

# SURAJ VINIYOG PRIVATE LIMITED

CIN : U24299WB1971PTC028168

Regd. Office :  
687, Anandapur, E. M. Bypass, 2nd Floor  
Kolkata - 700 107 Phone : 6613 6264  
Fax : 6613 6243/6249/6275  
E-mail : panemamics @emamigroup.com

Date: 18.01.2016

**The Secretary**

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

**The Secretary**

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**The Secretary**

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

**The Company Secretary**

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

**Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
For Suraj Viniyog Private Limited



Authorized Signatory

**On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert**

Place: Kolkata

Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED												
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED												
Date of reporting		18.01.2016												
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Suraj Viniyog Private Limited												
Details of the creation/invocation/release of encumbrance:		Details of events pertaining to encumbrance (3)												
Name of the Promoter (s) or PACs with whom(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital							Lender	Trustee		
Suraj viniyog Private Limited	1,28,48,331	5.6609	2,000,000	0.8812	CREATION	15/01/2016	PLEDGE	Collateral for loan taken by the company	6,71,000	0.2956	Kotak Mahindra Investments Limited	-	2,671,000	1.1768
OTHERS	Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"													

*[Signature]*  
Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert  
 Authorised Signatory  
 Place: Kolkata  
 Date: 18.01.2016

**Annexure 'A'**  
**Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of shares / release of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares [(2)+(3) / (2)-(3)] / invocation [(2)-(3)] / release [(2)-(3)]
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ release /encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
Priti Sureka	4,950,000	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-	
Harsha Vardhan Agarwal	1,479,633	0.6519	0.6519	-	-	-	-	-	-	-	-	-	-	
Indu Goenka	1,165,110	0.5133	0.5133	-	-	-	-	-	-	-	-	-	-	
Aditya Vardhan Agarwal	1,012,195	0.4460	0.4460	-	-	-	-	-	-	-	-	-	-	
Usha Agarwal	911,548	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-	
Santosh Goenka	799,910	0.3524	0.3524	-	-	-	-	-	-	-	-	-	-	
Saroj Goenka	777,620	0.3426	0.3426	-	-	-	-	-	-	-	-	-	-	
Radhe Shyam Agarwal	769,500	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-	
Rohin Raj Sureka	750,000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-	
Ashish Goenka	733,000	0.3230	0.3230	-	-	-	-	-	-	-	-	-	-	
Suresh Kumar Goenka	714,430	0.3148	0.3148	-	-	-	-	-	-	-	-	-	-	

\* OF SUHAJ VINITUG PVT. LTD

*[Signature]*  
**Authorised Signatory**

Meena Goenka	694,310	0.3059	0.3059	0.3059	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Raj Kumar Goenka	667,750	0.2942	0.2942	0.2942	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jayant Goenka	603,127	0.2657	0.2657	0.2657	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rachhe Shyam Goenka	569,638	0.2510	0.2510	0.2510	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saswat Goenka	565,000	0.2489	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sachin Goenka	538,000	0.2370	0.2370	0.2370	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vibhash Vardhan Agarwal	536,439	0.2364	0.2364	0.2364	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Goenka	425,700	0.1876	0.1876	0.1876	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mansi Agarwal	330,000	0.1454	0.1454	0.1454	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sobhna Agarwal	315,000	0.1388	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Agarwal	315,000	0.1388	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avishi Sureka	300,000	0.1322	0.1322	0.1322	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Smriti Agarwal	282,000	0.1242	0.1242	0.1242	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prashant Goenka	268,000	0.1181	0.1181	0.1181	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richa Agarwal	261,000	0.1150	0.1150	0.1150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nimisha Goenka	247,000	0.1088	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mohan Goenka	240,450	0.1059	0.1059	0.1059	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shreya Goenka	240,000	0.1057	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vidula Agarwal	240,000	0.1057	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

for SURAJ VINIYOG PVT. LTD

*[Signature]*  
 Authorised Signatory

Vidisha Agarwal	240,000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Puja Goenka	238,199	0.1049	0.1049	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manish Goenka	207,598	0.0915	0.0915	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sushil Kumar Goenka	191,250	0.0843	0.0843	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rashmi Goenka	138,700	0.0611	0.0611	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rachna Bagaria	135,000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yogesh Goenka	122,700	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Laxmi Devi Bajoria	75,000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Madan Lal Agarwal	30,000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pradeep Agarwal	20,575	0.0091	0.0091	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kusum Agarwal	19,500	0.0086	0.0086	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sangita Agarwal	13,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Divya Agarwal	13,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shubham Agarwal	12,230	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Abhishek Agarwal	12,000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dhiraj Agarwal	8,375	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vishal Agarwal	4,100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sumangal Agarwal	4,100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rachana Goenka	3,000	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Dr. SUKRAJ VINIYUG P.V.L. LTD



Authorised Signatory

Shruti Goenka	3,000	0.0013	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Shanti Devi Agarwal	2,139	0.0009	0.0009	0.0009	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka	4,280,748	1.8861	1.8861	1.8861	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diwakar Vinyog Pvt Ltd.	33,326,237	14.6833	14.6833	14.6833	11,797,640	5.1979	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Suntrack Commerce Private Limited	32,691,366	14.4035	14.4035	14.4035	15,306,965	6.7441	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bhanu Vyapaar Private Limited	27,146,561	11.9605	11.9605	11.9605	98,40,750	4.3358	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Enclave Makers Pvt Ltd	13,217,453	5.8235	5.8235	5.8235	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami High Rise Pvt Ltd	12,843,753	5.6588	5.6588	5.6588	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TMT Vinyog Limited	4,956,580	2.1838	2.1838	2.1838	13,85,000	0.6103	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.0328	0.0328	0.0328	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd.	42,000	0.0185	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

for SUKAJ VINIYUG PVT. LTD

*[Handwritten Signature]*

*Authorised Signatory*

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date 18<sup>th</sup> January, 2016