



HERO MOTOCORP RETAIL SALES CROSS RECORD 1 MILLION UNITS IN FESTIVE SEASON

CLOCKS 11% GROWTH OVER LAST YEAR

New Delhi, November 18, 2015.

Hero MotoCorp Ltd, the world's largest two-wheeler manufacturer, has further consolidated its leadership, clocking over 1 million (10 lakh) units in retail sales during the festive season this year.

Thanks to the phenomenal customer response to our range of products including all the new launches, the 1 million unit landmark was achieved during the 35-day festive period starting with the Navratras. This is a robust 11% growth over the corresponding period last year.

Our two new scooters - Maestro Edge and Duet - have been blockbusters and there has also been phenomenal demand for the new Splendor PRO. These, along with the robust sales of Passion PRO and Glamour bikes, and the continuing popularity of Pleasure and Maestro scooters have resulted in this double digit growth.

We are focused on taking this momentum forward as we look to drive growth in the rest of the year and beyond.

For more information:

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