

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

June 2015/003

Name of the Target company (TC)		EMAMI LIMITED												
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED												
Date of reporting		06.07.2015												
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		Sri Mohan Goenka												
Details of the creation/ invocation/ release of encumbrance:														
Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)					Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						
	No. of Shares	% of total share capital	% diluted share capital (*)	w.r.t share capital	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
DIWAKAR VINIYOG PRIVATE LIMITED	33,326,237	14.683%	14.683%		12,192,500	5.372%	CREATION	29.06.2015	PLEDGE	26,000	0.011%	ADITYA BIRLA FINANCE LIMITED	12,218,500	5.383%
BHANU VYPAAR PRIVATE LIMITED	27,146,561	11.960%	11.960%		9,315,750	4.10%	CREATION	30.06.2015	PLEDGE	10,50,000	0.462%	IDBI TRUSTEESHIP SERVICES LIMITED	10,365,750	4.567%
BHANU VYPAAR PRIVATE LIMITED	27,146,561	11.960%	11.960%		10,365,750	4.567%	CREATION	02.07.2015	PLEDGE	9,00,000	0.396%	IDBI TRUSTEESHIP SERVICES LIMITED	11,265,750	4.963%
BHANU VYPAAR PRIVATE LIMITED	27,146,561	11.960%	11.960%		11,265,750	4.963%	CREATION	03.07.2015	PLEDGE	10,50,000	0.462%	IDBI TRUSTEESHIP SERVICES LIMITED	12,315,750	5.426%
OTHERS	Name of the Promoters their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"													

Mr Bhagy Vyspaar Pvt. Ltd.


On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert
 Authorised Signatory
 Place: Kolkata
 Date: 06.07.2015

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him ^(*)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]
	No. of Shares	% of total share capital	% diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
Priiti Sureka	4,950,000	2.181	2.181	-	-	-	-	-	-	-	-	-	-	
Harsha Vardhan Agarwal	1,479,633	0.652	0.652	-	-	-	-	-	-	-	-	-	-	
Indu Goenka	1,165,110	0.513	0.513	-	-	-	-	-	-	-	-	-	-	
Aditya Vardhan Agarwal	1,012,195	0.446	0.446	-	-	-	-	-	-	-	-	-	-	
Usha Agarwal	911,548	0.402	0.402	-	-	-	-	-	-	-	-	-	-	
Santosh Goenka	799,910	0.352	0.352	-	-	-	-	-	-	-	-	-	-	
Saroj Goenka	777,620	0.343	0.343	-	-	-	-	-	-	-	-	-	-	
Rachhe Shyam Agarwal	769,500	0.339	0.339	-	-	-	-	-	-	-	-	-	-	
Rohin Raj Sureka	750,000	0.330	0.330	-	-	-	-	-	-	-	-	-	-	
Ashish Goenka	733,000	0.323	0.323	-	-	-	-	-	-	-	-	-	-	
Suresh Kumar Goenka	714,430	0.315	0.315	-	-	-	-	-	-	-	-	-	-	

Shanu Vyapaar Pvt. Ltd.

Director

Meena Goenka	694,310	0.306	0.306	0.306	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Raj Kumar Goenka	667,750	0.294	0.294	0.294	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jayant Goenka	603,127	0.266	0.266	0.266	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Radhe Shyam Goenka	569,638	0.251	0.251	0.251	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saswat Goenka	565,000	0.249	0.249	0.249	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sachin Goenka	538,000	0.237	0.237	0.237	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vibhash Vardhan Agarwal	536,439	0.236	0.236	0.236	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Goenka	425,700	0.188	0.188	0.188	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mansi Agarwal	330,000	0.145	0.145	0.145	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sobhna Agarwal	315,000	0.139	0.139	0.139	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Agarwal	315,000	0.139	0.139	0.139	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avishi Sureka	300,000	0.132	0.132	0.132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Smriti Agarwal	282,000	0.124	0.124	0.124	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prashant Goenka	268,000	0.118	0.118	0.118	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richa Agarwal	261,000	0.115	0.115	0.115	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nimisha Goenka	247,000	0.109	0.109	0.109	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mohan Goenka	240,450	0.106	0.106	0.106	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shreya Goenka	240,000	0.106	0.106	0.106	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vidula Agarwal	240,000	0.106	0.106	0.106	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

✓ **Dr. Bhanu Vyapaal Pvt. Ltd.**

Director

Shruti Goenka	3,000	0.001	0.001	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shanti Devi Agarwal	2,139	0.001	-0.001	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka	4,280,748	1.886	1.886	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Enclave Makers Pvt Ltd	13,217,453	5.823	5.823	7,50,000	0.33	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.33
Emami High Rise Pvt Ltd	12,843,753	5.659	5.659	7,50,000	0.33	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.33
Emami Paper Mills Ltd	4,66,500	0.205	0.205	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.033	0.033	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd	42,000	0.018	0.018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TMT Vimiyogan Private Limited	4,956,580	2.183	2.183	1,386,000	0.61	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.61
Suntrack Commerce Private Limited	32,691,366	14.403	14.403	15,386,353	6.779	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6.779
Suraj Vimiyog Private Limited	12848331	5.661	5.661	1,965,000	0.87	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.87

For Bhanu Mukherjee Pvt. Ltd.



On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 6th July, 2015