dated May 11, 2015.

Thanking you,

for Eicher Motors Limited


D.S. Mehta

Manager – Legal & Secretarial



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Mumbai-400 051

Dear Sir/Madam,

Subject: Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015

The Company has formulated and published on its website – www.eicher.in, Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015.

Copy of the said Code is enclosed herewith for your record. This disclosure and confirmation is made pursuant to Regulation 8(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 and SEBI Circular CIR/ISD/01/2015 dated May 11, 2015.

Thanking you,

for Eicher Motors Limited


D.S. Mehta

Manager – Legal & Secretarial

Eicher Motors Limited

*Code of Practices and Procedures for Fair Disclosure of
Unpublished Price Sensitive Information pursuant to SEBI
(Prohibition of Insider Trading) Regulations, 2015*

The Company shall make fair disclosure of all Unpublished Price Sensitive information and shall:

1. Make prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
2. Make uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
3. Make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
4. Ensure appropriate and fair response to queries on news reports and requests for verification of market rumors by regulatory authorities.
5. Ensure that information shared with analysts and research personnel is not unpublished price sensitive information.
6. Develop best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on its official website to ensure official confirmation and documentation of disclosures made.
7. Ensure handling of all unpublished price sensitive information on a need-to-know basis.

Compliance Officer of the Company shall act as chief investor relation officer to deal with dissemination of information and disclosure of unpublished price sensitive information.

This code is subject to review by the Board from time to time.